

ADVOCACY CHAIR

PURPOSE

The purpose of the Advocacy Chair on the National Campus Leadership Team is to facilitate the seamless integration of cancer legislative advocacy into Colleges Against Cancer Chapters and High School fundraising initiatives across the country. The American Cancer Society Cancer Action Network (ACS CAN) is committed to making cancer a national priority of our legislators. In leading Campus cancer advocates you will work with local, regional, and national staff to bring college students into this sphere and ensure that they are making their voices heard in their legislature. By being well versed and up to date on initiatives at the federal level, this person will direct students and staff to the appropriate resources, campaigns, and personnel to answer specific question about local and state engagement.

RESULTS

This position serves to support the advocacy efforts of volunteers in the ACS Campus market. Though not measurable, educating the Campus market on the importance that legislators have on the everyday experience in cancer patients' lives is a cornerstone of success for this position. Success in this role will result in appropriate reactionary and proactive support given to ACS Campus advocacy efforts and direction given to Regional Campus Leadership Team Advocacy Chairs and event-level ACS CAN leads.

MEASURE

Measurable outcomes may include the increase in the number of ACS CAN Club Events, increase in Campus engagement with ACS CAN initiatives, increase in participation for the state lobby days and other state CAN events, increase in the number of events that have an ACS CAN lead, and quality and number of Campus advocacy materials.

POTENTIAL PROJECTS

- ✓ Leading an initiative through NCLT social media and RCLT Advocacy Chairs to educate Campus volunteers on the HPV vaccine and related advocacy efforts
- ✓ Implementing a national campaign to increase recruitment of ACS CAN leads and provide ongoing support and training for these volunteers
- ✓ Creating and updating Childhood Cancer Advocacy Campus materials
- ✓ Challenging the Campus market to implement a specific ACS CAN initiative (STAR Act, tanning bed legislation, etc.) and develop resources and prizes related to the challenge.
- ✓ Leading the Regional Campus Advocacy Chairs to help develop plans and advocacy materials for campuses nationwide
- ✓ Encouraging campus leaders and soon-to-be Young Professionals to join the ACS CAN volunteer leadership structure through broad and direct outreach methods

QUALIFICATIONS

- ✓ Prior experience developing and leading training for individuals or events
- ✓ Works well in a team



- ✓ At least one year on a Relay For Life Event Leadership Team or within the volunteer leadership structure of ACS CAN
- ✓ ACS CAN member
- ✓ Strong written and oral communication skills
- ✓ Promptly responds to digital communication
- ✓ Available to participate in team meeting in-person in February and subsequent digital team meetings every other week
- ✓ Ability to give and receive critical feedback in a team environment
- ✓ Must be at least 18 years of age by February 2018
- ✓ Experience in local, regional, or national ACS CAN initiatives is preferred, but not required

DESIRED QUALITIES

- ✓ Excellent organizational skills
- ✓ Knowledge of the legislative process
- ✓ Self-starting
- ✓ Working understanding of Google Suites
- ✓ Holds self to a high standard of quality
- ✓ Genuine excitement for the potential of young people as advocates
- ✓ Comfortable leading trainings, whether through phone, video, or in person

TIME INVESTMENT

This is a high-commitment position. Please expect to spend, on average, the following amount of time though this will vary throughout the year.

- ✓ 1-2 hours a week on phone/video communication for team collaboration.
- ✓ 1-2 hours a week on email communication.
- ✓ 2-4 hours a week on independent planning and work.
- ✓ 1 hour a week collaborating with regional advocacy leads.

SUPPORT AND COLLABORATION

This team is highly collaborative. The person in this role will receive support and training from the team's staff partner, the co-chairs of the team, and their teammates. Additionally, the Advocacy Chair can expect support from the ACS CAN staff partner and other ACS CAN staff, and Advocacy Chairs from the Regional Campus Leadership Teams (RCLTs). The Advocacy Chair can expect to provide support and ideas to others while receiving support and ideas in return.

BENEFITS TO VOLUNTEER

Volunteers who have had a positive experience as an ACS Campus volunteer will have the opportunity to continue their work on a larger scale. This volunteer will receive professional development and networking within the organization. They will get to work and bond with a team of like-minded individuals. They can also expect a few travel opportunities. The most significant benefit is knowing this role will create more funds which support patient services and research. This role saves lives.

