



DEVELOPING SERVANT LEADERS OF INTEGRITY

‘THE WAY TO SUCCESS PROGRAM’

The Way to Success Student:

Leader of Integrity -
Consistently does the right thing and does it well

Optimistic -
Has a positive self-image and outlook on life and the world around them

Employable -
Equipped with soft skills to work and socialize well with others

Socially Responsible -
Inspired to make a positive contribution to their community

Resilient -
An increased ability to manage adversity and overcome life's challenges



University of Texas Dallas
Naveen Jindal School of Management

STAND OUT WITH

THE WAY TO SUCCESS

CERTIFICATE IN LEADERSHIP AND GLOBAL ENGAGEMENT

WHO WE ARE



CEO Global specializes in leadership development with an emphasis on servanthood, integrity and soft skills training.



OUR UNIQUE APPROACH

We believe that change begins in a person's mind. As their understanding of integrity increases, then flows to the heart they develop personal convictions and values. Once their heart is changed their hands can reach out in compassion to add value to others.

<http://bit.ly/UTDtwsRegister>



Transformational



Students learn to succeed in a social network of peers from different backgrounds, cultures and disciplines while also shaping their values and developing a commitment to the needs of the community.

Integrated Mentoring



Our mentors give students a valuable source of personal support and professional perspective to supplement their academic learning experiences.

Dynamic Teachers



Professionals and seasoned leaders present course materials based on their real life experiences and facilitate student mentorship in an interactive small group context.

Experiential Learning



An interactive and holistic learning environment is maintained in the program and an integrated service learning project allows students to apply what they have learned.

THE WAY TO SUCCESS

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GLOBAL ENGAGEMENT

TWTS 2016 Fall Semester Course Details

Offered by CEO Global USA & UT Dallas Naveen Jindal School of Management
Email: UTD@CEOGlobalUSA.org
Web: www.CEOGlobalUSA.org

1

WORKSHOP 1 / Sept 24, 2016

Topic: The Way To Success
1:30pm–3:30pm : Workshop
3:30pm - 4:30pm : TWTS Mentorship Group

Discover the principles that drive personal and professional success.
Ever wondered why some people are successful and others are not? Don't leave your future to chance! This vital training will bring sharp focus to the key principles you will need to ensure you position yourself for ultimate success.

2

WORKSHOP 2 / Oct 22, 2016

Topic: Build Your Team
Emotional Intelligence (EQ)
1:30pm–3:30pm : Workshop
3:30pm - 4:30pm : TWTS Mentorship Group

Find a strategic approach to harness and develop team potential.
As an emerging leader it is essential that you have the ability to work well with people, understand how to nurture their potential and have a clear strategy for developing successful teams. You will learn how to identify team roles and develop the interpersonal skills necessary to build and lead teams.

3

WORKSHOP 3 / Nov 12, 2016

Topic: Servant Leadership
1:30pm–3:30pm : Workshop
3:30pm - 4:30pm : TWTS Mentorship Group

Tap into the hidden power of servant leadership.
Although servant leadership has been around for centuries, the servant-based leadership model was developed in the 1970s and implemented with incredible success. In this workshop you will discover new realms of influence through servant-based leadership. You will be equipped with practical strategies and key principles to unleash the potential within those you lead.

Semester Break

4

WORKSHOP 4 / Feb 4, 2017

Topic: Trust & Integrity (MQ)
1:30pm–3:30pm : Workshop
3:30pm - 4:30pm : TWTS Mentorship Group

The qualities that create the character all successful leaders need.
Understanding how to develop a solid character within yourself and those you lead is critical to defining your reach of influence as a leader and ensuring longterm success. Your heart and mind will be opened up to what it takes to go the distance in your personal and professional life.

5

WORKSHOP 5 / Mar 25, 2017

Topic: Effective Communication
1:30pm–3:30pm : Workshop
3:30pm - 4:30pm : TWTS Mentorship Group

Integrate values for positive results through communication.
The ability for a leader to communicate effectively and confidently through the paradigm of positive values that build trust and team work are vital. Values based communication is the key to professional success.

ICAN - Date: April 10, 2017

Industry Career and Networking Employment Event
Representatives from leading companies join leading students from UT Dallas for an evening of professional interaction and connection.

TWTS LEADERSHIP RETREAT May 14-16, 2017

This exciting part of the TWTS program will be a dynamic weekend of personal enrichment and leadership training.
A full immersion experience in personal and leadership development that will leave you confident and prepared to step into your future. This vital portion of the TWTS program will involve dynamic guest speakers, pro mentors all in an experiential learning environment. This rich learning environment will include training sessions, small group discussions, recreational activities and mentoring.

Topics: Personality	Leaders need to know themselves and how to relate well to others
Career Development	Develop the qualities employers are looking for in their employees
Cultural Quotient (CQ)	Develop the skills to understand, succeed and lead in an cross cultural context
Adversity Quotient (AQ)	Discover how to turn adversity into success and develop personal resilience
Effective Listening	Practice effective listening and develop your ability to relate and empathize

TWTS Structure:

The TWTS course is structured to integrate local professionals as volunteer Mentors who help to guide and inspire students in each Mentor Group that comprise the program. Highly motivated students are invited to join the program as Peer Mentors and take direct responsibility for the leadership and guidance of a Mentor Group. TWTS Peer Mentors and enrolled students are regularly joined by additional, visiting students who audit various workshops based on their interest in particular topics. Only enrolled Peer Mentors and students are eligible to receive the certificate for 'Leadership and Global Engagement'.

THE WAY TO SUCCESS

- Guest Speakers
- Peer Mentors
- Pro Mentors

REGISTER HERE!

<http://bit.ly/UTDtwtsRegister>



Elaine Kung: Director at AT&T

Elaine Kung's career at AT&T spans over 30 years, from technical R&D at Bell Labs and business and marketing in a wide range of telecom products and services to service delivery and operations. She has achieved several millions of dollars in revenues and delivered significant profitability initiatives. Her recent career moves went from wire line to mobility services and fiber broadband services, leading the program management office. She has been elected numerous times to AT&T's high-potential programs and received AT&T-sponsored executive education training at Columbia, Cornell and Wharton. Elaine graduated from Cornell with B.S. in Electrical/Materials Science Engineering, from Princeton with M.S. in Electrical Engineering. Elaine also holds many leadership roles in giving back to the community at AT&T, at her church, at Cornell and Princeton, such as teaching and mentoring young people, interviewing college applicants, sponsoring the Princeton Prize in Race Relations scholarship. Elaine has been known to have extensive networking skills in all circles of influence. Elaine recently received the WOC STEM Career Achievement Industry Award.

Ming Chiang: Former VP of Texas Instruments

Mr. Chiang started his professional career in Texas Instruments, Dallas, as testing engineer to support worldwide manufacturing sites. After building his bandwidth and experience through various job positions such as product engineer, design engineer, product engineering section manager, and product engineering branch manager, he started the mixed-signal design group to address the emerging mixed-signal market in 1985. Through 15 years of tenacious team efforts, mixed-signal design group has become the leader in the industry. Mr. Chiang was responsible for all the advanced process technology development, mixed-signal product development and computing infrastructure with over 1000 mixed-signal design employees in 15 different global design sites. Texas Instruments is currently one of the leading suppliers of broadband communication products in semiconductor industry.

Craig Holt: Director of Business Development for Outlook Associates

As Director of Business Development for Outlook Associates, Craig Holt oversees client relationships and provides project leadership. During his 25-plus years of working as a catalyst for change in the public sector, Mr. Holt's clients have included city, county, state, provincial and federal government agencies throughout the United States and Canada. His expertise encompasses IT planning, business process improvement, strategic business planning, performance planning, operations management and organizational assessment.



Serve as a Peer Mentor : Students, impact your peers and develop your leadership skills!

You can enroll in the TWTS as a Peer Mentor and take responsibility to guide a Mentor Group through the TWTS program this semester! Collaborate with the Pro Mentors who are assigned to your group to maximize the learning and development experience and stand out as a true Servant Leader of Integrity!

Pro Mentors : Regional Professionals

A highlight of the TWTS program is the regular involvement of local professionals who volunteer to serve as Pro Mentors and help guide students through the TWTS program. Our Pro Mentors are dedicated to seeing students reach their potential and they are committed to adding value to each student in the TWTS program.

