



Creating Pathways to Prosperity for Underserved Communities in Africa

The U.S. African Development Foundation (USADF) is a model for doing development differently. Our foreign assistance in Africa is an investment in local economic development for peace and security today and prosperous U.S. trading partners tomorrow.

USADF is an independent U.S. Government agency established by Congress to support and invest in African owned and led enterprises which improve lives and livelihoods in poor and vulnerable communities in Africa.



Who Do We Reach?

Poor & Vulnerable Populations

- **Recovering communities** are populations facing hardships created by conflict, from ethnic minorities, to pastoralists, nomads and internally displaced persons.
- **Smallholder farmers** are nearly 70% of Africa's labor force and the backbone of its economies.
- **Women and girls** often bear the brunt of extreme poverty.
- **Youth** unemployment is a challenge throughout Africa, as it is the world's youngest continent with over 200 million young people from ages 15 to 24.
- **Persons with disabilities** as they are among the most vulnerable populations.

How Do We Invest?

Direct Grants & Capacity Building

- USADF **invests directly**, providing seed capital and local technical support to early stage agriculture, energy and youth-led African enterprises.
- We award grants of max \$250K to **African organizations** for operational assistance, enterprise expansion, and linkages to new markets & follow-on funding to sustain growth.
- **100% African staff** & partners provide oversight & technical expertise, growing and expanding community enterprises which ensures security, stability and prosperity.

Where Do We Invest?

Fragile States & Frontier Markets

- USADF's agile development model allows us to move quickly to program and award grants in **conflict and post-conflict areas**.
- USADF **extends the reach** of traditional foreign assistance, working with underserved communities.
- In **Somalia**, youth unemployment is over 70 percent, creating a hotbed for conflict. USADF is providing over **5,000 Somali youth** with vocational jobs training and the tools to start their own businesses.
- In both **northern Nigeria and the Niger Delta**, USADF has worked with hundreds of local enterprises to boost productivity, improve sales and provide support for better livelihoods.

Country Co-funding

By partnering with USADF, African host governments invest their own resources directly into USADF programs to give families in rural communities the opportunity to lift themselves out of poverty. In Uganda, the government has recommitted to \$5 million over 5 years to continue supporting USADF's program aimed at food security and youth entrepreneurship.

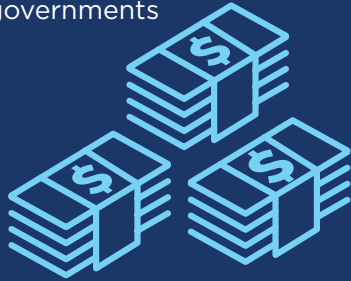


USADF Resources, Results and Reach 2016

Resources

- \$30 million appropriated
- 20 country programs with African implementing partners
- Contributing to Global Food Security Act and Electrify Africa Act
- Co-funding by African governments and U.S. corporations

\$53 million
invested in **500**
active enterprises



Results

- 250,000 livelihoods impacted
- 54% of those benefited are women
- \$100 million in new local economic activities
- Independent study* ranks USADF 2nd most efficient USG foreign assistance provider

1,500,000
lives impacted



* Center for Global Development, "Quality of Official Development Assistance" 2010-2013

Reach

Programs in Horn of Africa, Sahel and Great Lakes region

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|---|---|
| <ol style="list-style-type: none"> 1. Benin ^{1 3} 2. Botswana ³ 3. Burkina Faso ^{1 3} 4. Burundi ¹ 5. Cameroon ³ 6. Chad ³ 7. Democratic Republic of the Congo ^{1 3} 8. Ethiopia ^{2 3} 9. Ghana ^{2 3} 10. Guinea ¹ 11. Kenya ^{1 2 3} 12. Liberia ^{1 2} 13. Madagascar ³ 14. Malawi ^{1 3} 15. Mali ^{1 3} 16. Mauritania ¹ 17. Mozambique ³ 18. Namibia ³ | <ol style="list-style-type: none"> 19. Niger ¹ 20. Nigeria ^{1 2 3} 21. Rwanda ^{1 2 3} 22. Senegal ^{1 3} 23. Somalia ³ 24. South Africa ² 25. South Sudan ¹ 26. Tanzania ^{1 2 3} 27. Togo ³ 28. Uganda ^{1 2 3} 29. Zambia ^{1 2 3} 30. Zimbabwe ^{1 3} |
|---|---|

- USADF Country Program
- ¹ Agricultural Enterprises
- ² Off-Grid Energy Enterprises
- ³ Youth-Led Enterprises

