

CHEROKEE-LEMP SPECIAL BUSINESS DISTRICT

Minutes - May 5, 2016 - Approved

Members Present - John Brauer, Cherri Elder, Patricia Dorn, Barbara Moore, Kaylen Wissinger and Jeremy Miller.

Members Absent - Mark Overton

Guests Present - Ken Ortmann, Lisa Otke, Shirley Wallace, Officer Patrick Clancy, and Mitch Huett.

1. Call To Order - 9:10 am.
2. Guest Speaker, Monietta Slay, gave a presentation on CTM's Explore Board Network, a high traffic touch screen display set up at hotels and other St. Louis attractions. Cherokee-Lemp's total cost will be \$100 a month, a single profile is \$75. The Explore Board is maintained by service reps, new profiles are up in 24 hours. We can update events and scan the brochure. John made a motion for a 6-month contract beginning June 1st. Cherri 2nd, all in favor and the motion passed. Barb will be the contact person.
3. Treasurer's Report - Kaylen paid Global Green Insurance Agency for D&O and Commercial Liability and SLCVC for membership. We have an ending balance of \$4,065.98. and a projected ending balance of 5/13/2016 of \$15,276.65. The Budget Plan 2016 was updated. Cherri made a motion to approve the Treasurer's Report and Budget Plan, John 2nd, all in favor and the motion passed.
4. Minutes - Kaylen made a motion to approve the April 7th minutes, Pat 2nd, all in favor and the motion passed. After the Minutes are approved by the Board, they will be shared with guests.
5. Alderman Ken's Report - Forestry will not be planting any more ash trees due to the ash borer. If you are interested in the 50/50 sidewalk, you need to get your application in before the money runs out. The building at 3310 will be demolished, the housing department will have a plan for the whole strip. There is lots of activity for infills for Benton Park, not so much for Marine Villa.
6. Officer Patrick Clancy's Report - We did not have any problems at The Swap Meet. Officer Clancy's contact # is pmclancy@slmpd.org, Officer Terrell Cotton's contact # is tacotton@slmpd.org.

7. Lisa's Update - Barb has sent out the updates to everyone.

8. CARMA Update - We have 31 participants in the brochure. Cherri objected for Special Tax money being spent on shops outside the taxing district. She suggested the 2300 block of Cherokee pay an extra \$25 for distribution. John made a motion to continue to include the 2300 block in the brochure, Kaylen 2nd. Cherri opposed, the motion passed.

9. Old Business

- Liability Insurance - Kaylen had a copy of the insurance and will send digital copies to Board members.
- Signage for Poles - The current budget is for \$12,000 - \$20,000 for signs. There are 22 poles so we either do 11 or 22 signs depending on costs but will put it out for bid for all 22 poles. The conversation on the Signage was tabled for the next meeting.

10. New Business

- St. Louis Explore Board Network
- Paint Cherokee-Lemp Historic District signs - Cherri will check to see how many signs we have and will get three bids to paint the signs.
- Fix Bench in front of Kevin's Place. Kaylen made a motion to repair the bench up to \$300, Cherri 2nd, all in favor and the motion passed. John said he may have material to fix the bench.
- URL for website - Cherri objected using Special Tax money to include the 2300 block of Cherokee Street on the website. Jeremy will propose for CARMA to pay \$12 a month for the hosting. Kaylen made a motion to buy a URL "Cherokee-Lemp.org" that redirects to Cherokee Antique Row.
- Xtra Poles - are back on the 1909 lot and they are covered with a tarp.

11. It was decided to move the Cherokee-Lemp Special Tax meetings to Whisk, 2201 Cherokee. No further business and the meeting was adjourned. The next meeting date is June 2, 2016.