

+ EDUCATION

BRADLEY UNIVERSITY

Peoria, IL / August 2012 – December 2015
B.A. in Graphic Design, Minor in Marketing,
Magna Cum Laude

+ SKILLS

Design, Branding, Print, Digital, Typography,
Logo Creation, Creative Concepting, Advertising,
Integrated Campaigns, Web Design, HTML, CSS,
Longform Layout, Collateral Materials, Social
Media, Gif Creation

+ SOFTWARE

Adobe CC, Photoshop, Illustrator, InDesign,
Dreamweaver, Acrobat, Microsoft Office

+ EXPERIENCE

FREELANCE DESIGNER, MULLENLOWE U.S.

Winston-Salem, NC / August 2016 – October 2016

At the end of my internship, I was offered an extension to continue working on social content for Hanes lifestyle brands.
Clients: Hanes Hosiery, L'eggs, Bali, Playtex, Maidenform

DESIGN INTERN, MULLENLOWE U.S.

Winston-Salem, NC / June 2016 – August 2016

Created original photography and designs for social content for Hanes' intimates and hosiery brands. Also participated in a logo redesign for a new business account. *Clients: Pep Boys, Youfit, Maidenform, Hanes Hosiery, L'eggs, New Business*

CONTRACT DESIGNER, SCORCH®

St. Louis, MO / April 2016 – May 2016

Created slide decks, infographics, e-book concepts and conceptualized a website redesign for Conductor.
Clients: Microsoft, Marketo, Conductor

CREATIVE INTERN, SIMANTEL

Peoria, IL / August 2015 – December 2015

Regularly worked with account managers, project managers and creative team to perform creative changes to projects based on feedback. *Clients: Caterpillar*

+ ORGANIZATIONS & AWARDS

OUTSTANDING STUDENT IN GRAPHIC DESIGN

Bradley University, April 2015

DESIGN SCHOLARSHIP RECIPIENT

St. Louis AIGA, February 2015

AIGA

Member, 2013 – Present

Student Chapter President, 2014 – 2015