

MANDA MILLER

DESIGNER

CONTACT

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EDUCATION

TEXAS STATE UNIVERSITY | DEC 2009
BFA – COMMUNICATION DESIGN *Cum Laude*
Well-rounded curriculum of art, design & interactive.

LILLA ROGERS STUDIO | OCT 2014
MAKE ART THAT SELLS *5 week course*
Creating & licensing on-trend illustration work.

GENERAL ASSEMBLY | DEC 2015
INTRO TO USER EXPERIENCE DESIGN COURSE
Learning & understanding the basics of UX.

COURSERA | JUN 2016
INTERACTION DESIGN SPECIALIZATION
HCI, UX/UI, Info Design, Social Computing & R Code.

AT A GLANCE

- ▶ UX / UI Design
- ▶ Branding
- ▶ Illustration
- ▶ Art Direction
- ▶ Typography
- ▶ Photo Retouching
- ▶ Problem Solving
- ▶ Adobe & Sketch
- ▶ HTML / CSS
- ▶ Research
- ▶ Wireframes
- ▶ Collaboration
- ▶ Positive Attitude
- ▶ Attention to Detail

SUMMARY

I am an experienced designer seeking a user-focused opportunity that will facilitate growth in my career. I want to collaborate with a brilliant, design-focused team to create products that are not only beautiful and responsive for multiple devices, but also delightful and easy to use.

PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR | RAD OFFICE TOUR | MAR 2017 – PRESENT

- Creating & managing the production of all web & print collateral in support of awareness & ticket sales for this annual Office Tour event.
- Website, social media, wristbands, lanyards, t-shirts, stickers & signage.

OWNER / DESIGNER | MANDA MILLER ART | JAN 2010 – PRESENT

- Designing branding, marketing materials & user interfaces (major clients below), as well as promoting & selling products of my own artwork online.

WHOLE FOODS MARKET | APR 2018 – PRESENT

- Partnering with an instructional designer to create a new training program in the form of workbooks, facilitator guides and safety cards.

BITFUSION | MAR 2017 – FEB 2018

- Designing the GUI & marketing materials for this deep-learning software company, as well as illustrating infographics & their robot mascot.

UPSTREAM THINKING | JUL 2017 – AUG 2017

- Designed elaborate infographics to help this management consultancy's clients visualize complex user research.
- Designed a healthcare research & training tool for developing countries.

POPOP PLAY | DEC 2016 – JUN 2017

- Designed assets for this cardboard playhouse-designing app, and also created branded versions & other products for corporate partnerships.

UBERPONG | JUL 2013 – FEB 2015

- Designed the website, two mobile apps, social media graphics and print materials for this hip designer ping-pong paddle e-commerce company.

SENIOR DESIGNER | ICG AMERICA | JAN 2014 – JUL 2016

- Hired and managed Junior Designers, Design Interns and Photographers.
- Spearheaded the effort to create a content management system to automate the creation of email marketing and countless printed materials.

LEAD DESIGNER | ICG AMERICA | MAR 2012 – JAN 2014

- Designed websites, emails and packaging for all seven e-commerce properties, and kept inventory of all print collateral.
- Art directed all product photoshoots and retouched the photos.

WEB DESIGNER | KASASA *formerly BancVue* | JAN 2010 – JAN 2012

- Designed beautiful websites for community banks and credit unions all over the country, working closely with a front-end developer.
- Created user personas, mood boards and style guides for each project.