

E. DALEY QUINN

New York, NY
edaleyquinn@gmail.com

Education

FORDHAM UNIVERSITY

Bachelors in Communications & Media Studies
Journalism Concentration
Women's Studies Minor
Graduated May 2014

UNIVERSITY OF CAPE TOWN

Studied Abroad Jan.-June 2013

NEW YORK UNIVERSITY PRECOLLEGE

Earned NYU College Credit June-Aug. 2009

Honors & Awards

Dean's List Fall 2013-Spring 2014
Fordham Academic Scholarship

Skills

Pitching
Reporting
Writing
Editing
HTML
InCopy
Drupal
Skyword
Social Media
CQ5

Experience

ASSISTANT BEAUTY & FASHION EDITOR

Family Circle Magazine, March 2016-Present

- Pitch, write and edit beauty and fashion FOB pages and features for Style section
- Cover market and trends through events, deskside appointments and press trips
- Oversee all jewelry edit
- Collaborate with art team for story layouts
- Research and call in products and fashion pieces
- Fact-check all beauty pages and Buyer's Guide
- Contribute bi-weekly style stories online
- Manage social media posts and participate in FB lives
- Book models and glam team for all style shoots
- Maintain beauty closet

EDITORIAL ASSISTANT TO EDITOR-IN-CHIEF

Family Circle Magazine, Sept. 2014-March 2016

- Managed all social media platforms for FC by creating posts, monitoring and responding to follower feedback and optimizing and tracking performance
- Pitched, wrote and edited print and online articles for family, style, health and food sections
- Assisted EIC's copy flow, expenses, research and scheduling meetings, conferences and travel
- Managed freelance writer contracts and payments

FREELANCE FASHION EDITORIAL ASSISTANT

Women's Wear Daily, July-Sept. 2014

- Selected images for, wrote and edited "They Are Wearing" online posts
- Transcribed interviews, fact-checked and pitched story ideas

FASHION EDITORIAL INTERN

New York Magazine's The Cut, Jan.-July 2014

- Wrote summaries and implemented strategic tagging for biweekly "Best Bet" posts for the *Goods* section
- Utilized CQ5 and Wanelo to caption, credit, illustrate and create introductions for market slideshows
- Performed administrative duties including emailing, calling and ordering office pickups and drop-offs

NEWS EDITORIAL INTERN

Seventeen Magazine, Sept.-Dec. 2013

- Attended press events, interviewed and wrote about featured celebrities and musicians
- Transcribed interviews, researched and pitched stories for "Daily Clips" list