MEMORANDUM

February 22, 2021

TO: High School Teachers/Supervisors of Visual Arts

FROM: Karen Rosner, Director of Visual Arts, Office of Arts and Special Projects

RE: The School Art League Saturday Art Career Workshops for High School Sophomores and Juniors

The Saturday Art Career Workshops for High School Sophomores and Juniors brings New York City art students together with design professionals who share their expertise and career experiences with the students through three consecutive Saturdays of interactive workshops.

Last fall this series was successfully held via Zoom, and it will be held on Zoom again this spring. Like our in-person workshops, the series offers public high school sophomores and juniors the extraordinary opportunity to:

● Meet and study with highly successful professionals in the field of Graphic and Advertising Design
● Work on projects created by prominent art directors and designers
● Learn about career development and opportunities in graphic design and visual arts
● Participate in a FREE program with other New York City visual arts students
● Become eligible for one of three One Club/School Art League cash Awards for graduating seniors.

Workshops are held Saturdays: April 10, April 17, and April 24 from 10:00 AM to 1:00 PM.

All art materials are supplied and will be mailed directly to the students who are accepted into the program once they have submitted a Letter of Commitment to Attend all three sessions.

This free program is provided for NYC art students through a sponsorship by The One Club for Creativity in collaboration with The School Art League, and the New York City Department of Education.

Enrollment is limited to 40 students.

Refer to the following attachments for a detailed description and the application guidelines. Applications will be reviewed on a rolling basis. Please apply early. Applications received after Monday March 15 will be considered only if space is available.

For further information, e-mail Katherine Collins at kcollins6@schools.nyc.gov

c. Maria Palma
   Bridgid Moore
   Sharon Dunn
   Katherine Collins
   Barbara Benton
   Carol Sterling

Attachment: Application Guidelines
SATURDAY ART CAREER WORKSHOPS
APPLICATION GUIDELINES
High School Sophomores and/or Juniors – Spring 2021

The Saturday Art Career Workshops bring NYC art students together with design professionals who conduct interactive workshops sharing their expertise and career experiences. The series is targeted to students with a strong interest in visual arts and who intend to pursue the study of art after graduation. Art making is included in these workshops and all art materials needed will be mailed to accepted students once they have submitted the Letter of Commitment to Attend.

This program is presented by The One Club for Creativity in collaboration with The School Art League, and the New York City Department of Education.

The spring workshops are typically Editorial/Advertising Design, Poster Design, Comics/ Cartooning, Graphic Design, Illustration, Typography, and Photography. Instructors are members of the One Club for Creativity and are highly successful graphic designers/artists.

NOTE: A special college day workshop, usually part of the last session, will be scheduled for Fall 2021. At that time students accepted into the Fall 2020 and Spring 2021 program will be able to share their artwork and receive individual feedback from art college recruiters. Past participating colleges include Adelphi, Cooper Union, Kean (NJ), City Tech (New York City College of Technology), Pratt, SUNY Oswego, SUNY Purchase, School of Visual Arts, and Temple.

The Saturday workshops will be held virtually via Zoom from 10:00 AM to 1:00 PM on April 10, April 17, and April 24

Students are accepted on the basis of their applications. NOTE: Enrollment is limited to 40 students. Once selected by the school, students apply as per the following directions. Acceptance notifications will be emailed to students as they are admitted. Students must receive an acceptance email to participate. Attached to the acceptance email will be a Letter of Commitment to Attend that students must sign and submit to The School Art League. Upon receipt of the letter, art supplies will be mailed directly to those students who have been accepted into the program. A waiting list will be generated if the class is over-subscribed. Email addresses (not necessarily the student’s) must be noted on the student applications. Schools may submit multiple student applications.

The recommended students must complete the online application by Monday March 15. NOTE: Before applying, please review the following page to assemble the information needed for completing the form. It is suggested that the students apply on-line with the assistance of the recommending teacher or supervisor.

LATE APPLICATIONS WILL BE CONSIDERED IF SPACE IS AVAILABLE.
ENROLLMENT IS LIMITED.

For further information on the application process email Katherine Collins at kcollins6@schools.nyc.gov
Saturday Art Career Workshops for High School Sophomores and Juniors

The on-line application requires that you respond to specific items. Please review the list below and prepare your responses prior to opening the application. Response Due Date: Monday, March 15.

Information requested and questions asked:

1) Student name
2) Student email
3) Student phone number
4) Parent/Guardian name
5) Parent/Guardian phone number
6) Student Address
7) Recommending Teacher Name_______ Email_______ Phone_______
8) Name of school student attends
9) Student's current grade level
10) (Short answer for student response) Which medium or material do you prefer to use when you create art? Why?
11) (Short answer for student response) Do you plan to go to school to study art when you graduate high school? Why?
12) (Short answer for student response) What have you done so far to prepare yourself for applying to college? (It’s okay if you have not yet begun to prepare. This program will help you do that.)

To access the application, click on the address below or copy and paste it into your address bar.

https://forms.gle/fVUkEoXMrdrAV1SM8

Thank you and good luck!

Katherine Collins, Saturday Art Career Workshop Program Coordinator