



**Department of
Education**

Office of Arts and Special Projects
Paul King, Executive Director
Division of Teaching and Learning

52 Chambers Street, Room 113
New York, NY 10007

MEMORANDUM

September 12, 2017

TO: High School Teachers/Supervisors of Visual Arts

FROM: Karen Rosner
Coordinator of Visual Arts, Office of Arts and Special Projects

RE: School Art League Saturday Art Career Workshops for High School Sophomores and Juniors

The Saturday Art Career Workshop program for High School Sophomores and Juniors is a collaboration among The School Art League, The One Club for Creativity, and the New York City Department of Education. The program brings together New York City art students with design professionals who conduct workshops and share their expertise and career experiences. Light breakfast and lunch are available FREE to all students, and all art materials are supplied.

Every Fall session we sponsor an Art College Day. This semester we have scheduled five New York City colleges, and Otis College of Art and Design in Los Angeles.

Sophomores and Juniors are eligible for this FREE program.

This is an extraordinary opportunity for your students to:

- Attend three workshop in the heart of Manhattan
- Meet and study with highly successful professionals in the field of Graphic and Advertising Design
- Work on projects created by prominent art directors and designers
- Have their portfolios reviewed by major art school admissions counselors
- Learn about career development and opportunities in graphic design & visual arts
- Participate in a **FREE** program with other New York City visual arts students

Enrollment is limited to 30 high school Sophomores and/or Juniors. Priority will be given to students that can attend all three sessions. An excellent video of this program for your students and their families is at www.youtube.com Search for Saturday Career Workshops. It should be the first video.

Refer to the following attachments for a detailed description and application guidelines.

Applications will be reviewed on a rolling basis. Please apply early. **Those received after Friday, October 6, 2017 will be considered if space is available.**

For further information e-mail Katherine Collins kcollins6@schools.nyc.gov

c. Paul King
Anna Commitante
Katherine Collins
Sharon Dunn
Barbara Benton
Carol Sterling

Attachment: Application Guidelines

SATURDAY ART CAREER WORKSHOPS APPLICATION GUIDELINES High School Sophomores and/or Juniors - Fall 2017

The Saturday Art Career Workshops, a collaboration among The School Art League, The One Club for Creativity, and the New York City Department of Education, brings together NYC art students with design professionals who conduct workshops and share their expertise and career experiences. The series is targeted to students with a strong interest in visual arts and who intend to pursue the study of art after graduation. All art materials are provided.

The Fall workshops are typically Editorial/Advertising Design, Poster Design, Comics/ Cartooning, Graphic Design and Photography. Instructors are members of the Art Directors Club and are highly successful graphic designers/artists. They will explain how and why they became graphic designers and their experiences working in a variety of graphic design roles.

On the third day Juniors have the opportunity for unofficial portfolio reviews by colleges counselors. They assist students in organizing their artwork for admissions portfolios after a presentation of their schools visual arts programs.

*** A light breakfast and lunch will be available FREE to all participants. ***

The Saturday workshops will be held from **9:00 AM to 3:30 PM** as follows:

October 14th & October 21st at School of Visual Arts · 209 East 23rd Street, Manhattan
AM Workshop / Lunch / PM Workshop

October 28th at High School of Fashion Industries · 225 West 24th Street, Manhattan
AM College Presentations / Lunch / PM Portfolio Reviews

Students are accepted on the basis of their applications and our enrollment limit of 30 students. Once selected by the school, students apply as per the following directions. Acceptances will be emailed to students as they are admitted. **Students must receive an acceptance email to participate.** A waiting list will be generated if the class is over-subscribed. Email addresses (not necessarily the student's) must be noted on the student applications. Schools may submit multiple student applications.

The recommended students must complete the online application by **Friday, October 6th**.

NOTE: Before applying, please review the following page to assemble the information needed for completing the form. It is suggested that the students apply on-line with the recommending teacher or supervisor.

**LATE APPLICATIONS WILL BE CONSIDERED IF SPACE IS AVAILABLE.
ENROLLMENT IS LIMITED.**

For further information on application process email Katherine Collins kcollins6@schools.nyc.gov



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Saturday Art Career Workshop for High School Sophomores and Juniors

The on-line application requires that you respond to specific items. Please review the list below and prepare your responses **prior** to opening the application. Response Due Date: Friday, October 6th.

Information requested and questions asked:

- 1) Student name and address
- 2) An email address
- 3) Whose email address was entered....student's, parent's, teacher's, friend's?
- 4) Parent's cell phone number
- 5) Parent's name
- 6) Parent's email address (if available)
- 7) Student's cell phone number (if available)
- 8) Has your school recommended you to participate in this program?
- 9) Name and email of the teacher or supervisor recommending you
- 10) School information: name and borough
- 11) Titles of the high school visual arts courses you have passed since you entered high school
- 12) Title of the visual arts course you are currently enrolled in (if applicable) or enter NONE
- 13) Current grade level
- 14) Do you plan to attend an art school after graduation?
- 15) If yes, or maybe, please list three possible choices.
- 16) Level of your computer literacy
- 17) Do you use a Mac or a PC?
- 18) Do you have parental consent to attend these workshops?

To **access the application**, click on the address below **or** copy and paste it into your address bar.

<http://www.cvent.com/d/vtqms9>

Thank you and good luck!

Katherine Collins, Saturday Art Career Workshop Program Coordinator