CELEBRATING 25 Years

URBAN VENTURES® • 2018 ANNUAL REPORT
In a neighborhood where more than 50 percent of children are trapped in the cycle of poverty, Urban Ventures has one big goal—to prepare and send every youth in a 25-block area to college or some form of postsecondary education.

To get there, we’re supporting children and their parents holistically—in mind, body, and heart—across the five critical stages of development between cradle and career. We’re making great strides, and we’re excited to report on our progress.

Please take a few minutes to browse these pages and meet members of the Urban Ventures community. This is the transformation your support makes possible. Thank you.

Dave Hawn, President & CEO
Parents in our prenatal program welcomed 18 newborns into the Urban Ventures community, plugging them into UV’s cradle-to-career pipeline of holistic support.

143 students enrolled in our summer program. 90 percent of post tests showed students successfully fought off the “summer slide” by maintaining or improving assessment scores in literacy and math.

85 percent of seniors in Urban Ventures Young Life, our high school mentoring program, graduated on time (compared to <57 percent for students of similar backgrounds).

127 Act Six scholars are attending or have graduated from six partner schools on full-tuition, full-need leadership scholarships worth more than $25M over four years.

2018 Key Outcomes

Your support makes it all possible.
A brief history: 25 years strong

“As a kid, if someone had given me a book, I would have learned how to read it. Instead, they gave me a gun, so I learned how to shoot it... Thankfully, God turned my life around. Today, our ministry at Urban Ventures boils down to getting in front of kids early and repeating ‘You are loved. You are loved. You are loved.’”

— JOHN TURNIPSEED, EXECUTIVE VP AND CAMPUS PASTOR

The tag, “Murderapolis,” was coined in the early-1990s around the time crack was ubiquitous and gang turf battles were ripping Minneapolis apart, bumping local murder rates far past those of cities with more dangerous reputations.*

Urban Ventures was conceived as a bold response to a community in dire need. Co-founders Art Erickson and Ralph Bruins worked collaboratively with the community to purchase run-down buildings near the corner of Fourth Avenue South and Lake Street, renovate them, and launch community-building programs. The rest, as they say, is history.

*Portions of the opening paragraph adapted from “The Healer,” an article written about Urban Ventures by Dara Moskowitz Grumdahl for Minneapolis-St. Paul Magazine.
Meet Kia

Kia’s empowering first year at Urban Ventures

“I really like to help people, so I want to do something that gives back and that not many people of color are doing. I want to set an example. You know, ‘If I can do this, you can too.’”

At only 15, Kia is thoughtful, driven, and wise beyond her years. Kia’s dad is in prison, but they maintain a close relationship through writing letters.

Writing is also Kia’s favorite subject in school, but she has had difficulty focusing on her other classes. However, that began to change by participating in Urban Ventures programs. Kia’s cousin invited her to the Urban Ventures youth center, and she decided to give it a try.

“When I first stepped through the doors, I didn’t know what to expect. There were a lot of kids there. Everything was running through my head. Are they going to like me? Is this a safe place?” Kia soon made friends and became a regular, heading straight to Urban Ventures every Monday after school. She’d do her homework, then attend the Urban Ventures’ Young Life club.

A highlight of Kia’s summer was working at the Urban Ventures Farm. Alongside Urban Ventures staff and 15 other youth, Kia harvested plants to be sold at the Urban Ventures Market. The relationships she has built and the lessons she has learned now shape how she views her future. This year, she plans to focus on academics and continue writing. Long-term, Kia is interested in pursuing a career in nursing, like her mom, or law.
A LOOK INSIDE

Urban Ventures Youth Programs

1,055
youth served in 2018.

31
basketball and soccer teams used sports to build character.

1,267
music lessons and recording studio sessions.

2
Act Six scholarship recipients elected student body presidents.

“I wouldn’t have made it to college without Urban Ventures. Without ongoing support from Urban Ventures, I wouldn’t be making it through college, either. “My Urban Ventures family is my home away from home. I’m going to graduate and use my degree to help others. I know there’s no injustice we can’t solve together.”

– JULIANN COLE

“The Risen Christ students who participated in Urban Ventures’ summer program got a jump start on the school year. Urban Ventures reversed the summer slide for our students! That’s just one example of the many ways UV’s support for our students and families lifts up what we do.”

– LINDSEY O’KEEFE, RISEN CHRIST SCHOOL, CITY CONNECTS COORDINATOR
Meet Angel, Alva, and Concepcion

Amazing parents find support and hope inside Center for Families

“This is my first pregnancy, and I’m having twins. It has been comforting to gain more knowledge and a social network. Once my babies arrive, I know I’m able to reach out to Urban Ventures for support.” — Angel

Angel, Alva, and Concepcion are moms-to-be. For 12 weeks this spring, they learned more about pregnancy and newborn care at Urban Ventures’ Center for Families. Along the way, they became a support system for each other in this exciting, yet uncertain, time of life, and once their babies are born, they have a community to lean on.

Research shows that early stimulation for newborns and toddlers is vital for healthy, long-term development. The classes teach a faith-based curriculum, holistically equipping expecting couples to manage issues like medical care, nutrition, postpartum depression, and more. Once a new parent graduates from the prenatal classes, they are invited to join other Urban Ventures offerings. The goal is to create a solid foundation that helps infants thrive and develop into the leaders of tomorrow.

Concepcion smiles as she imagines her hopes for her new baby, “I hope my baby will grow up to have a good moral character, a purpose in life, and be able to accomplish all its goals.”

Alva also prays that her children will “be great people and go on to get a good education.”
Urban Ventures Family Programs

234 households attended weekly programming as a family.

100% report UV helped change their family’s trajectory.

100% report they improved their parenting skills.

90% report spending more time reading to their kids.

“I work full time, I parent full time, and I’m a single mom. I have four children. They get it. They know the struggle, and they struggle with me.”

“Urban Ventures has helped me reflect on my role as a parent and provided me with tools to make necessary changes for our family’s well-being.”

“I learned ways I wasn’t aware of for solving problems. I can feel I’m becoming better each day.”

– CENTER FOR FAMILIES PARENTS

“I thank God for having brought me and my children to Urban Ventures.”

– IDALIA

“Urban Ventures Family Programs

A LOOK INSIDE
Meet our neighborhood

Partnering in service to a beautifully diverse community

“Together, Urban Ventures and Green Central Elementary have strengthened our partnership over the past year by identifying key places where our missions overlap.

“Together, we are lifting up the neighborhood to empower our families and students. Our teachers and families now know the wide range of services and programming that Urban Ventures provides, and we look forward to continuing to strengthen our partnership.”

— MATT ARNOLD, PRINCIPAL OF GREEN CENTRAL ELEMENTARY

Green Central is one of two schools directly inside Urban Ventures’ 25-block core focus area. The school is one of more than 80 academic institutions, government agencies, and nonprofit partners with which Urban Ventures has a referring relationship.

For more details on Urban Ventures’ core area, visit urbanventures.org/strategic-plan.

For more information about our partner network, visit urbanventures.org/program-partners.
A LOOK INSIDE

Our Community-building Initiatives

12,688
pounds of produce grown and distributed by 15 neighborhood youth through our urban farm.

319
households learned more about UV through our Family Fest and other outreach events.

1,118
households in our 25-block core area. All received information about UV and an invitation to join us.

81
nonprofit and community organizations with a cross-referral partnership.

“Today was my family’s first time visiting Urban Ventures’ farm. Oh my! What great produce, and thank you for giving a tour to my kids. We went home feeling blessed after spending five dollars for enough vegetables to last at least four or five meals!”

– NEIGHBORHOOD CUSTOMER, VIA FACEBOOK
“Seek the well-being of the city ... for in its well-being you shall find your own.”

JEREMIAH 29:7

Thank you for partnering with us

745 households, corporations, foundations, and churches donated in 2018.

494 volunteers served a record-setting 15,784 hours.

168 Urban Ventures Coffee Company partners.

A special thanks to the donors and volunteers who partnered with us for the very first time in 2018.
None of our work would be possible without the resources entrusted to us by our generous donors. We work hard to ensure that every dollar is stewarded wisely.

I’m excited to report that in fiscal year 2018, Urban Ventures reached a significant financial milestone: We retired all of our mortgage-related debt! Total revenues in fiscal year 2018 were greater than operating expenses, producing a modest operating surplus. We added over 300 new donors in fiscal year 2018, and continue to generate nearly 20 percent of our total revenue from sustainable sources.

We are heading into our next 25 years well-positioned to make an even deeper impact in the community. We invite you to join us, and we thank you for your ongoing support.

FINANCIALS
Fiscal Year 2018 at a Glance

This year, Urban Ventures paved the way for a bright financial future by retiring all of its mortgage-related debt.

BALANCE SHEET (6/30/18)

<table>
<thead>
<tr>
<th>Assets</th>
<th>Total Assets</th>
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</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
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<tr>
<td>Accounts Receivable</td>
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<td>Investments</td>
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<td>Property, Buildings, Equipment</td>
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<td><strong>Total Assets</strong></td>
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<table>
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<tr>
<th>Liabilities and Net Assets</th>
<th>Total Liabilities and Net Assets</th>
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<tr>
<td>Current and Long-term Liabilities</td>
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<tr>
<td>Unrestricted Net Assets</td>
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<td>Restricted Net Assets</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
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</table>

Revenues:

- Contributions and Grants: $3,911,936
- Program, Rental and Other Revenue: 1,285,540
- **Total Revenues**: $4,410,676

Expenses:

- Program Services: $3,110,564
- Fundraising: 525,729
- General and Administrative: 744,783
- **Total Expenses**: $4,381,076

**Net Operating Surplus before Depreciation**: $29,600

FISCAL YEAR 2018* (7/1/17-6/30/18)

<table>
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<tr>
<th>Revenues</th>
<th>Expenses</th>
<th>Net Operating Surplus before Depreciation</th>
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*A NOTE FROM CEO DAVE HAWN*

Numbers on this page are accurate and come to the best of our knowledge and are pending final internal inspection. We always post our audited financials and IRS form 990 to our website as soon as they become available.

**Sources of sustainable revenue include social enterprise product sales, rental income, investment income, and program fees.

***Excludes depreciation expense.
“Today, people ask me, ‘What have you been doing? You’re different.’ Urban Ventures helped me accept a life without fear. Everything I’m expressing today I’ve always had within me, but it was sleeping. Urban Ventures has helped bring it out.”

— EDWIN, CENTER FOR FAMILIES PARTICIPANT

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Shanequa Williams
Senior Human Resources Manager
Pentair

Gifts made to Urban Ventures in loving memory of
Chris Christu
Janice Ferber
Bee Kindseth

Gifts made to Urban Ventures in honor of
All the Dreamers
Colleen Bemis
Judy Bevan
The Engerman Wedding

Art Erickson
Ming Hwang
Tom Rasmussen
Andrew Stolmey
Melissa Summerhouse
Robert Swanson
Sampson Smith Participants
Bon Tomer
John Trombeen

We make every effort to ensure the accuracy of this list. If you notice an error or omission, please notify our Advancement Office by calling 612-545-9880. To sign up for Coffee Club, please call Tracey Pitman at 612-638-9033.

All the photos in this report are of real Urban Ventures participants and community members. All quotations express the views and experiences of Urban Ventures program participants, though not all quotations are directly attributable to the individuals photographed.
Thank you for an incredible 25 years!