

## **John Luckas**

**Contact** 630.639.7551  
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johnluckas.com

**Education** **Columbia College Chicago**  
BFA Graphic Design — Minor Art History  
Graduated — May 2016  
Dean's List — 2012 – 2015  
GPA 3.93

**Experience** | **Contract Art Director**  
Discovery USA  
Chicago, IL  
Mar. – Aug. 2017

Day to day assignments primarily included implementing client, legal, or internally dictated changes to deliverables. Designed layouts would often need adjustment to accommodate copy changes. Projects included icon and logo designs, website mock-ups, print ad concepts, informational booklets, and conference presentations. Clients included Alcon, Astellas, and Melinta Therapeutics.

| **Creative Consultant**  
The Food Group  
Chicago, IL  
Nov. 2016

Consultant to a creative think tank for Tabasco marketing hosted by The Food Group.

| **Contract Graphic Designer**  
Mosbrook Design, Inc.  
Riverside, IL  
Oct. 2016

Responsible for numerous and extensive copy formatting projects including program books, event signage, and social media posts. Creative work included logo concept development for Humira. Meticulous attention to detail demanded with each project. Examining documents for minute errors was essential. Additional clients included AbbVie, AAHKS, and CSRS.

| **Intern, Junior Designer**  
Core12  
Chicago, IL  
Jun. – Sept. 2016

Majority of project responsibilities involved the development of early concept work as mock-ups and storyboards. Such ranged from social media posts to printed mailers. All required strong adherence to brand standards. Brands worked with include: Willis Tower, World Trade Center, and Mercedes-Benz. Necessitated listening to and implementing suggestions given by team leaders.

**Skills**

- Ability to communicate with and listen to team members.
- Ability to collaborate.
- Ability to work with little supervision and complete projects on time.
- Strong sense of process, developing rough concepts into polished projects.
- Acute compositional sense.
- Maintaining aesthetic quality across all project deliverables.
- Adhering to brand standards.

**Proficiencies**

**Software**

- Adobe Creative Cloud
- InDesign -Illustrator -Photoshop
- Microsoft Office
- Sketch

**Photography**

- Nikon DSLR Cameras
- Post-production
- Retouching -Color Correction
- Restoration -Compositing

**Digital Development**

- HTML and CSS