



## REGION V NEWSLETTER

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### **Director and Regional Chair (DRC) Report by: R. Lee Millies, Jr., P.E., LEEP AP**

Welcome to the Region V Newsletter. I hope everyone is surviving the Midwest winter and looking forward to spring.

As everyone knows, the Society Winter Meeting held January 29 thru February 2nd was recently completed. This was one of the most successful Winter Meetings ever. Some highlights included:

- 3,400 attendees at the conference (25% higher than 2010)
- AHR Expo - 54,000 participants
- Technical programs - nearly 300 sessions
- 20 Educational courses
- 600 Meetings of technical, standard and standing committees.

As you can see, there is a lot that goes on at Society meetings with numerous opportunities to be involved and receive continuing education. I hope many of you are planning to attend the Summer Meeting in Montreal, Canada (don't forget if you are planning to attend this meeting you will need a current passport birth certificates/drivers licenses are no longer accepted).

We would also like to congratulate the Lawrence Technology University, Southfield, Michigan, Student Team of Carolyn Lamb, Ryland Phelps and Amy Rose Keyzerof who were awarded first place in the ASHRAE Student Design Project competition in the category of "Integrated Sustainable Building Design." We commend these students and their advisors for their efforts and the honor they bring to their University and Region V.

Plans continue to progress for our 2011-12 CRC in Indianapolis this August. Please

start making plans to attend and encourage all Officers and Committee members to do the same. It is also time to start planning for the new Officers and Committee members for the coming year. Don't forget all Chapter Information Questionnaires (CIQ's) need to be completed by June. We will be planning our President-Elect training this year for April in Fort Wayne, IN. Additional information on this meeting will be distributed once details are finalized.

I also want to remind all Chapter Officers and Committee Chairs to keep up with their PAOE reporting. From reviewing Chapter Newsletters sent to me, there are great activities and education opportunities being provided by our Chapters and we need to make sure these activities are reported.

Our Region is also honored to host Society President Lynn Bellenger, who is scheduled to visit and make presentations to several of our Chapters later this month. Currently, President Bellenger is scheduled to visit Columbus, Akron, Cleveland, Toledo and Detroit Chapters. This is a great opportunity and I hope many of you will plan to attend one of these meetings.

In addition to the visits by President Bellenger, I plan to visit three Chapters this month, Western Michigan (Kalamazoo/Grand Rapids) - March 21, Toledo - March 22 and Detroit - March 23. I look forward to meeting Chapter members and officers and discuss any issues or concerns you may have.

As we close out the third quarter of this ASHRAE year, I encourage all of you to continue in your efforts to support your

**Director and Regional Chair (DRC) Report**  
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Chapter and our Region with the activities that make ASHRAE one of the best professional societies in the world. Without your efforts ASHRAE would not be what it is today.

I hope everyone has a good spring and hope your businesses are doing well.

If you have any questions, suggestions or comments, please contact me.

Thank to each of you for all you do.

Lee Millies



**Chapter Technology Transfer Committee Report by: Rob Laneve, CTTC-RVC**

As we continue to move through the 2010-11 ASHRAE Year at a rapid pace, our Region 5 chapters have maintained great performance. During the upcoming months our final DL visits will be completed with DL visits to Toledo, Western Michigan/Detroit and Cincinnati.

With the help of a local ASHRAE Member, on January 20, 2011, an industry update on Standard 189.1 was provided for local building owners, architects, facility managers and engineers. This was well attended by approximately 50 attendees. The seminar provided a general overview involving basic knowledge and understanding of standard 189.1. Many guest also reported an interest in further education; we hope to continue our "technology transfer" to the industry with additional training courses.

As Region V CTTC RVC, I attended the ASHRAE Winter Meeting in Las Vegas. We were provided updates from our technology consultants and various other committee members. At each of meetings, it is clearly evident many great people have volunteered their time and expertise to make our ASHRAE Society what it is today. Our organization is fortunate to have so many generous individuals.

In closing, Congratulations goes out to Mr. Derek Crowe of Peter Basso Associates, Inc., Detroit Michigan. Mr. Crowe and his team brought our Region V a Second Place Technology Award for the category: Institutional Buildings - New. His project was the new Ann Arbor Skyline High

School; nice Job Derek. I am sure many others in our region have great projects to showcase...let's get them submitted for a Technology Award! See your Chapter CTTC Chairman for additional information.

My chapter visit to the Dayton Chapter is still trying to be scheduled, but in March I will have the opportunity to visit the Columbus, Toledo and Detroit Chapters to discuss CTTC updates and Technology Awards. All CTTC Chairs are encouraged to download the Presidential Elect Advisory Committee (PEAC) Powerpoint from the CTTC Website. This provides valuable information on current ASHRAE initiatives and should be discussed with your chapters.

From March 21-23, our region has the honor of hosting ASHRAE Society President Ms. Lynn Bellenger. President Bellenger will be visiting the Columbus, Akron, Cleveland, Toledo and Detroit chapters as part of a world-wide Ohio-Michigan Region V Tour! I will be closely involved with transporting Ms. Bellenger between cities and chapters. Each chapter is looking forward to her visit and most have chosen to have Lynn present her presidential theme: "Modeling a Sustainable World." Thank you to President Bellenger for taking the time to visit our Region!



***Region V History by: Thomas Ferdelman, Region V Historian***

Believe it or not there is only four months remaining for the 2010-2011 ASHRAE Year for PAOE. I have been through the History Points for all Region V Chapters and added the 100 points for the five Chapters "Cleveland, Columbus, Central Indiana, Cincinnati and Dayton" that had History Chairman attending the CRC Workshop in Cincinnati. I also added 50 points to the eight chapters that had history displays at the CRC. Yes, I even gave 50

points, again this year, for only displaying the chapter banner and awards banner. Again to receive the 50 points, you truly should display some item from your chapter history. In addition, I awarded "John Wolfert" of the Central Indiana Chapter, 50 points for being the first chapter to reach 200 points for par. As a new goal for this year and an easy 25 points, publish a short Chapter history item in your Chapter Newsletter.



***Resource Promotion Committee Report by: Dominic Cacolici, PE – RP RVC***

Back from the Las Vegas Winter Meeting, with concerns for the region, and a few ideas on what to do.

First, our region total is \$31,576 (154 donors), of a \$115,000 goal. The entire campaign is not only in jeopardy of falling below goal, but below 2 million dollars, a goal set several years ago. As stated by the RP chairs, their non-responsiveness to the RVC is due to increasing demands on them at work, and fear that future work is questionable. Given this, they are not following through with the calling campaigns, and it is very evident with the campaign response.

A solution is two fold, first I contacted my DRC to ask for a top down demand on the board to include RP on each month's agenda. By doing this, I have asked that the RP action item for the month is read out loud, and the goals are understood by everyone on the board. Board participation is critical for nurturing the chapter members. Each individual will make their own company aware of the importance of RP in a more connected way than an outside source can penetrate. Hence working from the inside out, and the top down. Second, simplify the means to communicate to the Chapter members; whereas, I suggest a mailing. This simply

thanks them for prior contributions, indicates what those were, and asks if we can count on them again this year. For most people, we simply need to ask, it's the number one reason someone doesn't donate, they just weren't asked.

Last quarter I suggested that a little each month will really add in the end, but now I have to say, a lot each month will just make it. The solutions above will be executed as soon as possible, and I hope to report a turn around next quarter.



**Membership Promotion Report by: Douglas Fick, PE, LEED AP BD+C, PMP**

We have a great group of people working on behalf of ASHRAE in Region V. Numerous changes have been made to improve the leadership skills of these dedicated volunteers. Last fall we implemented centralized training which was located at ASHRAE headquarters in Atlanta, Georgia. This encompassed a full day of training on recruitment techniques, generating and reading the reports, awards, new members, recognition and a host of other topics. With all of this hard work the numbers for Region V are slightly lower than the same time last year.

If you do not have a committee create one, if you have a committee expand it by one person. Creating a team can have its difficulties but it only involves asking. Start with previous leaders in the chapter they are a great source of information and dedication. Look to the membership with a personal touch, there is a reason sales people want to meet in person. Ask them to get involved and immediately give them a small task.

Find the members who have been there two or three years. They have shown their desire for membership but this is where they typically fall off and is also the reason for the PAOE points. Work with your student activities chairperson to locate the students who are moving. If they are moving to another area forward their name for that chapter. Employers will be the best source for members, and probably the most difficult. Reach out to the leadership of these organizations and sell the benefits of membership. For the young members this is an excellent place to learn the basics and obtain the credibility they so desire. Offer programs to reinforce this message. ASHRAE is an excellent leadership development arena, let them make their mistakes with us not your client.

While we are past the halfway point of the year you and your team can make a significant impact. Thank you for all of your efforts.



**Student Activities Report by: Douglas Zentz, RVC Student Activities, Associate Professor Ferris State University, HVACR Program Coordinator**

Last month we celebrated National E-week and along with this national event there were many ASHRAE student activities, I assume many of our chapters even incorporated some form of student events within your February chapter meetings. However, we can't rely on one such event or one week of celebration to ensure the future of bright young people entering the HVACR industry and ASHRAE. Based on the fact less students nationwide are entering the fields of Engineering and Technology at the Post-High level of education, it is critical that each of our chapters have a dynamic Student Activities Program and Chair. Sadly I must admit that at our past CRC in Cincinnati, we had a poor turnout of SA Chairs for training. Evensadder, was the reply I received from each chapter on Student Activity MBO.

Therefore, I am challenging each chapter to send me a write-up on your chapter student activities to date for the current 2010-2011 year, please include any activities you are still planning to have before July 1<sup>st</sup>. Also, if you have pictures of any events please send this with a short write-up. I would like to share success stories throughout Region V. If you need any assistance or wish to discuss any of your student activities, please contact (my contact information is below). I look forward to working with each of the SA Chairs, thank you for your continued interest in Student Activities.

