Give to the MAX Day 2019

Minnesota’s largest giving day is happening on November 14th! We invite you to support Twin Cities RISE by pledging your gift now!

- **$50** Supports a participant living in poverty with one month of bus transportation to attend work skill classes, coaching sessions and interviews.
- **$100** Funds a session of job placement services for 5 participants.
- **$250** Provides 2 participants with a competitive edge by supporting forklift operation training and certification course.

Visit givemn.org/organization/Twincitiesrise or twincitiesrise.org
RISING UP
AN UPDATE FROM TWIN CITIES R!SE

Rise to the Occasion
2019 GALA

Our Rise to the Occasion Gala raised over $376,000 to transform lives through career training, Personal Empowerment, and meaningful employment. Thank you to all who attended, gave or sponsored this incredible event.
Dear TCR Friends and Supporters,

As we enjoy the Fall weather and colors, I wanted to share with you a quick update on all that is happening at Twin Cities R!SE (TCR).

Our core training program continues to assist those with the most challenges to employment, addressing the systemic and personal barriers to success, while preparing them for full-time meaningful employment. With the resources generated by our successful Empowerment Campaign, we are investing in our internal infrastructure and technology to position TCR to be the preeminent non-profit training provider of social-emotional learning through our Empowerment Institute.

Our signature Personal Empowerment program is now being delivered to county workers in Pennsylvania, public schools in Sarasota, Florida, and here in our own community to youth in the Little Earth neighborhood.

Our partnerships with local employers continue to grow through our Career Pathways training program. We are currently offering a call center and customer service track, as well as a facilities and maintenance.

Looking over the horizon to the end of 2019, we are looking to secure a site to build a new permanent home for TCR in North Minneapolis. Identifying a site has been a long trek, but we are narrowing our focus and have an architect engaged. Stay tuned for future updates as the work progresses.

Finally, the heart of TCR, our work to end generational poverty and help lift people into economic independence, continues full force. We are deeply grateful and humbled by all of your support to transform lives and further this important mission.

Sincerely,

Tom

GRADUATE SPOTLIGHT

“I was in a rut, not working. I wanted things to change. I was looking for anything that got me in a positive direction.”

Robert G. came to TCR in September of 2018 after being released from a treatment center. We spoke with him about his experience.

What was it like being in the program?
I liked it. The Empowerment class was helpful. “They taught accepting personal responsibility in situations, the use of “I” statements, and taking accountability for your actions. It also helped me out a lot to go through resume’ and interview process. Everything I learned at TCR was valuable.”

“I can now say that yes, I have a record. Yes, I am getting out of recovery. But due to my Personal Empowerment and my empowered communication, I was able to get a job! Without that self-confidence and the support of TCR, I wouldn’t have had the ability to tell my employer that I can do the work.”

Robert had gone 6 years without a job before coming to Twin Cities R!SE. After completing the Twin Cities R!SE career training program he had 5 interviews and job offers were made. But each was rescinded after the background check. “If it wasn’t for the support of Twin Cities R!SE, I would have given up. They were very supportive and very helpful through the process.”

By sticking with his TCR Career Coach and receiving TCR support services, Robert is now working two full-time jobs. One in the construction industry and one in food services. He has completed drug treatment, has gotten his drivers’ license back, owns his own vehicle and has reconciled with his ex-wife and kids.

“Twin Cities RISE (Empowerment) helped me to be me and accept me. It feels good to be contributing to my family now. Before, my ex-wife was paying all of the bills, now, I pay them.”
A Legacy of Family Giving

This past holiday season, Twin Cities R!SE was the recipient of a generous gift from the Janssen family. Twenty-six years ago, George Janssen Sr., along with his eight sons, started a family tradition that successfully took the commercial out of Christmas. Each year one of the sons along with a “honored grandchild” selects a charity for the family to support and plans a family dinner at a restaurant. Over 40 family members dress up and attend this special dinner. The honored grandchild is tasked with doing research on their charity of choice and creating an in-depth presentation and speech on why this charity should be donated to.

In 2018, Leo Janssen, that year’s honored grandchild, shared that he chose Twin Cities R!SE after viewing a video about TCR online. “I really liked the idea of family and support that participants receive that helps them to reach success. By giving people the training needed to be successful, we are also helping the community. People have been through hardships and they want to make their lives better. That’s something that I feel like anyone can support.”

Over the years, the Janssen family has given to a multitude of charities. “We try to select charities that are local, and those that are possibly tied to something has touched or impacted our family.” George Sr. says that at 84 years old, this tradition is a part of his legacy. It’s evolved and gotten better every year!

For Leo, who is currently in college, studying to be a civil rights attorney, “it’s been really great to be a part of helping to change a lot of people’s lives.”

Thank You Janssen family!

If you are interested in starting your own tradition and supporting Twin Cities R!SE, please contact Anne Pole, Director of Development, at apole@twincitiesrise.org.