



52 Chambers Street, Room 113  
New York, NY 10007

Office of Arts and Special Projects  
Paul King, Executive Director  
Division of Teaching and Learning

## MEMORANDUM

February 27, 2017

TO: High School Teachers of Visual Arts

FROM: Karen Rosner  
Coordinator of Visual Arts, Office of Arts and Special Projects

RE: Saturday Art Career Workshops for High School Sophomores and Juniors

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The Saturday Art Career Workshop program for high school sophomores and juniors has been a collaboration between The School Art League, The Art Directors Club and the New York City Department of Education for the past 19 years. The program brings together New York City art students with design professionals who conduct workshops and share their expertise and career experiences. This semester the workshops will be held at the School of Visual Arts.

### **Note: Sophomores and juniors are eligible for this FREE program**

This is an extraordinary opportunity for your students to:

- Meet and study with highly successful **professionals** in the field of **Graphic and Advertising Design**
- Develop **portfolio** suitable artwork
- Have **portfolios reviewed** by major art school admissions directors in the fall semester
- Learn about career development and job opportunities in **graphic design and visual arts**
- Participate in a program with other art students in NYC public high schools (**free** supplies, breakfast & lunch)
- Work at the **School of Visual Arts** at their main campus in Manhattan

Enrollment is limited to 40 high school sophomores and/or juniors. Students are expected to attend all three Saturday sessions. An **excellent video** of this program for your students/parents is at [www.youtube.com](http://www.youtube.com) then, search for **Saturday Career Workshops**. It should be the first video.

Please refer to the following attachments for a more detailed description and the application guidelines.

**Applications received after Wednesday, March 22, 2017 will be accepted if space is available.**

For further information contact Edward Morgano at [emorgan3@schools.nyc.gov](mailto:emorgan3@schools.nyc.gov)

c. Paul King  
Anna Commitante  
Edward Morgano

Attachment: Application Guidelines

**SATURDAY ART CAREER WORKSHOPS**  
**APPLICATION GUIDELINES**  
**High School Sophomores and Juniors - Spring 2017**

The Saturday Art Career Workshop program for high school sophomores and juniors is a collaboration between The School Art League, The Art Directors Club and the New York City Department of Education. The program brings together New York City art students with design professionals who conduct workshops and share their expertise and career experiences. The series is targeted to students with a strong interest in visual arts and who intend to pursue the study of art after graduation. All art materials will be provided.

The spring workshops are typically Editorial/Advertising Design, Poster Design, Comics/ Cartooning, Graphic Design and Photography. All instructors are members of the Art Directors Club and are highly successful graphic designers/artists.

**A FREE light breakfast and lunch will be available to all participants.**

The Saturday workshops will be held on:

<b>April 1, 2017</b>	<b>9:30 AM to 3:30 PM</b>
<b>April 8, 2017</b>	<b>9:30 AM to 3:30 PM</b>
<b>April 22, 2017</b>	<b>9:30 AM to 3:30 PM</b>

at  
**School of Visual Arts**  
209 East 23<sup>rd</sup> Street  
New York, NY 10010  
Between 2<sup>nd</sup> and 3<sup>rd</sup> Ave

Students will be accepted on the basis of their application and the 40 student limit. Once selected by the school, students apply as per the following directions. Acceptances, with additional details, will be emailed to students as they are admitted. Students must receive an acceptance email to participate. A waiting list will be generated if the class is over-subscribed. Email addresses (not necessarily the student's) must be noted on the student applications.

The recommended students should complete the online application by Wednesday, March 22, 2017.

**NOTE:** Before applying, please review the following page to assemble the information needed to complete the form. It is suggested that the students apply on-line with the recommending teacher or supervisor.

**LATE APPLICATIONS WILL BE ACCEPTED IF SPACE IS AVAILABLE. ENROLLMENT IS LIMITED.**

For further information e-mail Edward Morgano, at [emorgan3@schools.nyc.gov](mailto:emorgan3@schools.nyc.gov)



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## Saturday Art Career Workshop Program for High School Sophomores and Juniors

The on-line application requires that you respond to specific items. Please review the list below and prepare your responses **prior** to opening the application. Response Due Date: Wednesday, March 22, 2017.

Information requested and questions:

- 1) Student information: name and address
- 2) An email address
- 3) Whose email address: student's, parent's, teacher's, friend's?
- 4) Parents mobile phone number
- 5) Parents name and parents email
- 6) Students cell phone number (if available)
- 7) Has your school recommended you to participate in this program?
- 8) Name and email of the teacher or supervisor recommending you
- 9) School information: name and borough
- 10) Indicate the TITLES of the high school visual arts courses you have passed since you entered high school
- 11) Indicate the title of the visual arts course you are currently enrolled in (if applicable) or enter NONE
- 12) Indicate your current grade level
- 13) Do you plan to attend an art school?
- 14) If yes, list three possible schools
- 15) Indicate the level of your computer literacy
- 16) Do you use a Mac or a PC?
- 17) Do you have parental consent to attend these workshops?

To **access the application**, click on the address below or copy and paste it into your address bar.

<http://www.cvent.com/d/2vqb3s>

Thank you and good luck,

*Edward Morgano*

[emorgan3@schools.nyc.gov](mailto:emorgan3@schools.nyc.gov)

[www.schoolartleague.org](http://www.schoolartleague.org)

School Art League  
Saturday Art Career Workshop  
Program Coordinator