



OUR CLASSIC 9" ROUND SOUTHERN LAYER CAKES

Available by the slice in our shop all day long!

{ These 3 layer cakes serve 12-16 and most are available daily! Drop in to pick one up for that LAST MINUTE get together! }

spring & summer seasonal selections

- KEY LIME CAKE (March 1 - September 1) \$33 half/\$55 whole
We make a cooked key lime custard from Nellie & Joe's Key Lime juice to fill this moist & delicious cake!
STRAWBERRY SHORTCAKE (March 15 - Labor Day) \$46 whole
Two layers of delicate buttermilk cake filled with sliced strawberries & freshly made whipped cream!
RED, WHITE AND BLUEBERRY CAKE (July 1 - Labor Day) \$46 whole
Two layers of delicate buttermilk cake filled with strawberries & blueberries & freshly made whipped cream!

fruity cakes

- FRESH STRAWBERRY BUTTERCREAM CAKE \$35 half/\$56 whole
Always our BEST seller! Fresh strawberries tucked in between layers of cream cheese cake with vanilla buttercream.
BANANA PUDDING CAKE \$33 half/\$55 whole
Our cream cheese layer cake filled with custard, fresh bananas, and crumbled Nillas! We ice this one in a blend of cream cheese and buttercream icings for the perfect flavor balance!
HUMMINGBIRD \$35 half/\$58 whole
Laden with bananas, pineapple, and North Carolina pecans. Frosted with a cream cheese frosting & more pecans.
"18 CARAT" CAKE \$35 half/\$58 whole
Made with grated organic carrots, pineapple, walnuts & spice. Our favorite carrot cake - ever!
LEMON LAYER CAKE \$33 half/\$55 whole
Cream cheese layer cake stacked with freshly-made lemon filling.
FRESH APPLE CAKE \$33 half/\$55 whole
Really moist and homey with a cinnamon cream cheese or with caramel cream cheese icing & caramel drizzle on top!
SOUR CREAM COCONUT CAKE \$35 half/\$58 whole
3 layers of coconut flavored cake filled with a creamy coconut filling. Served slightly chilled - it's hard to beat!
PINEAPPLE/COCONUT CAKE \$35 half/\$58 whole
Our customers always ask for this ... so here it is! We tuck moist, crushed pineapple between the layers.
RASPBERRY LADY CAKE \$35 half/\$60 whole
Silky cream cheese layer cake slathered with Greensboro's own Jammin' George freshly-made raspberry jam and iced in cream cheese icing. Delicate and very flavorful.
LEMON ALMOND BUTTERCREAM CAKE \$30 half/\$48 whole
Fresh lemon cake layers with almond buttercream icing.
PINEAPPLE LAYER CAKE \$33 half/\$53 whole
Moist pineapple tucked in between cream cheese layer cake & finished with a coating of our vanilla buttercream.
DREAMSICLE CAKE \$33 half/\$53 whole
Pure orange extract flavors our cream cheese cake layers in this refreshing cake. We ice it with cream cheese frosting and top it off with a sprinkling of white chocolate chips!
PINK LEMONADE CAKE \$33 half/\$53 whole
Oh what a happy cake! Pretty pink layers with a light, lemon buttercream and sparkling sugar crystals!
7 UP CAKE \$33 half/\$53 whole
Zippy lemon and lime cake with a citrus cream cheese frosting. This cake has a loyal following!

chocolate cakes

- ALL AMERICAN CHOCOLATE CAKE** \$33 half/\$53 whole
You will think it's the chocolate cake mix you had as a kid ... but it's all from scratch!
- OLD-FASHIONED CHOCOLATE CAKE** \$30 half/\$48 whole
The perennial kids' favorite cake! Plain cake with chocolate icing. Pure and simple.
- DEVIL'S FOOD CAKE** \$35 half/\$58 whole
Mmm ... 3 layers of sweet chocolate cake with chocolate frosting. This is the cake that launched our bakery!
Have a cold milk on hand!
- GERMAN CHOCOLATE CAKE** \$35 half/\$60 whole
3 layers of sweet chocolate cake, stacked with ooey, gooey coconut pecan custard. (with North Carolina pecans!)
This was my Mother's favorite cake! (Outside may be iced for additional \$8.00)
- MOCHA BUTTERCREAM CAKE** \$35 half/\$56 whole
The perfect combination of coffee and chocolate in a cake!
- OREO CAKE** \$35 half/\$58 whole
Something for the kid in all of us! Chocolate cake enrobed in layers of Oreo buttercream icing!
- CHOCOLATE SIN CAKE** \$35 half/\$58 whole
Silky chocolate almond icing enrobes this velvety chocolate cake.
- CHOCOLATE WITH CREAM CHEESE** \$35 half/\$58 whole
Chocolate cake with cream cheese frosting ... it makes the cake even more tender! Not sure why, but yum.
- CHOCOLATE WITH VANILLA BUTTERCREAM** \$30 half/\$48 whole
All American chocolate cake layers, filled with vanilla buttercream.

pound cakes

- FIVE FLAVOR POUND CAKE** glazed or iced \$25 half/\$36 whole
(Vanilla, lemon, almond, rum, & brandy) A Greensboro favorite!
- MY FAVORITE POUND CAKE** glazed or iced \$25 half/\$36 whole
Made with sweet milk and just a touch of lemon.
- CREAM CHEESE POUND CAKE** glazed or iced \$25 half/\$36 whole
A tender cake with the richness of cream cheese & vanilla. Also great with caramel **or** strawberry cream cheese icing!
- ETTA LEA'S CHOCOLATE POUND CAKE** \$25 half/\$36 whole
Iced in chocolate frosting. (My best friend since 4th grade shared her Mom's recipe with us for our 25th Anniversary menu!
By the way, her Mom was one of the best cooks I have ever known...tied with my Mom!)

caramel cakes

- CARAMEL CAKE** \$30 half/\$48 whole
My grandmother shared this recipe with me – it was my Mother's definition of "comfort food"!
- BROWN STONE FRONT CAKE** \$30 half/\$48 whole
A very old recipe. 3 layers of light chocolate cake with caramel frosting. My grandmother's favorite cake!
- CARAMEL PECAN CAKE** \$35 half/\$58 whole
Our caramel cake with layers of cream cheese icing tucked inside & NC pecans, too! A nice change from the classic!

other favorite cakes

- "BIRTHDAY CAKE"** \$30 half/\$48 whole
Our version of a traditional "white on white cake"
- RED VELVET CAKE** \$30 half/\$48 whole
3 layers of truly red cake with a cream cheese frosting. We add a bit of extra cocoa in our recipe!
Tad's favorite! (Our oldest son and photographer!)
- ITALIAN CREAM CAKE** \$35 half/\$58 whole
3 layers of moist white cake laden with walnuts and coconut & spread with cream cheese frosting. A classic cake.
- PUMPKIN CHOCOLATE CHIP CAKE** \$30 half/\$48 whole
A real shop favorite! Inspired by Spring Garden's pumpkin chocolate chip muffins. Iced with cream cheese.

custom-sized cakes

Please special order these sizes in advance!

We invite you to visit our shop during these hours (*excluding holidays*) to place your custom cake order with us in person.

Monday through Wednesday 11a - 6p

We love sitting down in our shop poring over the custom cake designs you bring to us that allow our cake decorators to use their creative talents - it's part of our passion!

Custom-decorated cakes need a lead time of 12-14 days to guarantee our availability as our books have been filling quickly!

We are able to bake custom sizes with a border and writing (only!) up until Wednesday at noon for the same weekend.

We are always sad to say no to our customers, so please order early if you know you want us to make your special cake!

Writing and simple borders are complimentary, custom decorations are additional.

5" Round Cakes (3 layer) Serves 5	\$38
6" Round Cakes (3 layer) Serves 6	\$39
7" Round Cakes (3 layer) Serves 9	\$44
8" Round Cakes (3 layer) Serves 12 (We recommend our 9" rounds instead, really!)	\$56
9" Round Cakes (3 layer) Serves 16 (Available Daily ... see Classic Southern Layer Cakes!)	
10" Round Cakes (3 layer) Serves 24	\$96
11" Round Cakes (3 layer) Serves 30 (We love these - try instead of a 1/4 sheet!)	\$120
12" Round Cakes (3 layer) Serves 40	\$150
14" Round Cakes (3 layer) Serves 50 (We love these - try instead of a 1/2 sheet!)	\$180
16" Round Cakes (3 layer) Serves 60	\$205
18" Round Cakes (3 layer) Serves 80	\$260
5" Square cake (3 layer) Serves 10	\$52
6" Square cake (3 layer) Serves 15	\$65
7" Square cake (3 layer) Serves 18	\$74
8" Square cake (3 layer) Serves 20	\$82
9" Square cake (3 layer) Serves 27	\$102
10" Square cake (3 layer) Serves 35	\$140
12" Square cake (3 layer) Serves 50	\$195
14" Square cake (3 layer) Serves 65	\$235
Two Layer 1/4 sheet cake (9"x13") Serves 25	\$102
Two Layer 1/2 sheet cake (12"x18") Serves 50	\$190

Cakes usually serve more than the number of servings printed ... these are just approximations!

cupcakes . brownies . other Desserts

REGULAR CUPCAKES	\$2.75 each or \$30/dozen
FILLED CUPCAKES	\$3.25 each or \$36/dozen
ARTISAN CUPCAKES	\$3.75 each or \$42/dozen
SPECIAL CUP4CUP CUPCAKES	\$3.25 each or \$36/dozen
DECORATED CUPCAKES	\$3.95 each and up, depending on deco
MINI CUPCAKES (Special Order)	\$27 (order by the dozen!)
JUMBO CUPCAKES (Special Order)	\$6.95 each and up, depending on deco
SMASH CAKES Chocolate or Vanilla (Special Order)	\$18.50 each, plus deco if to match a decorated cake
CAKE SQUARES 1 layer, individually decorated and scored; (Special Order)	24/\$54 ... 36/\$75 ... 48/\$96
PETIT FOURS 1 inch (Special Order)	\$84/dozen, min 1 dozen
BROWNIES Plain	\$3.25 individually wrapped or \$36/dozen (nested in a box)
BROWNIES Walnut or Seasonal flavor	\$3.50 individually wrapped or \$39/dozen (nested in a box)
COOKIES	\$1.75 each or \$21/dozen
MINI COOKIES (Special Order)	\$1.25 each or \$15/dozen
BARS Pumpkin, Lemon Blueberry Buttermilk or Coffee Cake	\$3.95 each or \$40 for a box of 12
KEY LIME PIE Serves 10, Made with Nellie & Joes Key Lime juice, topped with fresh whipped cream	\$53 whole
CHEESECAKES Seasonally-inspired flavors, call for current selection	\$53 whole
BANANA PUDDING	\$4.75 per serving or \$48 for a giant bowl to serve 15 or so lucky ones!

We cook our custard with local, free-range eggs, fresh organic milk from Homeland Creamery in Julian, NC & pure vanilla. We then mix in a secret ingredient (ask our staff if you really must know!) and layer it with Nilla wafers. Just the way Mom did it.

Log treats



PUPCAKES . . . 75¢ each / \$6.95 for a bag of 10 (available in shop daily!)
DOGGIE CAKE \$12.95 (1 day notice)

{ Meet Henrie Baker & Ping ... }
our duo of precious pugs! }

our story ...

We originally opened in Greensboro in August, 1985, as an independently-owned franchise of I Can't Believe It's Yogurt. For the first 16 years, we sold primarily frozen yogurt (and a little ice cream, coffee, and home décor). We had a loyal customer base who seemed to particularly enjoy the "environment" of the shop. As an avid home décor person, I enjoyed making the shop feel as much like a cozy home as possible ... both for staff and customers! Each time we remodeled, we would hear customers say, "This is not a normal yogurt shop!" Further, no one could remember our name (which was too long, and very similar to another yogurt chain!) ... so we decided to give our name a makeover, too! The story of our name comes from our dogs. My husband, Lewis, gave me a pug puppy named Max as a wedding present in 1986. Shortly thereafter, we got Max a playmate (another pug named Bitterman) to keep him company since we were both frequently at the shops! In 2011 we were privileged to briefly welcome a precious girl pug named Maxine into our family. Though we lost her too soon to lymphoma, you will see many happy pictures of her on our website and in the shop. Our shop name is a lasting tribute to the amazing role that animals play in our lives. We'll never forget them and we hope their story will help you remember us!

Our venture into baking began very innocently ... an accident, really. It was just my personal quest for the perfect chocolate cake. I was pregnant with our son, Jaxon, and I was craving chocolate cake. Not just any kind of chocolate cake ... but the kind I remembered eating on Sundays when our extended family would gather for a meal. I tested recipe after recipe (my Mother was a cookbook collector, fortunately!) and decided that Devil's Food Cake with chocolate icing was my favorite—the kind of cake I like to sit down and enjoy with an ice-cold glass of milk. From that, customers asked if we would make various cakes ... and we did. Then came wedding cakes, birthday cakes, and more!

The most special part of Maxie B's is our team of wonderful staff both in the kitchen and in the dessert café. The team we have assembled works countless hours each week to orchestrate the "dance" that happens here each and every day. Our current staff of 48 has a combined total of 179 years working here! That means we all have a lot of Maxie B's memories and stories to tell! We love to interact with our regular customers as well as the treat of introducing a first-time visitor to our bakery. If you have ordered a custom cake from us, the chances are good that we will remember it! Whether it was for a child's birthday, parent's anniversary, graduation or a wedding, we often recall much about the creation of the cake, even down to the experience of delivering and setting up at weddings as well! Our staff takes such pride in what they do each day! Whether they are baking and icing cakes, making cheesecakes, icings and fillings, or slicing cakes for folks in line ... no detail is overlooked. We enjoy taking care of business in every way as a team at Maxie B's! Add in our fantastic customers and it is truly a great place to be! We love to hear the stories that customers share from their experiences in our shop. Some have even been known to treat the folks in line behind them ... Southern grace at its finest!

The experience of serving old-fashioned cakes (and now pie!) to folks has led us to realize what an emotional connection that we all have with food ... especially cake! Our bakery is devoted to honoring the time-tested recipes of our Southern heritage and fond, family memories. Thank you for all of your support over the years.



stay tuned as our story continues ...

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WWW.MAXIEB.COM

Greensboro delivery is usually available Monday-Friday beginning at \$25.00