



# Creating Pathways to Prosperity for Underserved Communities in Africa

February 2018

**The U.S. African Development Foundation (USADF) is a model for doing development differently. Our foreign assistance in Africa is an investment in local economic development for peace and security today and prosperous U.S. trading partners tomorrow.**

USADF is an independent U.S. Government agency established by Congress to support and invest in African owned and led enterprises which improve lives and livelihoods in poor and vulnerable communities in Africa.



*Who Do We Reach?*

## Poor & Vulnerable Populations

- **Recovering communities** are populations facing hardships created by conflict, from ethnic minorities, to pastoralists, nomads and internally displaced persons.
- **Smallholder farmers** are nearly 70% of Africa's labor force and the backbone of its economies.
- **Women and girls** often bear the brunt of extreme poverty.
- **Youth** unemployment is a challenge throughout Africa, as it is the world's youngest continent with over 200 million young people from ages 15 to 24.
- **Persons with disabilities** as they are among the most vulnerable populations.

*How Do We Invest?*

## Direct Grants & Capacity Building

- USADF **invests directly**, providing seed capital and local technical support to early stage agriculture, energy and youth-led African enterprises.
- We award grants of maximum \$250K to **African organizations** for operational assistance, enterprise expansion, and linkages to new markets & follow-on funding to sustain growth.
- **100% African staff** & partners provide oversight & technical expertise, growing and expanding community enterprises which ensures security, stability and prosperity.

*Where Do We Invest?*

## Fragile States & Frontier Markets

- USADF's agile development model allows us to move quickly to program and award grants in **conflict and post-conflict areas**.
- USADF **extends the reach** of traditional foreign assistance, working with underserved communities.
- In **Somalia**, youth unemployment is over 70 percent, creating a hotbed for conflict. USADF is providing over **6,000 Somali youth** with vocational jobs training and the tools to start their own businesses.
- In both **northern Nigeria and the Niger Delta**, USADF has worked with hundreds of local enterprises to boost productivity, improve sales and provide support for better livelihoods.

## Leveraging Public-Private Partnerships

**By partnering with communities, corporations, and countries in Africa**, USADF has the unique ability to leverage outside funding for maximum impact, taking one dollar for the extreme poor and turn it into three. In fact, over 13 African governments believe in the USADF model so much they have donated nearly \$25 million dollars of their own resources directly into USADF programs.

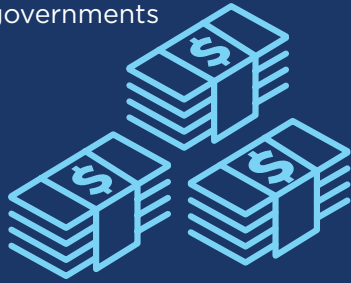


# USADF Resources, Results and Reach 2017\*

## Resources

- \$30 million appropriated
- 20 country programs with African implementing partners
- Contributing to Global Food Security Act and Electrify Africa Act
- Co-funding by African governments and U.S. corporations

**\$60 million**  
invested in **500**  
**active enterprises**



## Results

- 450,000 livelihoods impacted
- 60% of those benefited are women
- \$100 million in new local economic activities
- Independent study<sup>†</sup> ranks USADF 2nd most efficient USG foreign assistance provider

**2,000,000**  
lives impacted



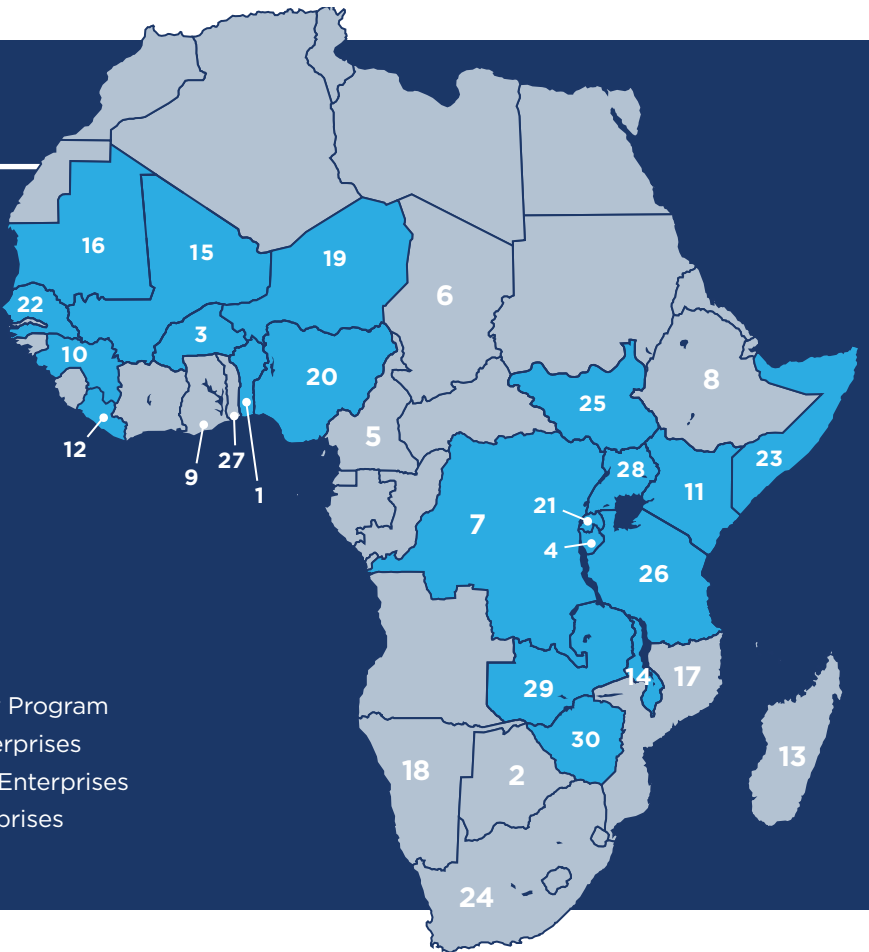
<sup>†</sup>Center for Global Development, "Quality of Official Development Assistance" 2010-2013

## Reach

### Programs in Horn of Africa, Sahel and Great Lakes region

- |   |   |
|---|---|
| <ol style="list-style-type: none"> <li>1. Benin<sup>1 3</sup></li> <li>2. Botswana<sup>3</sup></li> <li>3. Burkina Faso<sup>1 3</sup></li> <li>4. Burundi<sup>1 3</sup></li> <li>5. Cameroon<sup>3</sup></li> <li>6. Chad<sup>3</sup></li> <li>7. Democratic Republic of the Congo<sup>1 3</sup></li> <li>8. Ethiopia<sup>2 3</sup></li> <li>9. Ghana<sup>2 3</sup></li> <li>10. Guinea<sup>1</sup></li> <li>11. Kenya<sup>1 2 3</sup></li> <li>12. Liberia<sup>1 2</sup></li> <li>13. Madagascar<sup>3</sup></li> <li>14. Malawi<sup>1 3</sup></li> <li>15. Mali<sup>1 3</sup></li> <li>16. Mauritania<sup>1</sup></li> <li>17. Mozambique<sup>3</sup></li> <li>18. Namibia<sup>3</sup></li> </ol> | <ol style="list-style-type: none"> <li>19. Niger<sup>1</sup></li> <li>20. Nigeria<sup>1 2 3</sup></li> <li>21. Rwanda<sup>1 2 3</sup></li> <li>22. Senegal<sup>1 3</sup></li> <li>23. Somalia<sup>3</sup></li> <li>24. South Africa<sup>3</sup></li> <li>25. South Sudan<sup>1 3</sup></li> <li>26. Tanzania<sup>1 2 3</sup></li> <li>27. Togo<sup>3</sup></li> <li>28. Uganda<sup>1 2 3</sup></li> <li>29. Zambia<sup>1 2 3</sup></li> <li>30. Zimbabwe<sup>1 3</sup></li> </ol> |
|---|---|

- USADF Country Program
- <sup>1</sup> Agricultural Enterprises
- <sup>2</sup> Off-Grid Energy Enterprises
- <sup>3</sup> Youth-Led Enterprises



\*Grants Active as of September 30, 2017 (FY 2017)