

Faith Kaufman

Visual + Interaction Design

HONORS

Graphic Design USA Student to Watch, 2017
Regional Winner in the 2017 Print RDA, 2017
AIGA PGH365: Selected Student Work, 2018
AIGA PGH365: Judge's Choice Award, 2017
Marilyn Meltzer Prize Award for Color, 2016
CMU Sophomore Design Merit Award, 2016
Andrew Carnegie Society Scholar, 2017 - 2018
LinkedIn Intern for a Cause: 1st Place, 2018
CMU Art Interdisciplinary Project Grant, 2017
SURG Undergraduate Research Grant, 2018
CMU Design Dean's List, 6 of 7 semesters

EXPERIENCE

LinkedIn

User Experience Design, 06/17 - 08/17

On the International Team, I designed a guest experience for students in Germany to plan their future careers. I had side-projects in branding, logos, and data-visualization.

Procter & Gamble

Digital Design, 06/16 - 08/16

Working with the Olay Products Research team in Beauty Research + Development, I created over 100 pieces of digital content and info-graphics to explain the science of Olay.

Freelance

Graphic Design, 10/15 - Present

Employers include various Carnegie Mellon departments, the University of Cincinnati Department of Ophthalmology, and the University of Chicago OVS.

Recovered Book Covers

Graphic Design, 05/16 - 04/17

Through a year-long independent study of color and book covers, I designed 10 book covers for 10 books from 10 different genres. I displayed the final covers in a gallery show.

Lunar Gala

Creative Direction, 05/16 - 02/18

Lunar Gala is an annual fashion show and creative showcase at CMU. As Creative Director, I coordinated all Brand, Experience, Print, Web, & Motion elements of the event.

Dinner pARTy

Visual + Experience Design, 05/17 - Present

We advertise and design elaborate dinners for students of different backgrounds and social circles in order to start discussions over various social issues.

Design League

Advertising, 08/14 - Present

We plan design workshops, annual trips across the country, and a student lecture series. As the media chair, I create banners and posters to promote our events.

CMU Mortar Board National Honor Society

Leadership + Service, 05/17 - Present

As co-president, I oversee all of the chapter's operations, lead meetings, and coordinate service opportunities.

BACKGROUND

Carnegie Mellon University

I'll be graduating in 2018 with a Communication Design Major, Additional Major in Human-Computer Interaction, Art Minor, Media Design Minor.

Technical Skills

Identity Design • Art Direction • User Interface • Experience Design • Illustration • User Research • Motion Graphics • Print • HTML, CSS, Javascript