

MODERNIST 2023  
IMPACT REPORT

HOW WE WALK  
OUR TALK



**WE'RE BUILDING A NEW MONEY CONSCIOUSNESS.**

A certified B Corporation, Modernist is committed to moving the needle on wealth inequality and donates 3% of revenue to organizations led by those most impacted by injustice.

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## MODERNIST 2023 IMPACT REPORT

### PRACTICING GENEROSITY | TIME

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**59 HRS**

Financial planning for our  
Changemaker pro bono clients.



That's like listening to Kraftwerk's iconic song  
"Pocket Calculator" **775 times**.

2022: 16 HRS

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#### TAKE ACTION:

Consider the pillars of wealth: time, social capital,  
money, and knowledge.

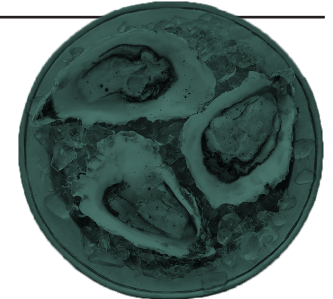
Is there one you could share with others?

### PRACTICING GENEROSITY | MONEY

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**\$29K+**

Donated to organizations aligned  
with our Generosity Plan.



That's like **9,082 Salty Lady oysters**  
from team fave Flying Fish Co.

2022: \$23,125

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#### TAKE ACTION:

Set up or increase a recurring donation to an  
organization securing democracy.

Need recommendations? Give us a shout!

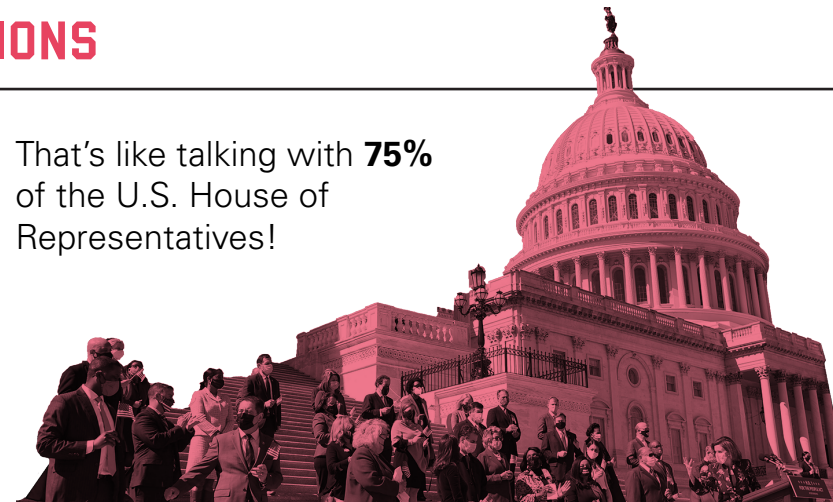
### STARTING CONVERSATIONS

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**328**

Conversations focused on beautiful  
questions about money & values.

That's like talking with **75%**  
of the U.S. House of  
Representatives!



#### TAKE ACTION:

Use our Free Tools for The People to start conversations  
with your loved ones.

## MODERNIST 2023 IMPACT REPORT

### INVESTING SUSTAINABLY

**-476K+**

Measured in gallons of gas emissions reduced by Modernist Sustainability Portfolios.



That's like **36,926 round trips** from PDX to the Olympic National Forest in a camper van.

2022: 3-47K+

#### TAKE ACTION:

Read up on sustainable investing.

Consider shifting some of your portfolio to better reflect your values.

### VOTING WITH OUR DOLLARS

**\$108K+**

Of our annual budget spent with local businesses.



That's like buying **15,500 sticky rice balls** from farmers market vendor Money Bowl.

2022: \$1-42K \*Our local spending was lower because we're spending less overall.

#### TAKE ACTION:

Commit to switching a regular purchase from a large retailer to a local shop.

Keep your money in your community!

### GRACIOUSLY RECEIVING RECOGNITION

In 2023 we were named an Innovation Winner at the *Portland Business Journal's* Corporate Philanthropy Awards. We're grateful to be recognized for uplifting the movement building work of Seeding Justice.



#### TAKE ACTION:

Spread the love!

Tell someone else why you love the work they're doing in the world.