



YALI

Entrepreneurship Grants Portfolio

Overview: The YALI Entrepreneurship program was started in 2014, as part of the Young African Leaders Initiative. USADF's YALI work is focused on young entrepreneurs from each year's highly selective Mandela Washington Fellowship. USADF has awarded over \$2M to young leaders in 26 countries and 10 sectors.

Program Strategy: USADF is catalyzing social and business entrepreneurs by providing seed capital to young people to launch and expand their ventures. USADF awards \$25K grants through business plan competitions and provides mentoring and business support services.

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Entrepreneur	Country	Category	Summary
EDITH MASSA GREENE Turquoise House of Style	Liberia	Delivering Services	Sector: Retail (Clothing) Summary: Liberian consumers would like to wear traditional African clothing, but the supply is limited. Edith is training young women as seamstresses and tailors to create modern styles, build marketable skills, and meet the local demand.
FUNMI ILORI i-Read Mobile Library	Nigeria	Delivering Services	Sector: Education (Literacy) Summary: Nigeria's educational standards need improvement, but reading is not a widespread past-time. Funmi is bringing books to underserved communities, with a subscription-based, mobile lending library for school children and teenagers.
HELEN DUO Mini Clinic	Liberia	Delivering Services	Sector: Health (Delivery) Summary: Liberia's network of hospitals is insufficient to serve the country, particularly in rural areas. Helen's 24/7 clinic will serve women in labor and provide emergency services to patients unable to access the nearest hospital, which is 40 miles away.
LEBOHANG SELLOANE Visionary X-Rays	South Africa	Delivering Services	Sector: Health (Diagnosis) Summary: South Africa's mining communities suffer from the world's highest rates of tuberculosis, with nearly 500K new cases each year. Lebo is bringing screening services onsite, to miners and their families, to diagnosis the disease and facilitate early intervention and treatment.
MARILYN NGUEMO CHIME ZAATI Consultancy	Cameroon	Delivering Services	Sector: Business Support (Back Office) Summary: Companies outsource work to India, overlooking the supply of young people in Africa with the skills and market rates to meet their business needs. Marilyn is upgrading the digital skills of low income university students, giving them access to computers and the internet, and matching them with international demand to earn money and join the flexible job market.
OGIMAYKEL FIGUELREDO DA COSTA 24h Multi-Solution	São Tomé	Delivering Services	Sector: Transportation (Vehicle repair) Summary: Getting your car or truck repaired can be a challenge, especially in the evenings and on weekends in São Tomé. Ogimaykel is working to help prevent people from getting stranded and companies losing work time, via his 24/7 auto repair and maintenance service.



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MUTHONI NDUHIU Mastermind-Africa	Kenya	Delivering Services	Sector: Community Development (ICT) Summary: Many companies have CSR tenets, but lack the data or know-how to connect with community-based projects and monitor and evaluate their effectiveness. Through an online platform and consumer education, Rosalyn is linking companies looking for tangible, local outcomes with YALI Fellows who are leading NGOs and social and business ventures.
STACEY BREWER Spark Schools	South Africa	Delivering Services	Sector: Education (ICT) Summary: The standard of elementary education in South Africa has room to improve, and contribute more to a growing civil society and productive country. Stacey is building on the innovative SPARK Schools' model to pilot a blended learning approach, using classroom teaching and technology to improve educational outcomes for school children and their families.
YORDANOS DESSALEGN Coffee-Culture Coffee Shop	Ethiopia	Delivering Services	Sector: Retail (Cafe) Summary: Most Ethiopian coffee is exported, not consumed locally. Yordanos is changing this, by setting up a coffee shop serving home-grown coffee and providing a venue for urban gatherings. She is training and employing young women in need and directing profits to build a chain and to support vulnerable children in her community.
ABIODOUN KOUTCHIKA Heavy Co.	Benin	Growing Our Communities	Sector: Manufacturing (Industrial Uniforms) Summary: Demand for uniforms in the security, mining and manufacturing sectors is strong, but the capacity to complete orders for locally made uniforms and equipment is constrained. Abi is improving his equipment and training more tailors, to increase their productivity and help catalyze them to earn licenses and certificates, thereby enhancing their skills and earning potential.
CYNTHIA NDUBUISI Kadosh Production Co.	Nigeria	Growing Our Communities	Sector: Agriculture (Cassava) Summary: Women in the Niger Delta do most of the work to grow, process and sell cassava, but do not earn much of the money. Addressing inefficiencies in the system, Cynthia is working directly with women to package and market cassava products such as fufu and other foodstuff, thereby increasing sales and income through value addition.
DAVID MORFAW Poult Vault Enterprise	Cameroon	Growing Our Communities	Sector: Agriculture (Poultry) Summary: Chicken farmers and purveyors in Cameroon face high costs and uncertain input supplies, and have few processing plants or specialized retail buyers. David is improving farmers' productivity and take-home income, by training farmers on best practices, regularizing access to feed and supplies, and building new markets.
EMMANUEL KWEYUNGA Keirere Green Africa Agency (KEGRA)	Uganda	Growing Our Communities	Sector: Agriculture (Coffee) Summary: Coffee is one of Uganda's major export products, grown mostly by smallholder farmers. Emmanuel is building up the capacity of women and young people so they can increase their incomes in this sector. With business skills training and best practices for growers and processors, he is increasing efficiencies, yields, and sales.
HARUNA NDAHI Hirkur Hyel Vocation	Nigeria	Growing Our Communities	Sector: Agriculture (Poultry) Summary: With Nigeria's rapid population growth comes pressure on employment and food security. Haruna is tackling both, by modernizing his poultry processing equipment and creating jobs to meet the demand for chicken in the north and center of the country. He also is training and mentoring women and young people on entrepreneurship in agriculture.

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KUDAKWASHE MAKUZWA Anaya Investments	Zimbabwe	Growing Our Communities	Sector: Agriculture (Honey) Summary: Zimbabwe's farmers deal with inconsistent sources of income and unpredictable harvests and prices. Kuda is tackling this reality by getting women into the honey business. Local and national demand exceeds supply, the price on the market is comparatively stable, and start-up costs are relatively low. This start-up will expand after training members on beekeeping and proving the concept.
MAJUBERE MAINE MIS Poultry Farm	South Africa	Growing Our Communities	Sector: Agriculture (Poultry) Summary: Many small-scale poultry farmers do not have access to land or working capital to grow their businesses. Majubere is scaling up her hatchery and broiler farm business, started from her backyard, and will be selling chickens directly to consumers and local retailers in her rural community.
OLADAYO BULIAMEEN D-Marine & Business Networks	Nigeria	Growing Our Communities	Sector: Agriculture (Honey) Summary: In western Nigeria, local honey suppliers cannot meet demand and imports are overpriced and not right-sized for most consumers. Dayo and his team of workers are increasing beekeeping activities and honey production, ensuring high quality and safety standards, and packaging honey into single-serving sachets for more affordable household use.
PRISCILLA BAMFO Shepherds' Mills	Ghana	Growing Our Communities	Sector: Agribusiness (Rice) Summary: The rice market in northern Ghana is unstructured and unreliable, not serving independent growers or consumers well. Priscilla is building a sustainable value chain by buying rice from smallholders and partnering with wholesalers. Shepherd's Mills is focused on quality control and brand identification to grow its market and benefit both farmers and consumers.
SAM MUSARIRI Meadow Hill-Village Processing	Zambia	Growing Our Communities	Sector: Agriculture (Poultry) Summary: Demand for free-range chickens exceeds supply, and Zambian supermarkets cannot buy enough processed chickens in bulk. Sam is investing in bird stock, processing equipment and cold storage units, in order to source directly from over 1,000 rural supplier households and sell directly to consumers in urban areas.
STEVE ZITA J. Mokoto	Congo DRC	Growing Our Communities	Sector: Manufacturing (Footwear) Summary: Quality shoes have been an unaffordable luxury for young professionals in Kinshasa. Steve employs and trains disadvantaged young men, who are designing, manufacturing and marketing shoes handmade from recycled leather and animal skins. J. Mokoto is expanding its production and testing the children's shoe market.
BINTA BALDE Prolog	Guinea	Investing in New Technologies	Sector: Business Support (Logistics) Summary: Small businesses and NGOs seek affordable logistics solutions, now available for larger companies. Binta is working to address this service gap in Conakry, providing much needed services for companies to grow.
DAMILOLA SOBOWALE Smids Animation Studios	Nigeria	Investing in New Technologies	Sector: Entertainment (Animation) Summary: Nigeria's booming film industry relies on animation work from overseas. Dami is tackling the skills gap by training and mentoring young people to be professional animators. Her animation school will fill some of the market demand and help employ youth in this growing, well-paying field.

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FARAI CHIZENGENI Utano Tech	Zimbabwe	Investing in New Technologies	Sector: Health (ICT) Summary: Zimbabwean hospitals do not have efficient health records management systems. Farai has developed software for patients' medical records, coupled with smart cards for personal information for the patients themselves. He is piloting this data and health management solution with hospitals outside of Harare, testing this with over 10,000 patients.
FELIX KLUTSE Business Day Digital	Ghana	Investing in New Technologies	Sector: Media (Online News) Summary: Ghana's business leaders and policy makers do not have access to timely, accurate or affordable business and financial news. Felix is meeting this data need through his online news platform. He is helping entrepreneurs make informed decisions and manage risk, and paving the way for businesses to access local and global markets.
FREDERICO DA SILVA UX Information Technologies	Mozambique	Investing in New Technologies	Sector: ICT (Labor Market) Summary: Companies looking to hire are disconnected from people looking for work in Mozambique; newspapers have low circulation rates, so ads for vacancies go unread and positions unfilled. Frederico is using a hybrid internet and phone solution to bridge this gap. This service will benefit both job seekers and employers.
ISMAEL MAMOUDOU-TANKO Tim Agro	Togo	Investing in New Technologies	Sector: Retail (Groceries) Summary: Most people in the informal sector do not have regular monthly salaries or strong purchasing power, making it a strain to buy groceries for their family on more than a day-to-day basis. Ismael is selling to these heads of households on credit, providing staples in small or large monthly tranches to meet their consumption needs and ability to pay. The company is using computerized systems to link data, respond to orders in real time, and reach more consumers at the bottom of the pyramid. Mobile payments and neighborhood sales agents make this scalable.
LISEMA MASHEANE Tracker Lesotho	Lesotho	Investing in New Technologies	Sector: Security (Vehicle Tracking) Summary: Car theft is rampant in Lesotho, as crime syndicates steal cars to sell in nearby countries. Lisema provides vehicle tracking services to car and truck owners nationwide. Using cutting edge technology and working cooperatively with law enforcement, his company is increasing vehicle recovery rates and benefiting customers, insurance companies, and the overall economy.
MOHAMMAD ILRSHAAD GOOLAMALLY Keep Moving Co.	Mauritius	Investing in New Technologies	Sector: ICT (Labor Market) Summary: Youth unemployment in Mauritius is due in part to the mismatch between the skills of job seekers and the needs of employers. Ish is growing his online skills matching platform to automatically connect supply and demand. When skilled workers are not available, he works with the hiring companies to identify skill sets and offer job-specific training to candidates for those open positions.
RAYMOND MAGAMBO Global Light Co.	Tanzania	Investing in New Technologies	Sector: Transportation (ICT) Summary: If you want to take a bus trip in Tanzania, the bus station is the only place to buy your ticket. Raymond is addressing customer service opportunities, including the long time it can take to reach ticket agents, wait in line, fend off hawkers, and pay commissions. He is partnering with bus lines and phone companies to sell tickets via mobile app and SMS and provide passengers with price, schedule, and seat options. This will save travelers and bus companies both time and money.

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SAM KODO Smart-Bag	Togo	Investing in New Technologies	Sector: Manufacturing (ICT) Summary: Computer use in Africa is constrained by access to affordable, reliable electricity. Imagine if your device was run by the rays of the sun? Sam is making solar-powered computers for people living without electricity in rural parts of northern Togo. He also will set up cyber cafes, so that people who cannot afford to buy a computer outright can use one and access the world.
TSONAM AKPELOO Techcom Visions eDu- Boost	Ghana	Investing in New Technologies	Sector: Education (ICT) Summary: The government mandates ICT training for students at all levels, but most schools do not have the resources to buy or rent computers or the knowledge to teach in this area. Tsonam is setting up technology centers at schools in Ghana, and providing teacher training and school management software to address these needs.
ALEX BAHATI VisionNet	Congo DRC	Creating a Greener Future	Sector: Education (ICT) Summary: Most of the DRC's universities do not have libraries or computer labs. Alex is setting up internet hot spots for students at 5 universities in northeastern DRC. Students can access educational resources online at affordable rates and bring the world to their doorstep-- or laptop.
ANDREW BRIGHT Tomire Trading	Zimbabwe	Creating a Greener Future	Sector: Renewable Energy (Retail) Summary: Young people are adversely impacted by the lack of electricity and viable job opportunities. Around Bulawayo, in southwestern Zimbabwe, Andrew is addressing both of these challenges, by training youth as sales and customer service agents for household solar products. He has a distribution network in place, is creating sustainable jobs, and is lighting up the area's homes.
ATIM ABDOULAYE 3ACE Energy & Trade	Chad	Creating a Greener Future	Sector: Renewable Energy (Retail) Summary: Lack of power and water plagues many communities in Chad. Atim is selling solar lanterns to people in rural communities to help improve their quality of life. He also is increasing access to clean water by selling and installing affordable solar pumping units, and training families and farmers on their use.
COSMOS SHADUKA Renu Energy	Namibia	Creating a Greener Future	Sector: Waste Management (Environmental Conservation) Summary: Walvis Bay is the site of illegal dumping of waste oil from vessels in the harbor. This threatens whales, ground water, and a bird sanctuary nearby. Cosmos is setting up a hydrocarbon management system that includes a 5MW power plant fueled by the dumped oil, thereby solving an ecological problem, preserving the biodiversity of the area, and generating electricity.
DAISY MUTHAMIA Strauss Energy	Kenya	Creating a Greener Future	Sector: Construction (Solar Materials) Summary: Only 25% of Kenya's public schools are connected to the national grid, leaving most without power and having to come up with their own off-grid solutions, or do without. Daisy is developing solar photo voltaic roofing tiles and will be testing them at a primary school. This technology pilot, if successful, could transform schools and communities, leading to increased enrollment, improved educational outcomes, and greater adoption of renewable energy solutions.

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ETHIOPIA ROBI Ecobike	Ethiopia	Creating a Greener Future	Sector: Transportation (Manufacturing) Summary: In Ethiopia, people have a hard time getting around: cars are expensive, buses are crowded, and the lack of affordable transportation hampers access to the most basic services and to small business development. Ethiopia is piloting bamboo bikes and delivery tricycles, making use of the abundance of this natural resource to design and manufacture an eco-friendly means of transportation that is affordable to many low- income, urban, and peri-urban dwellers.
JEAN BOSCO NZEYIMANA Habona Limited	Rwanda	Creating a Greener Future	Sector: Waste Management (Fuel) Summary: Deforestation and poor health are the direct result of people using charcoal as their main source of fuel. In southern Rwanda, Jean Bosco is making biomass briquettes from waste, providing two types of public good. He is collecting trash and creating an affordable, environmentally conscious alternative to charcoal for people's lighting and cooking needs.
MIRIAM KYASIIMIRE Kagera Safari	Uganda	Creating a Greener Future	Sector: Services (Ecotourism) Summary: Uganda has a plethora of outdoor tourist opportunities that Miriam is making available through her 100% Ugandan tourism company. With the wildlife tours and safari adventures she organizes, she is creating tour guide and office management jobs for young people and offering travelers unique community and cultural experiences, including homestays in villages.
WASHIKALA MALANGO Alternative Energy Technology	Congo DRC	Creating a Greener Future	Sector: Renewable Energy (Retail) Summary: Millions of households in the DRC are off the main electricity grid. To save people money and provide a more environmentally friendly alternative to kerosene and candles, Washi is selling solar lanterns on credit to customers in the eastern part of the country. He is reaching out particularly to teachers, health workers, and clinics in rural areas.

