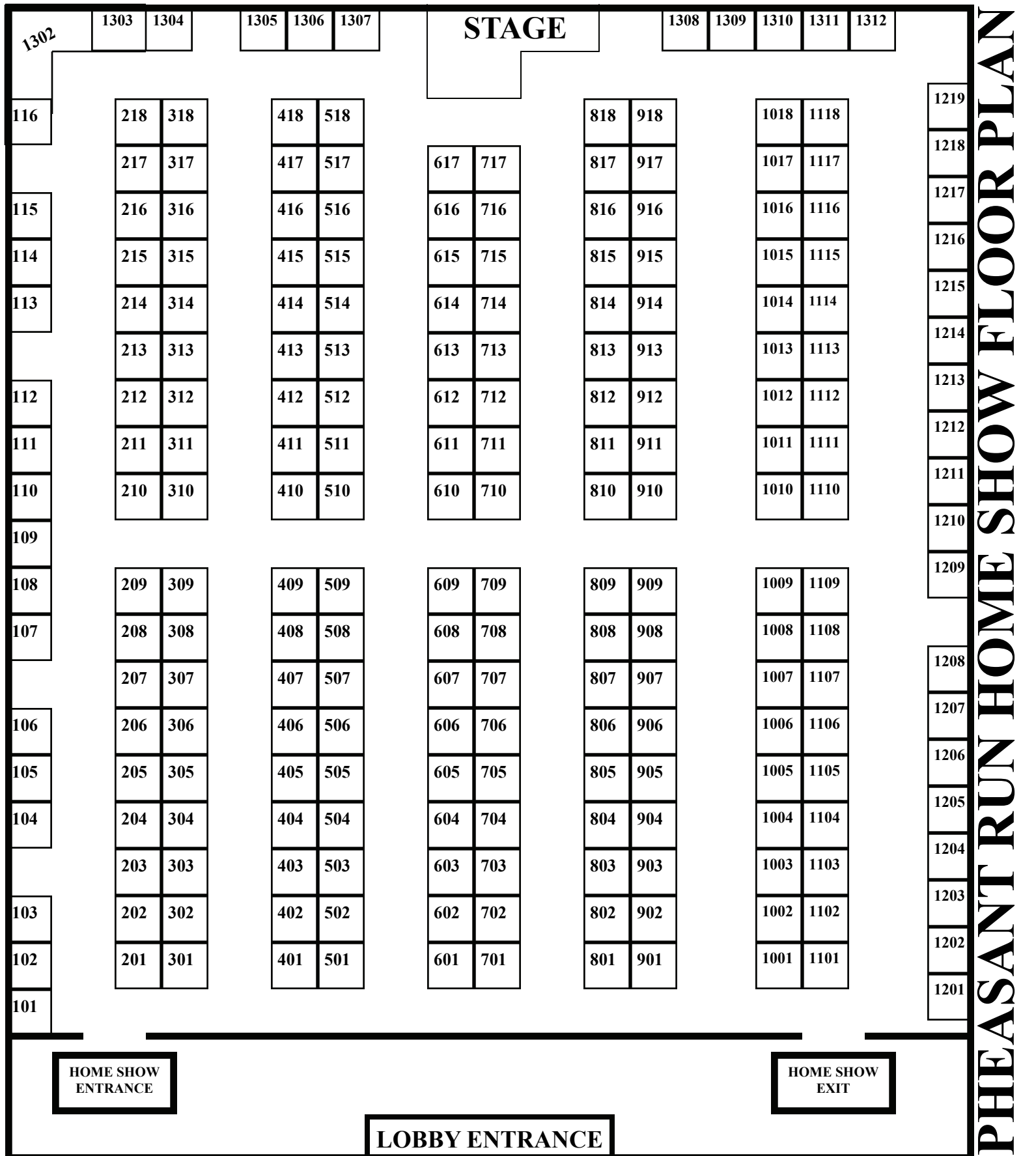


SEPTEMBER
24th - 25th 2016
SAT & SUN

FALL HOME SHOW
PHEASANT RUN RESORT
4051 E MAIN ST
ST. CHARLES IL



PHEASANT RUN HOME SHOW FLOOR PLAN

**HOME SHOW
ENTRANCE**

LOBBY ENTRANCE

**HOME SHOW
EXIT**

Fall Home Show at Pheasant Run Resort

4051 E Main St
St. Charles IL

ADVERTISING CAMPAIGN

The River 95.9	Signs	Daily Herald
WLS 94.7	Banners	Naperville Sun
WSHE 100.3	E-mail Blasts	Aurora Beacon
LOOP 97.9	Facebook Campaign	Trib Local Wheaton/ Glen Ellyn
WIND 560	Internet Presence	Trib Local Naperville
Kane County Chronicle	Direct Mail	Newswire Press Release
Suburban Weeklies	Sign at Venue	
Examiner Publications	Postcards in local businesses	

AREAS COVERED

Wheaton	St. Charles	Clarendon Hills
Glen Ellyn	Wood Dale	Downers Grove
Warrenville	Addison	Glendale Hts.
Winfield	Bartlett	Lemont
Naperville	Bensenville	Lisle
Aurora	Bloomington	Roselle
Darien	Bolingbrook	Itasca
Elmhurst	Woodridge	Westmont
West Chicago	Burr Ridge	Hanover Park
Oakbrook	Carol Stream	All Over Illinois



FOR MORE INFORMATION (630) 468-2237

OR EMAIL

INFO@HOMESHOWEVENT.COM

SHOW FACTS

The Fall Home Show will be held at the prominent Pheasant Run Resort in St. Charles, on September 24-25 2016 & will attract quality homeowners that are looking to remodel their homes.

Parking & admission are free for all attendees & the event is open to the public.

SPECIAL GUEST FROM HGTV'S "DESIGN ON A DIME" KELLY EDWARDS

BOOTH FEE

10'x 8' Booth- \$900

20'x 8' Booth- \$1750

30'x 8' Booth- \$2450

20'x 16' Booth \$3200

Corners- \$50 each

ALL BOOTHS COME WITH 8' HIGH PIPE & DRAPE & SEPERATED BY 3' PIPE & DRAPE

PROP FEES

6'x30" Table w/ Skirt- \$35

Folding Chair- \$5

Electricity- \$115 (1-110 volt outlet)

SHOW DATES & HOURS

Set Up – 9/23/16 12PM-8PM Break Down – 9/25/16 5PM-9PM

Show Hours 9/24 Saturday 10AM-5PM

Show Hours 9/25 Sunday 10AM-5PM

FOR MORE INFORMATION

Call Brilliant Event Planning 630-468-2237

E-mail Brilliant Event Planning info@homeshowevent.com

TERMS OF PAYMENT

50% deposit due at time of booth reservation

Balance for booth is due before 9/9/16

We accept all major credit cards & checks

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE = \$1500
ONE BOOTH IN EXPO OF YOUR CHOICE.
(ELECTRICITY, TABLES, CHAIRS & ADDITIONAL BOOTHS EXTRA).

**COMPANY LOGO ON ALL PRINT MARKETING MATERIAL INCLUDING:
MAJOR NEWSPAPERS, LOCAL NEWSPAPERS, COMMUNITY PUBLICATIONS,
DIRECT MAIL POSTCARDS, IN-STORE FLYERS & ANY PRINT ADVERTISING.**

***COMPANY BROCHURES AT ATTENDEE REGISTRATION TABLE IN FRONT.**

***AD IN HOME EXPO GUIDE (GIVEN TO HOMEOWNERS UPON ENTRY).**

***LINK & LOGO ON EVENT WEBPAGE (ARTWORK SUPPLIED BY YOU).**

***COMPANY BROCHURES AT REGISTRATION TABLE IN FRONT
PUT YOUR COMPANY BROCHURES AT THE FRONT TABLE TO BE
COLLECTED BY ATTENDEES UPON ENTRANCE TO THE EVENT.**

\$300

***ATTENDEE BAG SUPPLIER AT REGISTRATION TABLE IN FRONT
YOUR COMPANY SUPPLIES BRANDED BAGS TO BE PASSED OUT TO
ATTENDEES UPON ENTRANCE TO CARRY AROUND THE EVENT.**

\$400

***PREMIUM BANNER NEAR FRONT ENTRANCE OF EVENT
YOUR COMPANY SUPPLIES A BANNER TO BE DISPLAYED NEAR THE
ENTRANCE OF THE EVENT FOR ATTENDEES TO SEE UPON ENTRY.**

\$200

***LINK & LOGO ON EVENT WEBPAGE (ARTWORK SUPPLIED BY YOU)
YOUR COMPANY LOGO WILL BE DISPLAYED ON THE EVENT
WEBPAGE OF THE EVENT TO BE VIEWED BY VISITORS TO OUR WEBSITE.**

\$200

***COMPANY LOGO ON ALL PRINT MARKETING MATERIAL INCLUDING:
YOUR COMPANY'S LOGO WILL BE DISPLAYED ON ALL OF OUR PRINT
ADVERTISING THAT GOES OUT TO PROMOTE THE EVENT.
(MAJOR NEWSPAPERS, LOCAL NEWSPAPERS, COMMUNITY PUBLICATIONS,
DIRECT MAIL POSTCARDS, IN-STORE FLYERS & ANY PRINT ADVERTISING)**

\$300

**INCREASE YOUR ROI WITH
SPONSORSHIP OPPORTUNITIES!**

HOME EXPO GUIDE

WHY YOU SHOULD ADVERTISE IN THIS BOOKLET

***MANY ATTENDEES COME IN & ASK FOR THE BOOKLET**

***HOMEOWNERS LOOK THROUGH THE BOOKLET AT HOME AFTER THE
EVENT & LEAVE IT AROUND THE HOUSE. MANY REFERENCE THE GUIDE
TO FIND YOUR BUSINESS IN THE FUTURE.**

***THIS GUIDE HELPS BUILD YOUR COMPANY BRAND BEFORE &
AFTER THE EVENT & HELPS INCREASE YOUR CLOSING RATIOS
AT THE CLOSING TABLE.**

FULL PAGE AD: SIZE 7" x 10" = \$400

HALF PAGE AD: SIZE 3' x 10" or 5" x 7" = \$300

QUARTER PAGE AD: SIZE 3.5" x 5" = \$200

BUSINESS CARD AD: SIZE 2" x 3" = \$100

