

Faith Kaufman

Visual + Interaction Design

HONORS

Graphic Design USA Student to Watch, 2017
Regional Winner in the 2017 Print RDA, 2017
CMU Art Interdisciplinary Project Grant, 2017
SURG Undergraduate Research Grant, 2018
Andrew Carnegie Society Scholar, 2017-2018
LinkedIn Intern for a Cause: 1st Place, 2018
AIGA PGH365 Judge's Choice Award, 2017
Marilyn Meltzer Prize Award for Color, 2016
CMU Sophomore Design Merit Award, 2016
CMU Design Dean's List, 5 of 6 semesters

EXPERIENCE

LinkedIn

User Experience Design, 06/17 - 08/17

On the International Team, I designed a guest experience for students in Germany to plan their future careers. I had side-projects in branding, logos, and data visualizations.

Procter & Gamble

Digital Design, 06/16 - 08/16

Working with the Olay Products Research team in Research + Development, I created over 100 pieces of digital content and infographics to explain the science of Olay.

Freelance

Graphic Design, 10/15 - Present

Employers include various Carnegie Mellon departments, the University of Cincinnati Department of Ophthalmology, and the University of Chicago OVS.

Recovered Book Covers

Graphic Design, 05/16 - 04/17

Through a year-long independent study of color and book covers, I designed 10 book covers for 10 books from 10 different genres. I displayed the final covers in a gallery show.

Lunar Gala

Creative Direction, 05/16 - Present

Lunar Gala is an annual fashion show and creative showcase at CMU. As Creative Director, I coordinate all Brand, Experience, Print, Web, & Motion elements.

Dinner pARTy

Visual + Experience Design, 05/17 - Present

We advertise and design elaborate dinners for students of different backgrounds and social circles in order to start discussions over various social issues.

Design League

Advertising, 08/14 - Present

We plan design workshops, annual trips across the country, and student lecture series. As the media chair, I create banners and posters to promote our events.

CMU Mortar Board National Honor Society

Leadership + Service, 05/17 - Present

As co-president, I oversee all of the chapter's operations, lead meetings, and coordinate service opportunities.

BACKGROUND

Carnegie Mellon University

I'll be graduating in 2018 with a Communication Design Major, Additional Major in Human Computer Interaction, Art Minor, Media Design Minor.

Technical Skills

Identity Design • Art Direction • User Interface • Experience Design • Illustration • User Research • Motion Graphics • Print • HTML, CSS, Javascript