

- Sept. 2016 - present **Sr. UX/UI Designer**
Viacom, Hollywood, CA
- Led the product redesign of Bellator MMA's mobile app
 - Produced wireframes and prototypes for product team
 - Designed and delivered UI comps, assets, and specs
 - Developed a script and prototype for user testing
 - Presented designs to stakeholders
- Mar. 2016 - Oct. 2016 **Lead UX/Visual Designer**
Hilton Worldwide, Glendale, CA
- Oversaw the product UI design of Hilton Honors iOS app
 - Led design team of three to design and deliver UI comps, assets, and specs
 - Participated in travel industry focus groups
 - Presented designs to stakeholders
- Dec. 2013 - Nov. 2015 **Senior Designer**
The Evangelical Covenant Church, Chicago, IL
- Designed resource and marketing materials for global humanitarian relief efforts
 - Designed tools for assessing, training, and improving nationwide church planting efforts
 - Led graphic design of denominational magazine
- Aug. 2011 - Aug. 2013 **Art Director**
Not That, This, Studio City, CA
- Created ideation, UX, and UI design for clients including: Disney, ABC, CNN, and Netflix
 - Oversaw design production at client offices (ABC Player and 2012 Oscars apps)
 - Mentored and managed junior designers
- Jan. 2002 - Jul. 2011 **Art Director**
Freelance, Los Angeles, CA
- Operated small business providing digital and print design services
 - Consulted with clients University of Southern California, Neutrogena, and Quality Marine
 - Hired and managed freelance designers and developers
 - Co-founded photographer website, fotodeck.com
- Jun. 1999 - Sept. 2001 **U.I. Designer**
chemdex.com, Palo Alto, CA
- Oversaw redesign of corporate website, ventro.com
 - Designed and developed Flash tutorials for customer software training
 - Mentored and managed junior designers
 - Partnered with Razorfish on Chemdex product launch

design process

sketching, ideation, usability research/testing, wireframing, visual design, prototyping, documentation

platforms/systems

desktop, mobile, TV (iOS, Android, Amazon, Windows, Xbox, AppleTV)

software

Sketch, Invision, Flinto, Principle, Framer, Adobe CC, hand-coding HTML/CSS

spoken languages

fluent in English, Mandarin Chinese, and Taiwanese

education

Art Center College of Design
Pasadena, CA; BFA in Illustration
Jul. 1996