



**2020**  
**ANNUAL**  
**REPORT**

**TWIN**  
**CITIES**  
**R!SE**

# A YEAR OF CHALLENGE, ADAPTATION AND OPPORTUNITY

The Covid pandemic in 2020 in addition to killing hundreds of thousands of people has upset the lives, patterns and social and economic norms of the entire world. Workplaces and the nature of work have been fundamentally altered and many believe some of these changes will be permanent.

For low-income families, and the participants we serve, this past year has been extraordinarily challenging and difficult. Covid has greatly exacerbated already entrenched racial and economic systemic barriers for low-income job seekers. In addition, our community is still grieving and suffering from the trauma of the homicide of George Floyd.

Despite these enormous challenges TCR made innovative adaptations to meet participants needs for training and employment during this most challenging year:

- On March 16, 2020 TCR closed its doors to in person training.
- By May 1, 2020 all TCR classes were 100% online, with full remote job training, mock interviewing and job fairs available through our online learning system for participants.
- Since that time, we have trained and placed hundreds of low-income job seekers into good paying jobs.
- Our partnership with local employers continued and expanded with Target, Ecolab, State of Minnesota, Fairview Health, Allina Health, Genz Ryan, Minnesota Multi-Housing Association and many others
- Our Empowerment Institute (EI) has been virtually delivering our proprietary social-emotional leaning Personal empowerment (PE) curriculum throughout the country including:
  - Training county workers and teachers in Pennsylvania
  - Providing trauma care to youth at Little Earth Native Communities in south Minneapolis.
  - Launching PE at community colleges in Colorado.

At the core, our work continues the deeply transformative partnership with participants to provide the hope, love and encouragement they need to succeed. We know that to live in deep poverty is to live in trauma. We learned long ago that to be successful in trying to break the cycles of multi-generational poverty you must go further than just offering hard skills training. A deeper commitment to personal transformation of the individual is required. This may be even more true during this time when many of us have been cut off from human contact, friends and family.

When we look back at the past year with a sense of deep loss for all the death, disruption and pain that so many have suffered in our community, we also look with pride and optimism at the resilience of participants, our community and the amazing adaptations we have made to meet low income job seekers and their families, with hope and support at the time of their greatest need.

Our motto, name, and bell ringing remind us that we will keep RISING in partnership with our donors, participants and community! Thank you for your continued and renewed support during this challenging time.

Sincerely,



Tom Streitz, President and CEO,  
Twin Cities RISE



# TCR Participants BY THE NUMBERS

**1,245** Total Served Across All Programming

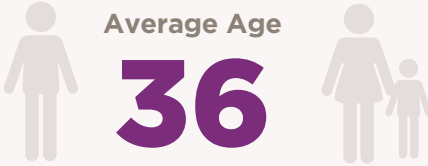
**562** Individuals Served in Long-term Employment Training

**122** Achieved Job Outcomes

**23**

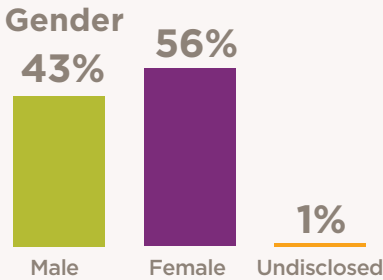
Total Organizations Served by the Empowerment Institute

**154** Paid Internships



**47%** with child(ren) under 18

**35%** Men of Color



Full-time Employment Income

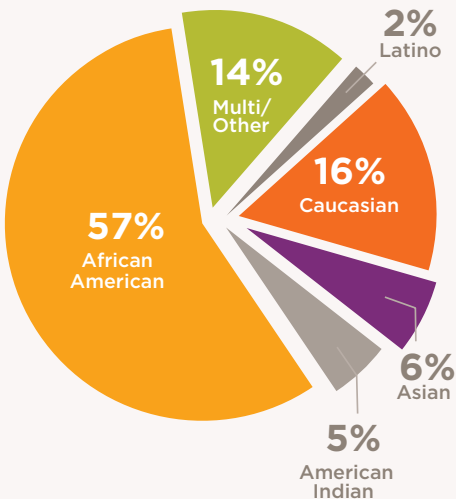
Pre-Program Income  
**\$12,985**

Wage  
**\$16.95**

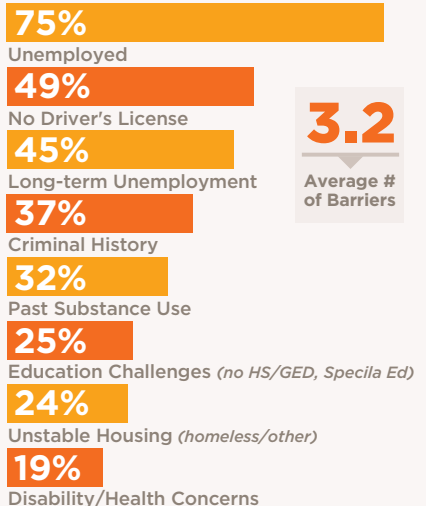
Post-Program Income  
**\$34,782**

Change in Income  
**\$21,857**

## Ethnicity



## Barriers at Program Start



**3.2**  
Average # of Barriers

# Financial Statement

## Income Statement - Total

Financial Gifts/Support	\$3,078,917
United Way	160,000
Government Grants	704,471
Earned Income	688,809
Miscellaneous Income	33,838

**Total Income** **\$4,666,035**

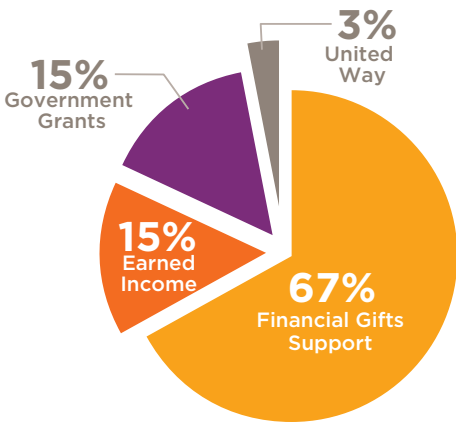
Program Services	\$3,307,417
Management & General	548,991
Fundraising	589,586

**Total Expense** **\$4,445,994**

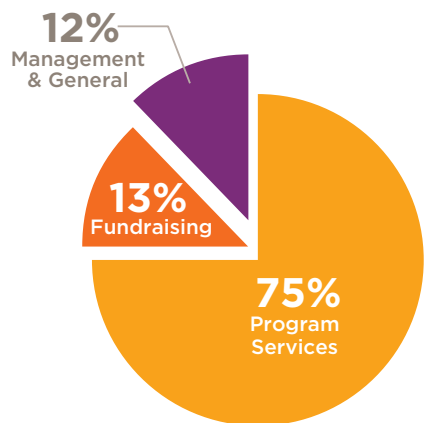
## Balance Sheet

Total Assets	\$6,835,503
Total Liabilities	402,434

**Total Net Assets** **\$6,433,069**



Revenue



Expenses



**Everyone is Essential! [▶ Watch Now](#)**

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“ It is here that I learned that I am valuable.

— Debra, TCR Graduate

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The Twin Cities R!SE Empowerment Campaign is a multi-year effort to take our model to greater scale and ensure we can continue to meet the community's need for a skilled workforce for the future. Empowerment Campaign Donors to date are listed below.

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Melissa Raphan and Tom Rock Charitable Fund at Schwab Charitable

“ I never knew I'd have opportunities like this. And just by sticking with TCR I've seen more opportunities than I ever have in the past.

— TCR Facilities and Maintenance Participant

## EMPOWERMENT GIVING (CONTINUED)

Microsoft Employee Gift Matching Program

Mike and Paige Bingham

Minneapolis Foundation

Morris Goodwin and Donna Lindsay-Goodwin

Mr. and Mrs. Douglas A. Milroy Fund of Fidelity Charitable

Opus Corporation and Foundation

Parker and Albert Trostel Family Fund of The Minneapolis Foundation

Patrick and Sheila Walsh Donor Fund at Schwab Charitable

Paul and Mary Reyelts Foundation

Peregrine Capital Management

Peter Bell and Sharon Bottorff; Bell Family Charitable Gift Fund of Fidelity Charitable

Richard M. Schulze Family Foundation

Robert and Polly McCrea Family Fund of The Minneapolis Foundation

Ron and Carol Vantine

Ron and Diana Tortelli

Ross and Bridget Levin Charitable Gift Fund of The Minneapolis Foundation

Ruth Mickelsen and William Manning

Scotty and Peter Gillette

Sharon Hawkins

Shirley Bentsdahl

Smikis Foundation

Sonia Shewchuk and Robert Uphus

Stephanie Simon

Stephen and Adrienne Oesterle

Steve and Marilyn Rothschild

Steve Young

Sue and Jim Westerman; Westerman Family Fund of Fidelity Charitable

Sue Bennett

Tad and Cindy Piper Fund of The Minneapolis Foundation

Ted and Carol Cushmore

The Anthony and Laurie Ryan Family Charitable Fund of Vanguard Charitable

The Jill and John Trautz Gift Fund of the National Christian Foundation

The Lafontaine Family Fund of Vanguard Charitable

The Robert L. and Sharon G. Ryan Family Charitable Fund of Goldman Sachs Philanthropy Fund

The Shank Family Foundation

The Tieszen Family Charitable Fund of InFaith Community Foundation

The Tom and Mary Gerry Lee Foundation of The Saint Paul Foundation

Thrivent

Tony Leung and Sherry Tsao-Leung

US Bank Foundation

Van and Liz Hawn

Veritae Group LLC

Wil and Julie Heupel Family Fund at Schwab Charitable

Will and Margee Bracken

“ I actually enjoy getting up and going to work every day.

— Olivia, TCR Graduate



“ I found purpose and stability through meaningful employment. I never knew I had worth.

— Tricia, TCR Graduate