

Modual: **KICKSTARTER**

Two weeks imagining, developing and launching innovative projects for positive change, with mentorship from Kickstarter and other industry experts.

Monday 23rd July — Friday 3rd August 2018

CALL FOR APPLICATIONS



The workshop

Modual is a two week workshop that teaches collaborative and digital skills (or “agile practices”) in a studio context.

Students use these skills to develop new start-up social enterprise projects with support from industry experts including Kickstarter Europe.



The workshop

The workshop is facilitated by Fred Deakin, UAL's Professor of Digital Arts. It is structured around a specific process that generates innovation and aids personal creative growth.

In the first week, participants will form collaborative teams to develop their own briefs and then produce these projects in the second week, launching them on Kickstarter at an event at the end of the workshop.

Extensive support will be provided, including mentorship from Kickstarter Europe and industry experts as well as assistance from the Modual team. Teams will receive a small budget to deliver their projects as required.

The best way to understand what the workshop is like is to watch some of the short films on our website about previous Moduals:

<http://www.modual.org/why-do-it/>

The commitment

The workshop takes place over these ten days in summer 2018:

Monday 23rd July

Tuesday 24th July

Wednesday 25th July

Thursday 26th July

Friday 27th July

Monday 30th July

Tuesday 31st July

Wednesday 1st August

Thursday 2nd August

Friday 3rd August

Each day will run from 10am to 6pm: attendance for all of these days is mandatory. **If you are unable to attend any one of these sessions then you cannot take part in this workshop.**

The workshop launch will be from 6.30-9.30pm on Thursday 2nd August. Attendance for this event is also mandatory.

In conclusion

To apply, please fill in this form by Friday 29th June 2018:

<http://bit.ly/modualkickstarter>

Your participation will be confirmed as soon as possible.
Places are limited so please apply early.

If you have any other queries you can email me at:

fred@modual.org

Many thanks, best,

Fred Deakin, UAL Professor of Digital Arts
June 2018