

JENNA KETCHMARK

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EXPERIENCE

PRESENTATION EDITOR THE PRESS OF ATLANTIC CITY

PLEASANTVILLE, NJ • DECEMBER 2014-PRESENT

- Supervises overall design and layout of publications, including daily broadsheet and weekly entertainment tabloid
- Works with members of the copy desk on pagination, story organization, layout and design
- Collaborates with other head editors on daily news coverage, annual projects and special sections
- Helped facilitate complete redesign of broadsheet and entertainment publications in May 2015

ART DIRECTOR FLAVOR MAGAZINE

PLEASANTVILLE, NJ • DECEMBER 2015-PRESENT

- Designed and launched new monthly premium content publication, centered on food in South Jersey
- Works with photo editor on photo shoots in studio and selecting photos for publication
- Creates and manages overall design and layout of magazine features and house ads

DESIGNER II GANNETT DESIGN STUDIO

NEPTUNE, NJ • JULY 2014-DECEMBER 2014

- Worked on the A1 night desk to produce cover designs for papers in New Jersey, New York, Delaware and Maryland
- Assisted other designers on design and layout of inside sections including local news, business and opinion
- Collaborated with editors on cover designs and story organization of publications

DESIGNER I GANNETT DESIGN STUDIO

DES MOINES, IA • MAY 2012-JULY 2014

- Designed and paginated news and sports sections for papers in South Dakota, Wisconsin, Minnesota and Iowa
- Wrote headlines, copy edited wire stories and selected wire photos for publication in newspapers
- Collaborated with editors on design and story organization of sections including news, business and opinion

EDUCATION

SYRACUSE UNIVERSITY MAY 2012

S.I. Newhouse School of Public Communications

- Bachelor of Science Graphic Design
- Minor Psychology

SKILLS

DESIGN, PHOTOGRAPHY & MULTIMEDIA

InDesign, Illustrator, Photoshop, Final Cut Pro, After Effects, QuarkXPress
Basic HTML & CSS, image editing, pre-press processes, Canon Digital SLR Series
Microsoft Office Suite, CCI Newsgate, Macintosh & PC operating systems

OTHER

AP Style, content management
Twitter, Facebook, Instagram, Wordpress, Tumblr

AWARDS

NEW JERSEY PRESS ASSOCIATION

First Place Staff News Design Portfolio, The Press of Atlantic City 2015
First Place Niche Publication, Flavor Magazine 2015
Third Place Individual Features Design Portfolio, The Press of Atlantic City 2015
Third Place Individual Sports Design Portfolio, The Press of Atlantic City 2015

SOCIETY FOR NEWS DESIGN

Marshall Matlock Student Designer of the Year 2012