



American Cancer Society Tobacco-free Generation Campus Initiative

The American Cancer Society, under the direction of its new Center for Tobacco Control, recently announced the second round of applications for their **Tobacco-free Generation Campus Initiative (TFGCI) Grant Program** to accelerate and expand the adoption and implementation of 100% smoke- and tobacco-free policies on college and university campuses across the nation.

Of the roughly 20 million college and university students in the United States, more than 1 million are projected to die prematurely from cigarette smoking.¹ While approximately 90% of smokers start by age 18, fully 99% start by age 26, underscoring the importance of supporting young adults with more effective prevention and cessation efforts while eliminating exposure to secondhand smoke and all tobacco use in their learning environments.²

TFGCI addresses a critical need and is being supported by the CVS Health Foundation, as part of their *#BeTheFirst* campaign, a five-year, \$50 million commitment to deliver the first tobacco-free generation.

Grant Information

Grants ranging from \$10,000 – \$20,000 have been awarded to 20 institutions in 2016, 50 will be awarded in 2017, and another 50 in 2018. In addition to the grants, the Society will also provide technical assistance and other resources to applicants and grantees.

Funding is available **to public or private, non-profit, higher education institutions in the United States**, accredited by a nationally recognized accrediting agency.³ In addition to other institutions of higher learning, this includes community and technical colleges, historically black colleges and universities (HBCUs), tribal colleges and universities (TCUs), and vocational schools.

We will accept applications from institutions in all 50 states.

Please note that institutions with partial smoke- and/or tobacco-free policies and those without any policy are both eligible to apply, but preference will be given to those institutions that **currently have neither a 100% smoke-free nor 100% tobacco-free policy.**

All applications must be submitted **no later than Tuesday, February 28, 2017 by 5 p.m. ET**

To learn more and for application materials, visit www.cancer.org/tfgci. For questions, contact Bidisha Sinha, MPH, at Bidisha.Sinha@cancer.org

¹ (<http://nces.ed.gov/fastfacts/display.asp?id=98>; <http://www.ttac.org/services/college/facts/negative-effects.html>)

² (U.S. Surgeon General, 2012, <http://www.surgeongeneral.gov/library/reports/preventing-youth-tobacco-use/index.html>; U.S. Surgeon General, 2014, <http://www.surgeongeneral.gov/library/reports/50-years-of-progress/index.html>).

³ To determine whether your college is accredited by a recognized accreditation agency, if you are not sure, please check with your administration or visit the U.S. Department of Education database of [Accredited Postsecondary Institutions and Programs](#).