

The background of the entire page is a complex geometric pattern of overlapping squares and triangles in various shades of teal and light blue, creating a mosaic effect.

VIP PICKWICK
magazine

2018
MEDIA KIT

Rates*

Ad Size	1x	3x	5x	Auto Pay† 5x
1/8 Page	415	365	310	265
1/4 Page	605	510	415	360
1/2 Page	860	735	625	550
Full Page	1195	1015	890	805
Covers	—	—	1020	925

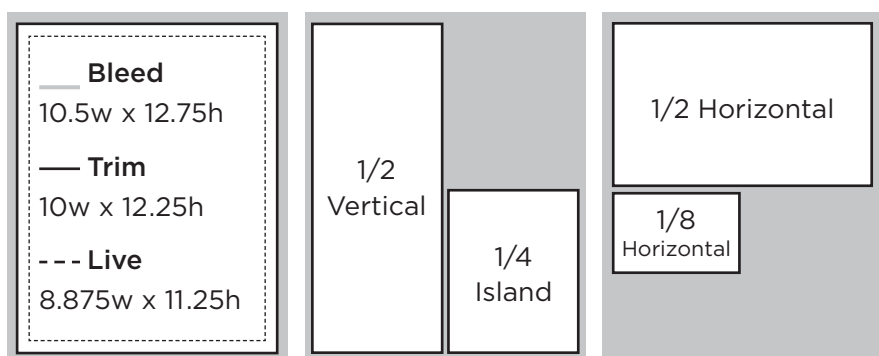
* Prices are per insertion.

† Ask your rep about our Auto Pay/Pre Pay billing option.

Deadlines

Jan/Feb/Mar	
Boat Show Issue	Feb 2
April/May	
Spring/Memorial Day Issue	March 27
June/July	
Summer/July 4th Issue	May 26
Aug/Sept	
Labor Day Issue	July 28
Oct/Nov/Dec	
Fall/Holiday Issue	Sept 29

Ad Sizes



Full Page

Keep vital information inside the live area. Other items should reach the bleed size.

1/2 Vertical

4.3125w x 11.25h

1/4 Island

4.3125w x 5.5h

1/2 Horizontal

8.875w x 5.5h

1/8 Horizontal

4.3125w x 2.625h

Mechanics

VIP Pickwick Lake Magazine is printed on high quality, bright white, coated paper. We operate in a Macintosh OSX production environment.

Customer-Supplied Ads

PDF files are preferred. Fonts should be embedded or outlined. Images should be CMYK and at least 300 dpi.

Ad Material Submitted for Design

EPS or vector files are preferred for logos. All photographs should be high resolution .jpg or .tif files 300 dpi or higher.

Distribution

Racks

Corinth

Borroum's Drug Store
Brose Autoplex
Corinth CVB
Corinth Wine & Spirits
Crossroads Arena
The Dinner Bell
Ferrell's Home & Outdoor
Martha's Menu
Smith Restaurant
T Feazell
Taylors Escape

Iuka

Brooks Grocery
El Picante 1 and 2

Michie

Top O The River

Pickwick

Aqua Grill
B Quick Texaco
Catfish Farms Restaurant
Dock's Pizza
Fred's
Freddy T's
Grand Harbor
Hardin Co. Bank
Lake House Gallery
Liquid Grafix
Marine Sales
Nuevo Vallarta
One Stop Tobacco
The Outpost
Pickwick
Supermarket

R&B BBQ

Rib Cage
Sportsman's One Stop

Savannah

64 Liquors
El Rodeo
Hagy's
La Potosina
Panda Buffet
Pizza Hut
Sombbrero's

Selmer

Exxon
Fast Pace Urgent Care Clinic
Jim's Best Stop

Drop Locations

Corinth

Corinth Artist Guild
Crossroads Museum
JR's Wine & Spirits
Twisted Cork Wine & Spirits

Iuka

Southern Magnolia Estates
Town & Country Furniture

Michie

Crazy K Ranch
Michie Medical Clinic

Pickwick

AutoTech
Barnes Marine

Catamaran

Central Bank
Crye Leike
Eclectic Spaces
Pickwick Family Dental
Pickwick Watersports
Town & Country at the Lake

Savannah

Burts Furniture
Cedar Chest
Central Bank
Cypress Creek Outdoors
Daisy Dreams Floral
Daryl Worley Cancer Center

Design Team

Fast Pace Medical
Grishams
Hardin Co. Bank
Hickory Pitt BBQ
Hunter, Smith & Tallent
Main St. Pharmacy
Marketplace on Main
Murry's Liquor
Pennie Lanes
Savannah Chamber
Small Town Styles
SpaLicious
Stacy Wilkerson, DDS
TN River Museum

Selmer

Henry Furniture