Virtual Survivor Program

What is a Virtual Survivor?

A Virtual Survivor is a person that has been diagnosed with cancer but cannot physically attend a Relay For Life event due to distance, time, illness, or any other constraint. These are the people in our lives that we CELEBRATE at Relay For Life, whether or not they can be with us at the event.

How does it work?

If you have a loved one who is unable to join us at the Relay For Life Opening Ceremony, you can still pay tribute to them by walking in their place. By creating an 8.5x11 poster, you can honor them throughout the night. In addition to carrying this poster, you can honor them by decorating the back of your event t-shirt.

Why Should I Participate?

Relay is all about Celebrating Survivorship. We all Relay for someone special and the Virtual Survivor program allows you to CELEBRATE the life of your loved one when they can’t be with you at Relay. Have your Survivor register at www.RelayForLife.org/ (your event name) as a Survivor.

If your Survivor does not have an email address but would like to sign up for an event, there is an easy process to get them registered, without having to use a scannable form. They can call NCIC at 800-227-2345 option 2 and tell the Income Support Specialist (ISS) that they would like to register as a survivor for an event, but that they don’t have an email to use or wish to share. Our ISS will ask them a few questions to understand the level at which they’d like to participate and register them. They will also explain how to update their registration if they want to actively fundraise online or update their personal fundraising page, which will require an email.