

JENNIFER BIANCO

GRAPHIC DESIGNER

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CBRE, INC., Philadelphia, PA
Graphic Designer, PA Marketing Team

June 2017 to present

Design custom materials for the marketing team, sales professionals, and client services staff across the region. These materials include presentations and proposals for new business development pursuits, property marketing and many other internal/external marketing materials.

CROWN AWARDS, Hawthorne, NY
Graphic Artist, Custom Design Group

August 2015 to May 2017

Design enameled medals and pins, as well as tabletop acrylic, crystal, and resin sculptures for clients across a broad range of industries. Create original designs, select colors, and manipulate client artwork to prepare mock-ups and detailed specifications. Confer with clients' designers and non-technical staff on product revisions. Coordinate with the production team and overseas factory to approve samples for production.

NICHE MEDIA LLC, New York, NY
Art Intern, Gotham and Hamptons Magazines

June 2014 to September 2014

Designed layouts for two high profile regional publications that cover fashion, philanthropy, arts, culture, real estate, cuisine, celebrities, entertainment, and beauty. Created text and image layouts aligned with the magazine's sophisticated lifestyle image. Supported the Photo Department in contacting venues and corporations to solicit images for use in magazines.

HARTFORD ART SCHOOL, University of Hartford, West Hartford, CT
Bachelor Fine Arts in Visual Communication Design – 2015
Minors: Art History/Photography

September 2011 to May 2015

- Central Saint Martins, University of the Arts London – Semester Abroad
- Teacher's Assistant, Image Making and Meaning
- Redefined 2015 Senior Showcase: Designed and constructed a series of three interactive books, featuring 3D pages, flip-ups, and unique micro-images to be viewed through a magnifying glass.

- Proficient in Adobe InDesign, Illustrator, Photoshop, Lightroom 5, Bridge, MS Office, and darkroom processes.
- Completed HTML/CSS Workshop, General Assembly, New York, NY.
- Currently in the process of designing the layout for a photojournalist exploration of London to be published as a hardcover, 50-page, full-color book.