

National Liberty Museum—Chief Executive Officer

Description

The National Liberty Museum, located in Philadelphia, Pennsylvania is seeking an experienced and visionary Chief Executive Officer (CEO). The CEO will work collaboratively with a dedicated Board of Trustees and highly motivated staff and volunteers to fulfill its mission. The CEO provides strategic thought leadership and innovative management to ensure a sustainable and impactful vision and greater regional and national recognition. The CEO is the primary ambassador, spokesperson and fundraiser for the organization, articulating the Museums' vision, values and contributions to the community, regional and national partners and media. The CEO ensures that the museum operates from its strategic plan and meets the plan's financial and programmatic goals.

The Location

Philadelphia is a world-class city with extraordinary resources for cultural and educational institutions. In the past decade, the city has experienced a dramatic renaissance in the arts and cultural communities. There are over 26 Museums in the region including the Philadelphia Museum of Art, the Pennsylvania Academy of Fine Arts and the Barnes Foundation with one of the world's largest collections of Impressionist paintings; over 40 galleries; 60 Institutions of higher learning, and a number of renowned hospitals. The Avenue of the Arts is a city-designated cultural district and the locale of large and small theaters, the University of the Arts and the Kimmel Center (home of the Philadelphia Orchestra). Philadelphia has also sustained its reputation as a center for the preservation and presentation of American history. Over 5 million tourists visit the historic district and the adjacent sites, including the Liberty Bell, Independence Hall, Ben Franklin Museum and the Betsy Ross House. A number of more recent additions include the National Constitution Center and the Museum of the American Revolution. The National Liberty Museum is located in the Old City Historic District where residents live in restored 18th century rowhouses along some of the country's oldest streets.

The Museum

The National Liberty Museum is the culmination of the life's work of Irvin Borowsky, a lifelong Philadelphian, publisher, art collector and philanthropist. The museum opened in 2000 and its mission embodies Mr. Borowsky's philosophy: *to envision a world where all people understand and embrace the contemporary meaning and significance of liberty and are empowered to take transformative*

action to ensure liberty for themselves and others. To complement the stories of individuals—past and present—who made great sacrifices to safeguard liberty, he included an outstanding collection of glass art produced by Dale Chihuly, Steve Tobin, Robin Grebe and other contemporary artists.

Through dynamic and innovative exhibitions and a robust schedule of programs and events—on site and online-- the National Liberty Museum serves more than **45,000** people each year. The museum’s commitment to showcase the strength and fragility of liberty and presents the inspirational stories of people whose bold and actions protect and advance liberty for all.

The National Liberty Museum attracts and serves people living in and visiting the Philadelphia region. The museum builds its activities through three inter-related pillars:

- Education - transformational learning programs that push boundaries
- Exhibitions – emotive, provocative stories of people taking action to advance liberty
- Engagement – insightful conversations between thought-leaders with different perspectives and the broader public; award programs that celebrate every day and renown heroes

The Position

The CEO is responsible for overall strategic direction of the Museum to ensure adherence to the mission statement and measurable outcomes outlined in the Strategic Plan, and including overall management of operations, financial health and stability, marketing and audience development, exhibitions, and programming. The CEO leads and directs a dedicated staff of 22 full-time and 6 part-time staff and manages an annual budget of \$3 million.

Key Responsibilities:

- Manage Leadership Staff including CFO/COO; VP of Development; Chief Marketing Officer; VP of Learning and Engagement.
- Report to Board of Directors, participates in Finance and Governance Committees
- Work with Board and Strategic Planning Committee on developing and implementing short and long range plans with measurable results
- Cultivate relationships with new and existing donors and solicit contributions

- Oversee financial reports including contributed and earned income streams
- Oversee development of marketing strategies and results; Museum and outreach programming; temporary exhibitions; visitor engagement
- Provide direction and management for all changes to the building including new permanent exhibitions.
- Provide Leadership for Capital Campaigns
- Sustain existing and create new partnerships with educational, cultural and social service organizations that share the Museum's goals and values

Requirements

Training and Experience: Bachelor's Degree required.

Master's Degree strongly preferred in education, museum studies, humanities, social sciences, business or a related field

Ten (10) years of overall professional experience or a minimum of five (5) years of experience working in a museum

A minimum of five (5) years of progressively responsible experience in management or development, including direct personnel supervision or an equivalent combination of training and experience.

Strong and effective organizational leadership and administration experience.

Ability to conceptualize, plan, implement, administer, evaluate, communicate and develop strategic plans and other resources.

Strong business management experience and ability in developing, managing, and growing an annual operating budget.

Successful record of fundraising and developing relationships with donors

Compensation

The CEO salary will be in the range of \$170,000 to \$200,000 depending on experience with full benefits including health and dental care, a 401K, and paid time off.

Application

The deadline for applications is October 12, 2021. Applicants should send a cover letter, resume and contact information for at least 3 references to Dr. Brent Glass at nlmsearch@brentdglass.com.

The National Liberty Museum is a non-partisan institution. We are an equal opportunity employer and support the values of diversity, equity, access and inclusion in the workplace.