



Geschäftsberichte Symposium

Hosted by the Center for Corporate Reporting

Evaluation of the Geschäftsberichte-Symposium 2017

Thank you for attending the Geschäftsberichte-Symposium 2017 hosted by the Center for Corporate Reporting (CCR). We hope you have felt inspired and came away with much food for thought. In order to further develop the Symposium going forward, we rely heavily on your feedback. We kindly request that you answer the following questions and hand in your personal evaluation at the exit. We also welcome your feedback after the Symposium via telephone: +41 (0)44 446 83 50 or e-mail: info@gb-symposium.ch.

GENERAL

	++	+	-	--
What is your overall impression of the Geschäftsberichte-Symposium 2017?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What is your preferred date for the Geschäftsberichte-Symposium 2018?				
<input type="checkbox"/> May 31, 2018	<input type="checkbox"/> June 14, 2018	<input type="checkbox"/> June 28, 2018	<input type="checkbox"/> Juli 5, 2018	

HOW DO YOU EVALUATE THE SYMPOSIUM WITH REGARD TO ...

	++	+	-	--
... your expectations?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
... event format (plenary and best practice sessions)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
... time framework (half-day conference)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
... moderation (M. Spieler)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
... organization (event logistics, registration procedure etc.)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
... logistics (parking, shuttle)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
... event location?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
... website www.gb-symposium.ch ?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

HOW DO YOU EVALUATE THE PLENARY INPUTS?

	++	+	-	--
Karin Frick: «What does the future hold?»	Speaker <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Topic <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David P. Frick: «Corporate governance & reporting – The Nestlé way»	Speaker <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Topic <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prof. Dr. Ansgar Zerfass: «Communication in the era of the ultra-modern: theses and antitheses»	Speaker <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Topic <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prof. Dr. Tobias Straumann: «Looking back to look ahead – the future from the perspective of an economic historian»	Speaker <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Topic <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

HOW DO YOU EVALUATE THE BEST PRACTICE SESSIONS?

	++	+	-	--
SESSION I , The irrelevance of the annual report, Long live reporting on all channels	Speaker <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Topic <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SESSION II , Reporting in the digital age – insights from Swisscom	Speaker <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Topic <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Please answer the questions
on the back of the page.

SESSION III, Rebooting corporate communications -
topics for dialog in the digital age

Speaker
Topic

SESSION IV, Takeaways from financial reporting:
the future is beyond numbers

Speaker
Topic

SESSION V, Reporting around the world -
welcome to our global marketplace

Speaker
Topic

SESSION VI, Effective financial reporting -
reducing to the max

Speaker
Topic

Do you like having the best practice sessions run twice?

Yes No

WHAT WAS YOUR MAIN MOTIVATION FOR ATTENDING THE SYMPOSIUM?

- Networking Discussing relevant topics Inspiring program/speakers
 Monitoring general developments / trends Learning about practical solutions Other (please specify):

WHAT TOPICS WOULD BE OF INTEREST TO YOU FOR ANOTHER SYMPOSIUM?

WHAT DID YOU PARTICULARLY APPRECIATE / MISS? COMMENTS / SUGGESTIONS / QUESTIONS

Will you recommend the Geschäftsberichte-Symposium
to colleagues and peers?

Yes No Maybe

Do you plan to attend the Geschäftsberichte-Symposium 2018?

Yes No Maybe

Are you interested in additional information about a CCR
corporate membership?

Yes No Maybe

IN WHICH SECTOR DO YOU WORK?

- Finance Communications Sustainability
 Investor Relations Legal Other (please specify):

PERSONAL INFORMATION (OPTIONAL)

Last Name / First Name

Title / Function

Company

E-Mail

Telephone