



# India Club at Georgia Tech Holi Show Sponsorship | 2015-2016

India Club at Georgia Tech is the largest cultural organization on the Georgia Tech campus; our mission is to:

**To build a fulfilled Indian community on the Georgia Tech campus, to preserve the Indian culture, and celebrate the unique Indian heritage.**

Our major events consistently draw over 1000 attendees. Our member base has grown by 52% in the past two years as we cater to a competitive pool of both graduate and undergraduate students in colleges across the state, families, professionals, and companies. As an organization we host major events targeting cultural, professional, athletic, and philanthropic interests of the community.

While celebrating our culture we strive to give back to our community. Our partner charity organizations include Asha (an organization that brings education to underprivileged children), Be the Match (Bone Marrow matching), and Run for Hope (Cancer relief fund). As an organization we uphold ourselves to the highest of standards which is why we so strongly believe in giving back.

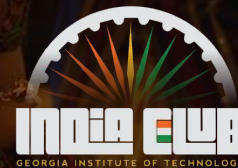
Holi Show is our largest event of the year that is ICGT's way of celebrating Holi, the festival of colors, by hosting a night of dance and musical performances. Holi Show features a wide variety of dance teams from Georgia Tech, Georgia State University, Emory University, University of Georgia and other universities around the country.



With an audience of 1,150 people from in and around Georgia, Holi Show captures the essence of Indian dance culture with an average of 12 performances that take place with skits in between, lead by talented emcees. This highly cultural and entertaining show is greatly anticipated throughout the year and takes place on the 2<sup>nd</sup> April 2016 at the Ferst Center of the Arts, Georgia Tech

CONTACT: [info@gtindiaclub.com](mailto:info@gtindiaclub.com) | (424) 785-ICGT

# Holi Show 2016



## ICGT HOLI SHOW, INDIVIDUAL SPONSORSHIPS

### Program Advertisement

- Approximately 1500 copies of the program booklet will be made for the show

Program Ad Size	Black/White	Color	VIP Tickets
Outside Back Cover	--	\$400	4
Inside Front Cover	--	\$350	3
Inside Back Cover	--	\$350	3
Full Page	\$175	\$225	2
Half Page	\$100	--	1
Quarter Page	\$50	--	1

### Exhibition Space (6 Complimentary Tickets)

\$750

- Booth area will be set aside for sponsor to meet the audience and promote their organization

### On-Stage Announcement (2 Complimentary Tickets)

\$350

- 2 minute speech on stage before the show and during the intermission

### Video Advertisement (2 Complimentary Tickets)

\$500

- 1 minute video or flash advertisement displayed before the show and during intermission

### Banner Advertisement (2 Complimentary Tickets)

\$200

- Sponsor-provided banner displayed at the auditorium's entrance

### Video Logo (2 Complimentary Tickets)

\$250

- Company ad on Holi Show promotional video (image, business card, etc.)

### Flyers Logo (2 Complimentary Tickets)

\$250

- Company ad on Holi Show flyers (image, business card, etc.)

### Performer T-shirt & Website Logo

Complimentary

- Prominent Logo on website and Holi Show t-shirts (250+ distributed to performers and producers)

	Gold (\$6,000)	Silver (\$3,000)	Bronze (\$1,000)
Exclusive Show Title	"Your Organization Presents Holi Show 2016"	--	--
Exhibit Space	Booth at Theater Entrance	Booth at Theater Entrance	--
Video Advertisement or Stage Time	Show Introduction & Intermission	Intermission	--
Logo on Promotional Materials	Print, Web and Video Materials	Print, Web and Video Materials	Print, Web and Video Materials
Program Booklets Advertisement	Outside Back Cover	Full Page	Half page
Reserved Seating and Tickets	10 VIP Show Tickets 10 After Party Tickets	8 VIP Tickets 8 After Party Tickets	5 VIP Tickets 5 After Party Tickets