

Ella Chiang

PRODUCT DESIGNER (UI/UX)

SKILLS

Sketch App, Invision, Photoshop, Illustrator, Marvel, Sketching, Wireframes, Clickthrough Prototype, Usability Testing, Personas, Surveys, User Stories, Competitive Analysis, Card Sorting, Prototyping, Site Maps, HTML/CSS.

EXPERIENCE

DESIGN INTERN, BEACON POINTE; NEWPORT BEACH, CA – 2017-PRESENT

- Built a company-wide intranet site connecting BPA's 12 offices across the United States and serving as a central repository for the firm's internal resources.
- Designed the website layout and coded the pages using HTML/CSS.
- Worked as the designer on a small, three person team along with a project manager and a developer.

DESIGNER, ACTUALIZE INC.; SAN FRANCISCO, CA – 2017-2018

- Created initial designs and concepts of customer-facing e-commerce store.
- Responsible for web and visual design including wireframes, high-fidelity mockups, logo design, and packaging.

UX/UI DESIGNER, LOCKAWARE; SANTA MONICA, CA – 2017

- Contract position redesigning LockAware's website based on user feedback.
- Built low and mid-fidelity wireframes, clickthrough prototype, and full color home page mockup with the goal of converting users to LockAware members.

PROJECTS

SCOUT AR; SAN FRANCISCO, CA – 2017

- Augmented reality app displays restaurant info and location via live camera view.
- Responsible for design and development of Scout AR. Download from the [App Store](#).

NEWS APP; SAN FRANCISCO, CA – 2017

- A newsfeed app that allows the user to read news articles pulled from NewsAPI.org.
- Responsible for design and development of News App. See it on [Github](#).

OMADA HEALTH COACH RESOURCE SITE; SAN FRANCISCO, CA – 2016

- Worked on a three person team to create company intranet for health coaching staff.
- Unified hundreds documents into an easily searchable and editable site.
- Customized website template including design, development, and implementation.

EDUCATION

University of California, Irvine — Bachelor of Science, Public Health Sciences
Pembroke College, University of Cambridge — Travel Study Program

PORTFOLIO

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