

BRICKS & CLICKS: BECOMING A DYNAMIC ONLINE & OFFLINE DESTINATION

Learn how to turn any business into a consumer magnet that attracts local customers and pulls visitors from hundreds of miles away!

Jon Schallert

Teaching Businesses & Communities
How to Become Consumer Destinations



Tuesday, February 27

8:00 - 11:15 AM Workshop
11:30 - 12:30 PM Lunch Provided
12:30 - 1:30 PM Marketing Roundtable
1:30 - 3:00 PM Business Consultations

Madison Union Ballroom on the JMU Campus
170 Bluestone Drive
Harrisonburg, VA 22801

*"I learned more about building a destination business in 3 hours that most people could teach in a lifetime.
If you are a business owner, do yourself a favor and get to know Jon!"*
Coley Drinkwater, Richlands Dairy Farm, Blackstone, VA

*"After 14 years in retail, I surely thought I was 'doing it all'. That is until I attended your workshop!
Thank you for the wealth of real life do-able strategies for building a Destination Business!"*
Rose Silveira Mann, Owner, The Ivy Trellis, Farmville, VA

"Jon presents wonderful advice that would be life changing for businesses that listen."
Charlotte Maxwell, Virginia Cooperative Extension, Goochland, VA

**FOR INFORMATION OR TO REGISTER:
www.downtownharrisonburg.org/bricks-clicks**

**\$50.00 Harrisonburg or Rockingham County Businesses
\$75.00 All Other Businesses**

