



# Darren Gennetten

graphic designer  
darrengennetten.com

## WORK EXPERIENCE

Intouch Solutions · Freelance Designer · Chicago, IL	November 2017
Korzenowski Design · Freelance Designer · Chicago, IL	October 2017
The Food Group · Freelance Designer · Chicago, IL	August 2017
Queue Marketing Comm. Group · Freelance Designer · Chicago, IL	July 2017
Mosbrook Design · Freelance Designer · Chicago, IL	July 2017
The Food Group · Freelance Designer · Chicago, IL	June 2017
Abbott Laboratories · Production Designer · Chicago, IL Designed and produced infographics, print ads, and internal signage. Other work included icon design, and an identity for a content campaign.	Feb. — June 2017
Mosbrook Design · Freelance Designer · Chicago, IL	November 2016
Wilson Sporting Goods · Freelance Designer · Chicago, IL	November 2016
Blue Chip Marketing · Freelance Designer · Chicago, IL	October 2016
Self Employed · Graphic Designer · Chicago, IL	September 2016
FCB Global · Art Director · Chicago, IL	August 2016
Visa Now · Freelance Designer · Chicago, IL	June — July 2016
Jacobs & Clevenger · Freelance Illustrator · Chicago, IL	April 2016
Gameplan Creative · Freelance Designer · Chicago, IL	April 2016
Two by Four · Freelance Designer · Chicago, IL	March 2016
Randa Accessories · Freelance Designer · Chicago, IL	February 2016
DCI Artform · Associate Art Director · Chicago, IL Responsible for the production of the large format 2-D graphics for The Intel Experience in thirty Best Buy stores across the country. I also helped with photo editing and PPT presentation production.	Nov. 2015 — Feb. 2016
Upshift Creative Group · Freelance Designer · Chicago, IL	October 2015
Walton Isaacson · Freelance Designer · Chicago, IL Responsibilities included designing various campaign materials; e-blasts, print ads, mailers and photo retouching for social media.	July — Oct. 2015
Wilson Sporting Goods · Freelance Designer · Chicago, IL Designed graphics for golf club shafts, clubs and head covers. Also designed marketing materials including package design, sell sheets, and e-blasts. Other work included production and logo design.	May — July 2015
Blue Chip Marketing · Freelance Designer · Chicago, IL	May 2015
Navigant · Freelance Designer · Chicago, IL	May 2015
Colman Brohan Davis · Freelance Designer · Chicago, IL	April 2015
CAHG · Freelance Designer · Chicago, IL	March — April 2015
Zing How Design · Junior Designer · Chicago, IL Responsibilities included designing various campaign materials; e-blasts, print ads, mailers and photo retouching for social media.	Dec. 2013 — Feb. 2015
Energy BBDO / XI Chicago · Freelance Designer · Chicago, IL Designed for Bayer brands: Aleve, Flintstones Vitamins, I Am ProHeart, and VitaCraves. For SC Johnson brands: OFF!, Raid, Ziploc and Shout. Also for Lay's and Pearle Vision. My work was primarily in social media.	April — Sept. 2013
Upshift Creative Group · Graphic Design Intern · Chicago, IL	June — Sept. 2012

## EDUCATION

School of the Art Institute of Chicago BFA in Visual Communication Design	May 2012
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## AFFILIATIONS

STA Member · since 2011
AIGA Member · since 2010
SAIC AIGA Board Member · Sept 2010 — May 2012
AIGA Mentorship Program Member Summer 2012, Winter 2013, Summer 2014

## RECOGNITION

"Depression PSA" Feature LoveToKnow.com · October 2014
"Smith & Forge" Feature Fast Company · April 2014
"Design Is..." Feature AIGA Chicago, AIGA National, Design, Work, Life and For Print Only May 2013
Merit Scholarship · SAIC Fall 2009 — Spring 2012

## SKILLS

Print and Digital Design  
Photography  
Letterpress  
Screen Printing  
Object/Packaging Design  
Concept Development

## SOFTWARE

Photoshop  
Illustrator  
InDesign  
Acrobat  
Microsoft Office  
WordPress  
HTML/CSS  
Mac/PC