

CO-CHAIR

PURPOSE

This role exists to lead the NCLT in strategy and process. This person should assess the trends of the campus market and work to address them with concrete strategy. The exact responsibilities of the Co-Chair may look very different depending on the trend, issue, or time of year. The Co-Chair will work with the Chair to manage team projects, give advice, and provide feedback on projects to create the best and most appropriate resources for the multiple intersections of audiences within the campus market.

RESULTS

This position will work to lead the National Campus Leadership Team to ensure a productive and cohesive team, while intentionally taking steps to grow as a leader, with the ultimate goal of increasing fundraising revenue in the Campus market.

MEASURE

Success will be measured in this role through volume and quality of resources created, the support given to Campus events to increase overall market revenue, and, by extension, how productive the NCLT is year-round.

POTENTIAL PROJECTS

- ✓ Working with the NCLT staff partner and Chair to lead the NCLT in a unified strategy to support and grow the ACS Campus market
- ✓ Revising and/or finishing other team projects as needed
- ✓ Working with NCLT members on individual or team projects to collaborate, encourage, and support
- ✓ Identifying nationwide volunteer training needs and building a plan to address those needs
- ✓ Identifying opportunities/business problems within the Campus Relay market as a whole and creating action steps to address them
- ✓ Generating team goals by assessing data and interpreting event feedback
- ✓ Representing the NCLT on ACS workgroups, (Examples of previous workgroups: Innovation in Fundraising, High School Resources, Colleges Against Cancer Structure)
- ✓ Coordinating and adapting projects based off of updates to ACS decisions, conversations with campuses, or any other factors that may require team action

QUALIFICATIONS

- Must be at least 18 years of age by February 2018
- Needs to have creative ideas, be confident sharing them, and be a valuable thought-partner in collaborative conversations
- Ability to make the team their top priority for their term
- Strong written and oral communication skills
- At least one year on a Relay For Life Event Leadership Team, additional experience with the American Cancer Society is preferred
- Promptly responds to digital communication



- ✓ Available to participate in team meeting in-person in February and subsequent digital team meetings every other week
- ✓ Must be a self-starter

DESIRED QUALITIES

- ✓ Works well in a team
- ✓ Self-motivated
- ✓ Strong leadership skills and experience
- ✓ Working understanding of Google Suites
- ✓ Holds self to a high standard of quality
- ✓ Genuine excitement for the potential of Campus Relay For Life
- ✓ Able to lead trainings, whether through phone, video, or in person

TIME INVESTMENT

This is a high-commitment position. Please expect to spend, on average, the following amount of time though this will vary throughout the year.

- ✓ 5-7 hours a week on phone/video communication for team collaboration
- ✓ 2-3 hours a week on email communication.
- ✓ 4-6 hours a week on independent planning and work.
- ✓ 1-2 hours a week on projects external to the NCLT (workgroups, etc.)

SUPPORT AND COLLABORATION

The person in this role will receive support and training from the team's staff partner, the co-chairs of the team, and their teammates. This team is highly collaborative. The Co-Chair can expect to provide support and ideas to others while receiving support and ideas in return.

BENEFITS TO VOLUNTEER

Volunteers who had a positive experience with local or regional levels of the American Cancer Society will have the opportunity to continue their work on a larger scale. The person in this role will have the power to make big, lasting changes to the Campus Relay For Life program. This volunteer will receive professional development and networking within the organization, getting to meet and collaborate with national ACS staff and volunteer leadership. They will get to work and bond with a team of like-minded individuals. They can also expect a few travel opportunities. The most significant benefit is knowing that this role will create more funds which support patient services and research. This role saves lives.

