



MANDA MILLER

Designer *UX/UI, Branding & Illustration*

- 512.585.9141
- mandapop@gmail.com
- MandaMiller.com
- mandapop
- mandamillerart

SUMMARY & OBJECTIVE

I was a teenage web designer in the early days of the internet, got my **BFA in Communication Design** and made a career out of doing what I love. Lately I have been pursuing a **Specialization in Interaction Design** as well as designing for startups and illustrating my own products for sale online.

I am now seeking a user-focused opportunity that will facilitate my growth as a designer so that I can help generate more business by making beautiful, delightful & easy-to-use experiences.

EDUCATION & COURSEWORK

TEXAS STATE UNIVERSITY DEC 2009

BFA –Communication Design *Cum Laude*
Well-rounded curriculum of art, design & interactive.

LILLA ROGERS STUDIO OCT 2014

Make Art That Sells *5 week course*
Creating & licensing on-trend illustration work.

GENERAL ASSEMBLY DEC 2015

Intro to User Experience Design Course
Learning & understanding the basics of UX.

COURSERA JUN 2016

Interaction Design Specialization
HCI, UX/UI, Info Design, Social Computing & R Code.

AT A GLANCE

- ▶ Positive Attitude
- ▶ Attention to Detail
- ▶ Leadership
- ▶ Branding
- ▶ E-Commerce
- ▶ Email Marketing
- ▶ Photo Retouching
- ▶ Typography
- ▶ Art Direction
- ▶ User Research
- ▶ Wireframes
- ▶ HTML/CSS
- ▶ Adobe Creative Suite
- ▶ Sketch App

PROFESSIONAL EXPERIENCE

MANDA MILLER ART JAN 2010 – *Present*

Owner & Designer

- Designing identity, marketing materials & user interfaces for startups, as well as selling my own illustrations as pins, patches & prints online.

BITFUSION Designer / Illustrator MAR 2017 – *Present*

- Designing the GUI & marketing materials for this deep-learning software company, as well as illustrating infographics & their robot mascot.

POPOP PLAY Designer / Illustrator DEC 2016 – *Present*

- Designing assets for this cardboard playhouse-designing app, as well as creating branded versions & other products for corporate partnerships.

UBERPONG Brand Designer JUL 2013 – FEB 2015

- Designed the website, two mobile apps, social media graphics and print materials for this hip designer ping-pong paddle e-commerce company.
- Other clients include Ontolo, Pedza, Ponos, Tended Magazine, City to Table, CMU Dept of Communication, Vigilante Gaming Bar, and Unchained Capital.

ICG AMERICA MAR 2012 – JUL 2016

Senior Designer JAN 2014 – JUL 2016

- Hired and managed Junior Designers, Design Interns and Photographers.
- Spearheaded the effort to create a content management system to automate the creation of email marketing and countless printed materials.

Graphic & Web Designer MAR 2012 – JAN 2014

- Designed websites, emails and packaging for all seven e-commerce properties, and kept inventory of all print collateral.
- Art directed all product photoshoots and retouched the photos.

BANCVUE now Kasasa JAN 2010 – JAN 2012

Web Designer

- Designed beautiful websites for hundreds of community banks and credit unions all over the country, working closely with a front-end developer.
- Created user personas, mood boards and style guides for each project.