

# Faith Kaufman

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## Carnegie Mellon University

Class of 2018 / 3.78 out of 4.00 QPA  
Communication Design Major  
Human-Computer Interaction Major  
Fine Arts Minor  
IDeATe Media Design Concentration

## Skills and Interests

UI / UX  
User Research  
Visual Design  
Art Direction  
Branding  
Motion Graphics  
Illustration  
Leadership  
Collaboration  
Photography & Film  
Sketch  
Adobe Creative Suite  
HTML, CSS, & Javascript

## Experience

### LinkedIn: User Experience Design Intern

Sunnyvale, CA / June - August 2017

On the International Team, I designed a guest experience for students in Germany. I also worked on projects that involved branding, logos, and data visualizations.

### Procter & Gamble: Digital Design Intern

Cincinnati, OH / June - August 2016

I worked in Research & Development for Procter & Gamble's Olay brand. I created over 100 pieces of digital content and infographics to explain the science of Olay.

### Carnegie Mellon University: Graphic Designer

Pittsburgh, PA / January 2016 - May 2017

As a student-job, I designed a booklet to publicize the Carnegie Mellon University Office of the Assistant Vice Provost for Educational Outreach.

## Activities

### Recovered Book Covers: Designer

Carnegie Mellon University / May 2016 - April 2017

Through a year-long independent study of color and book covers, I designed 10 book covers for 10 books from 10 different genres that I displayed in a gallery.

### Lunar Gala: Creative Director

Carnegie Mellon University / May 2017 - Present

Lunar Gala is an annual fashion show and creative showcase at CMU. My job as Creative Director is to coordinate all Brand, Experience, Print, Web, & Motion elements.

### Dinner pARTy: Brand Designer

Carnegie Mellon University / May 2017 - Present

We organize elaborate dinners for students of different backgrounds and social circles in order to start discussions over social issues and create a positive impact on campus.

### Design League: Media Chair

Carnegie Mellon University / May 2017 - Present

Design League strives to create a sense of community for the students of the School of Design. I create imagery to promote the events we coordinate.

### CMU Mortar Board National Honor Society: Co-President

Carnegie Mellon University / April 2017 - Present

As co-president, I oversee all of the chapter's operations, lead meetings, and coordinate events and service opportunities for members.

## Honors

### Graphic Design USA Student to Watch

Graphic Design USA Magazine, 2017

### Andrew Carnegie Society Scholar

Carnegie Mellon University, 2017-2018

### Interdisciplinary Art Grant

Carnegie Mellon University School of Art, 2017

### AIGA PGH365 Judge's Choice Award

AIGA Pittsburgh, 2017

### Intern for a Cause Fundraising Winner

LinkedIn, Rise Against Hunger, 2017

### Marilyn Meltzer Prize Award in Design

Carnegie Mellon University School of Design, 2016

### School of Design Merit Award

Carnegie Mellon University School of Design, 2016

### College of Fine Arts Dean's List

Carnegie Mellon University College of Fine Arts, 2014-2017