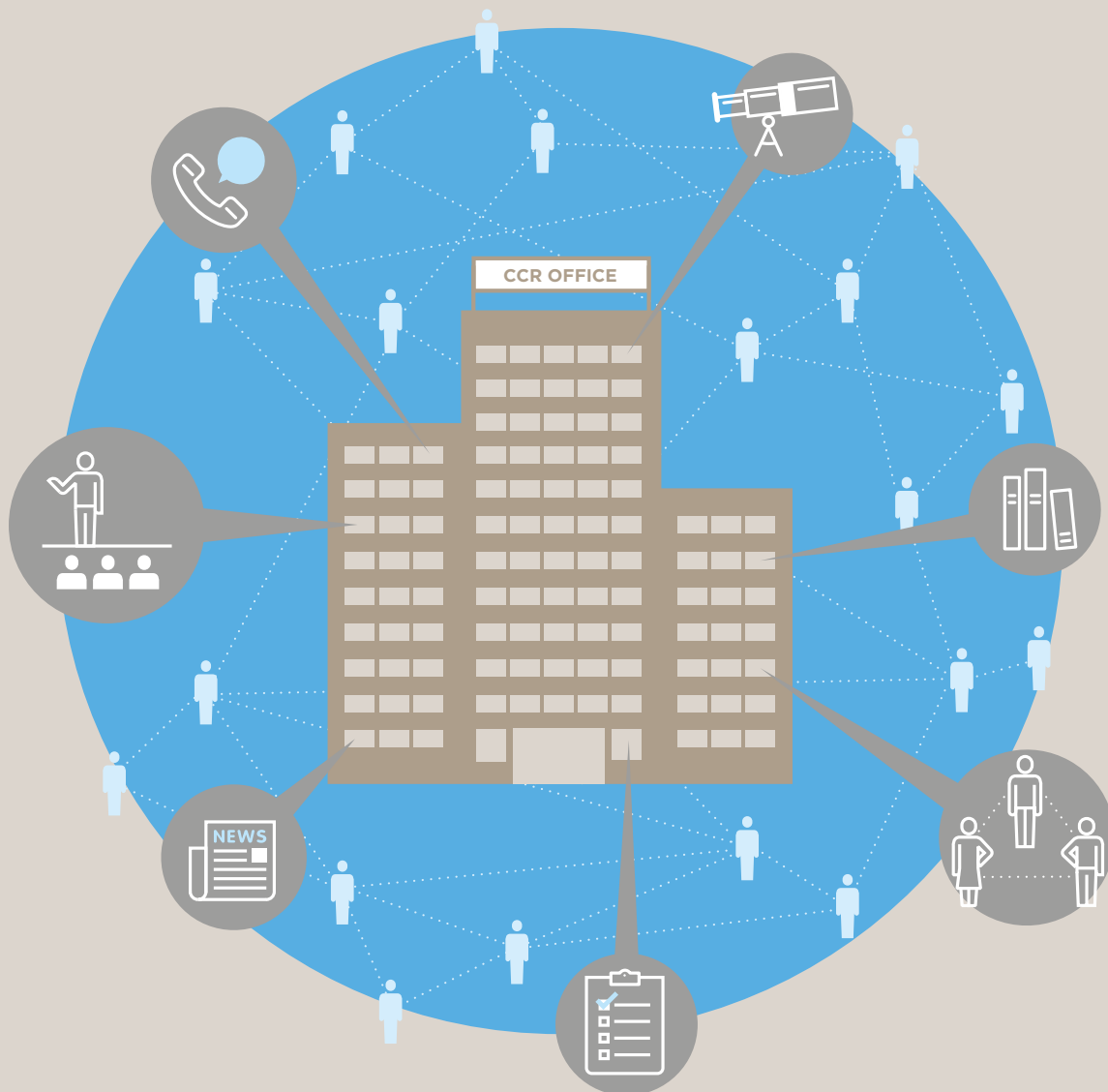


# Corporate Membership

A reporting head-start through knowledge  
and networking



# About the Center for Corporate Reporting (CCR)

**The Center for Corporate Reporting (CCR) is an independent center of excellence for corporate reporting and the central point of contact for all key players in the corporate reporting community.**

CCR's activities include the annual Symposium, topic-specific events, the trade publication "The Reporting Times" ([www.reporting-times.com](http://www.reporting-times.com)) and exclusive services for corporate members. Our aim is to foster the quality of reporting and heighten its effectiveness – for the reporting companies as well as their stakeholders. We create added value through knowledge and networking.

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CCR: A reporting  
head-start through  
knowledge and  
networking

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CCR focuses not only on reporting in the strictest sense, it examines external and internal reporting and their interaction with topics such as strategy, leadership, reputation, risk and corporate management.

## **Knowledge hub**

As your knowledge partner CCR tracks the latest developments in corporate reporting and addresses major trends. At the same time, we monitor international research on key topics, and together with our knowledge partners initiate our own research projects, and process relevant learnings in practical formats to help you in your daily work (e.g. checklists, recommendations for action, best practice cases).

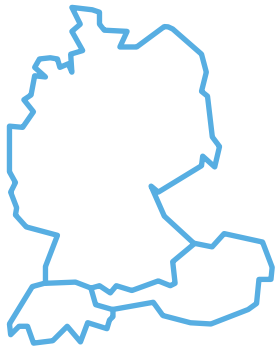
We serve as your knowledge hub offering practical corporate reporting expertise.

## **Your networking hub**

As your networking partner we actively promote dialog within the reporting community to foster interdisciplinary knowledge sharing. Our corporate members have the opportunity to learn about reporting topics and link up with other practitioners, decision-makers and experts in the field. For the benefit of corporate members in the DACH region CCR connects diverse players within the reporting community to initiatives and strategic partners at an international level.

We offer you a unique, interdisciplinary network in corporate reporting.

# Facts and Figures CCR



Network of  
**>4000**  
Practitioners  
and experts  
in the DACH  
region

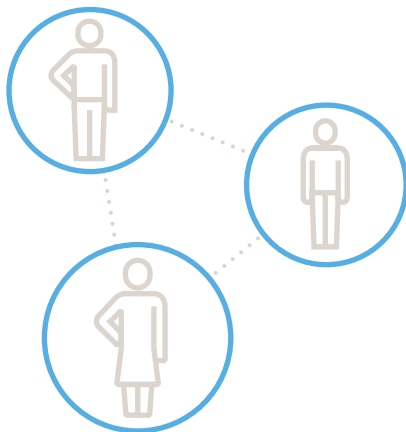
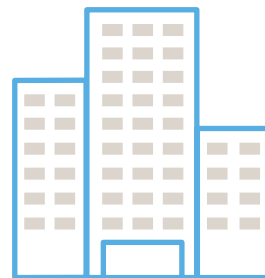


**>5**  
Exclusive, top-notch  
events/yearly



**>3**  
Practice-oriented  
studies/yearly

**>5**  
Competent specialists for  
specific issues and networking  
in the CCR office



Interdisciplinary linking  
of **5** stakeholders \*

\*Corporate Communications, Corporate Finance, Investor Relations, Governance/Legal/General Secretariat and Sustainability

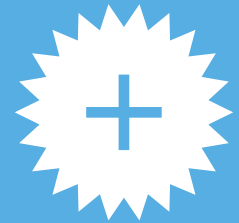
# Corporate Membership

Our corporate members are the foundation of CCR. As our patrons they **gain access to an exclusive network of experts, decision-makers** and practitioners in the corporate reporting community. They benefit from wide-reaching debate on topics, are **up-to-date on the latest trends and ensure practical knowledge for their companies**. CCR actively fosters knowledge sharing and networking among our members while working on issues that stem directly from corporate practice. Our initiatives, events and workshops facilitate discourse among the various departments involved in corporate reporting: Communications, Finance, Investor Relations, Governance and Sustainability.

## **Our corporate members include (extract):**

AFG Management, Ascom, Baloise, Clariant, Geberit, Givaudan, Hilti, Kaba, Liechtensteinische Landesbank, Lindt & Sprüngli, Lonza, Mikron, Raiffeisen, Roche, RUAG, Schindler, SGS, Siegfried Holding, Suva, Swisscom, Swiss Re, Valora, Zurich and many more.

# Your Benefits



CCR and our reporting specialists serve as your **central point of contact** for specific issues relevant to corporate reporting.

No. 1

As an **interdisciplinary network platform** we facilitate exclusive access for members to CCR's network of (international) experts, standard setters and corporate member peers.

No. 3

You have **exclusive member benefits** including free admission to our prestigious Geschäftsberichte-Symposium (GBS), cost reductions for the (<IR>)-Roundtables and exclusive member service advantages, such as our popular networking service.

No. 5

We serve as your **knowledge hub**. Through the international CCR network, members gain access to studies (our own, or those we support), trends and benchmarks. Research outcomes are processed for practical use (recommendations for action, best practice cases, checklists).

No. 2

DA corporate membership can **save you the cost** of external corporate reporting consultancy.

No. 4

Members receive regular **practical information** through our numerous CCR distribution channels (CCR updates and briefings in PDF format, studies and topical reports as booklets, a yearly subscription to the trade publication "The Reporting Times").

No. 6

# What our corporate members say

“Corporate reporting content needs to continually develop to enhance the relevance and therefore the benefit for all our diverse stakeholders. In addition, over the next few years, digitalization and automation will lead to a transformation in financial accounting. This will mean enormous adjustments in the processes and systems in corporate reporting. **We believe that CCR offers a sharing platform to support the developments and trends in corporate reporting.**”

PETER BURKHALTER  
Swisscom

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“**CCR connects knowledge and practice and offers expertise on the latest trends such as Integrated Reporting.** We value the uncomplicated exchange of ideas with CCR experts and peers responsible for the annual report in other companies.”

PATRICK ILG  
Raiffeisen Schweiz

“Constant change necessitates strong partnerships. Once again in 2015 **the Center for Corporate Reporting has proven itself to be a reliable sparring partner for the critical issues regarding corporate reporting** — whether in a personal chat or at inspiring events.”

ROBERTO BRUNAZZI  
Baloise Group

# Membership\*

	Cat. 1/ <b>Basic CCR services</b>	Cat. 2/ <b>Extended CCR services</b>	Cat. 3/ <b>Full CCR services</b>
<b>Knowledge and networking</b>			
Active support from the CCR office (CCR research, knowledge database, checklists, networking with experts/ corporate member peers)	Yes	Yes	Yes
Number of tickets for the annual Symposium (free admission)	1	2	3
Number of spaces at the Symposium VIP lunch	—	1	2
Number of participants per year at exclusive member activities (expert calls, lunch & learns etc.)	2	4	Unrestricted
Number of participants per year at member events (not open to the public)	1	2	5
Membership list with contact details	Yes	Yes	Yes
Knowledge newsletter, updates (not open to the public)	Yes	Yes	Yes
Abo "The Reporting Times"	Yes (10 copies)	Yes (10 copies)	Unrestricted
Recognition on the CCR website	Yes	Yes	Yes
<b>Services</b>			
Analysis "Reporting Trends" in the DACH region (annual compilation of current trends and best practices)	Yes	Yes	Yes
CCR reporting update (internal training/further education ½ day per year)	—	Yes	Yes
Company-specific analysis of the annual report (analysis done by a CCR partner including workshop with specific recommendations for action)	—	—	Yes
Company-specific workshop (internal training /workshop 1/2 day per year, concept and content by mutual agreement)	—	—	Yes
Cost reduction on additional CCR initiatives (e.g. (<IR>)-Roundtable)	10%	20%	30%

# Center for Corporate Reporting

## A reporting head-start through knowledge and networking



As a knowledge hub the Center for Corporate Reporting (CCR) tracks current developments in corporate reporting and addresses the latest major trends.



We process specific learnings in practical formats to help you in your daily work (e.g. checklists, best practice cases etc.).



CCR and our reporting specialists serve as the central point of contact for issues relevant to corporate reporting.



We keep you abreast of the news in the form of updates, briefings, topical commentaries and our trade publication "The Reporting Times".



We monitor international research on corporate reporting, and together with our partners initiate our own research projects.



At our outstanding, exclusive events you have the opportunity to network with leading experts, practitioners and decision-makers.



We actively promote dialog within the reporting community to foster knowledge sharing.



Center for Corporate Reporting  
Dorfstrasse 29  
CH-8037 Zürich  
[www.corporate-reporting.com](http://www.corporate-reporting.com)  
[www.gb-symposium.ch](http://www.gb-symposium.ch)  
[www.reporting-times.com](http://www.reporting-times.com)

For further information, please feel free to contact Reto Schneider, Founder, by phone +41 79 629 69 29 or email [reto.schneider@corporate-reporting.com](mailto:reto.schneider@corporate-reporting.com).

Partners

**CLS** COMMUNICATION

**ECLAT**

**EY**  
Building a better  
working world

**MDD**  
Management Digital Data AG

neidhart+schön  
mediasolutions