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FOR IMMEDIATE RELEASE

GetPayroll Formally Launched SIMON[®] 3-Click Paperless Payroll App for Micro Businesses At SXSW

Austin, Texas. March 21, 2017 – GetPayroll, a full service, digital payroll and tax compliance service for businesses of all sizes, officially launched the world's first green and completely digital payroll app solution - **SIMON** - for micro-businesses (10 employees or less) at a news conference on the Trade Show Floor of the Interactive Festival at South-By-Southwest (SXSW) on Monday, March 13th.

Available by the end of this month through Apple's App Store, [SIMON](#) (Android launching shortly thereafter) is completely paperless and focuses solely on micro businesses, which accounts for [75 percent of all businesses](#) in operation today. **They are now looking for beta testers to test the app before the official launch.**

"With hundreds of phenomenal startup companies and like-minded entrepreneurs in Austin, South-By-Southwest was the perfect forum for the launch of SIMON," said GetPayroll President and CEO, Charles Read. "While payroll is never going to be fun, thanks to SIMON, it doesn't have to be a painstakingly tedious task anymore. All it has to take you is literally 3-clicks."

Well received by all attendees and members of the media at the news conference, the 3-Click[®] Paperless Payroll app provides micro business owners with all the necessary tools to affordably, easily, and efficiently manage their company's payroll and payroll taxes anywhere, anytime. And with the accompaniment of the SIMON dashboard, SIMON can also be run on any device.

"While there are plenty of great payroll solutions on the market, the fact of the matter is, none are tailored to meet the needs of micro businesses," said GetPayroll Operations Manager, Chris Boyce. "Our fee structure is set-up to ensure that micro business owners don't overpay for services they aren't even using. It costs \$20 for the entire payroll each month if you have up to five employees and \$30 for businesses between six and 10 employees. SXSW attendees will be able to use SIMON for \$15 and \$25 per payroll, respectively."

Although SIMON is newly launched, GetPayroll has been helping thousands of companies manage their payroll since 1991. Now, thanks to SIMON, millions of start-ups and micro businesses will never have to stress about payroll again.

They are currently looking for beta testers. Selected beta testers will get to use SIMON free during the beta testing period plus receive 6-months of SIMON free as a thank you.

For additional information on GetPayroll and SIMON, please visit <http://www.getpayroll.com/simon>, and [view our press kit](#).