

DANIEL HOROWITZ

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EXPERIENCE

Digital Marketing Coordinator, 2015

New York, NY — *Guy Carpenter (Marsh & McLennan)*

Coordinated creative development and graphic design for product/services, marketing materials, app development, event branding, internal campaigns, etc. within the small marketing department of the large consulting firm. Supported all members of the team with projects as needed as the lead designer, maintaining and creating consistent brand standards and strategies with specific focus on the “Who We Are” rebrand celebrating the 100th anniversary of the company.

Freelance Photography, 2015-2017

New York, NY / Boston, MA —

Photographed and edited professional and artistic headshots, dance photos, and environmental portraits for actors, writers, musicians and dancers for professional and personal use with the work appearing on popular digital and print platforms including MTV.com and The Village Voice. Exhibited fine art photographs at the Photographic Resource Center at Boston University and the Northeastern University Senior Showcase.

Graphic Designer and Marketer, 2016-2017

New York, NY — *Stella Adler Studio of Acting*

Created and designed all external and internal print and digital marketing and creative artwork for the world renowned actor training studio and theater; maintained and designed portions of the studio’s website, producing everything from performance posters to programming brochures and print and online advertisements.

Freelance Writing & Publishing, 2014-2017

New York, NY / Boston, MA —

Designed and authored “Chorus : A Poem for Voices” and “becuz,” two books of photographs and poetry, available on Amazon.com. Contributed reviews, fashion exposes, poems, and articles to student and online publications including Big Red & Shiny. Acted as publisher, agent, editor, typesetter and cover designer for Marty Sternstein for a run of 7 chap books.

Graphics Production Co-op, 2014

Boston, MA — *Wayfair.com (Joss & Main)*

Created, designed, and edited image assets of products for use on the e-commerce website, seen by over 11 million people each month. Met daily production deadlines. Collaborated with the buying, assistant buying and merchandising teams. Helped with various company-wide graphic design and image production jobs.

EDUCATION

Bachelor of Fine Arts

Northeastern University Boston, MA

BFA in Media Arts and Photography

2016, graduated *magna cum laude*

Lorenzo di Medici Institute, Florence, Italy 2013

Trevor Day School, New York, NY

graduated 2011

SKILLS

DSLR Cameras & Lenses : still and video

Audio recording and editing

Studio Lighting

Book Making

HTML, CSS and WordPress

Adobe Creative Suite (incl. Photoshop, Illustrator, Premiere, InDesign, Lightroom etc.)

Microsoft Office (Word, Excel, PowerPoint, etc.)