BUILDING CAREERS. EMPOWERING LIVES.

TWIN CITIES RISE
2018 ANNUAL REPORT
Sincerely,

Tom Streitz, President and CEO,
Twin Cities R!SE

In 2018 TCR leveraged our track record of success and best practices to create broader systemic change in our community. Here are just a few examples:

• We were invited to be a part of the first ever “White House Prison Reform Summit” to advance legislation in the U.S. Congress focused on reducing sentences for non-violent drug offenders. This bill offers new pathways for people who are incarcerated and those formerly incarcerated to train for and obtain meaningful employment. We are pleased to report that this historical legislation passed in the U.S. Congress on a bipartisan basis.

• Twin Cities R!SE developed and launched the first ever Minnesota Employers’ Fair Chance Hiring Guide. This guide is a “how-to” manual for companies throughout Minnesota to assist them in changing their hiring practices and allow for the hiring of more people with criminal backgrounds. We presented this guide to chambers of commerce and businesses throughout the state and we are pleased that over 600 copies have been downloaded from our website.

You, our donors, supporters and investors are the fuel that allows us to grow our transformative work. Please, join us in, and celebrating the achievements of 2018:

• Most job placements ever
• Change in income of over 600%
• 6 new paying employer partners in career pathways

Our capacity building Empowerment Campaign, which kicked off in 2016, has raised about 6.5 million dollars to date. These funds will:

• Expand TCR’s Empowerment Institute and bring Empowerment training to more schools and non-profits.
• Fund paid internships to give participants the hands-on job experience they need to be successful.
• Purchase a facility for TCR, eliminating monthly rent payments

Because of your support and investment lives continue to be empowered and transformed at Twin Cities RISE. Each day, we affirm that you can move from past mistakes, addiction and criminal records to long-term careers. With your help, people are setting and reaching goals and achieving financial independence. Thank you for your new and continued support. Our ability to transform lives out of poverty into meaningful employment simply could not be done without you!

Sincerely,

Tom Streitz, President and CEO,
Twin Cities R!SE
TCR PARTICIPANTS BY THE NUMBERS

1,423 Total Served Across All programming

242 Achieved Job Outcomes
507 Individuals served in long-term employment training

Gender

- Male: 47%
- Female: 52%
- Undisclosed: 1%

Average Age

36 with child(ren) under 18

Ethnicity

- African American: 57%
- Caucasian: 16%
- Latino: 2%
- Asian: 6%
- American Indian: 3%
- Multi/Other: 14%

Barriers at Program Start

- Unemployed: 82%
- Past Substance Use: 52%
- Criminal History: 51%
- No Driver’s License: 50%
- Long-term Unemployment: 47%
- Unstable Housing (homeless/other): 27%

Average # of Barriers

4

Full-time, Permanent Employment Income Change

- Pre-Program Income: $11,846
- Post-Program Income: $31,873 (Wage = $15.70)
- Change in Income: $19,984

Annual Earnings Increased by nearly 3 million

Benefit Eligible: 93%
Average Program Time: 7m (Median Length = 4m)
“TCR rebuilt and strengthened me before entering the workforce. Coming to Twin Cities R!SE helped me find my strengths. They taught me to believe that what I want, I can have.”

— Angela

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**FINANCIAL STATEMENT**

### Income Statement – Total

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Gifts/Support</td>
<td>$2,607,996</td>
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<tr>
<td>United Way</td>
<td>200,000</td>
</tr>
<tr>
<td>Government Grants</td>
<td>4,408</td>
</tr>
<tr>
<td>Earned Income</td>
<td>1,042,790</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>15,548</td>
</tr>
</tbody>
</table>

**Total Income** $3,870,742

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$2,783,530</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>210,303</td>
</tr>
<tr>
<td>Fundraising</td>
<td>678,902</td>
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</tbody>
</table>

**Total Expense** $3,672,735

### Balance Sheet

<table>
<thead>
<tr>
<th>Component</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$5,885,069</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>402,272</td>
</tr>
</tbody>
</table>

**Total Net Assets** $5,482,797
The following individuals served on our Board at some time during the 2018 program year.

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“TCR prepared me for my dream job. They taught me how to use my history as a stepping stone.”

— Jennifer
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