UNITED WAY PLEDGE FORM

Please print.

MY INFORMATION

Prefix  First Name  M.I.  Last Name  Employer

Home Address  Apt #  City  State  Zip

Phone  ☐ cell  ☐ home  Email -  Personal email required for all gifts  Date of Birth (month/year)

☐ I want my gift to remain anonymous in all recognition materials.

DOES YOUR SPOUSE GIVE TO UNITED WAY? To best recognize your gifts, please provide the following information:

Prefix  First Name  M.I.  Last Name  Employer

GIVING OPTIONS

GIVING SOCIETIES
More than 1,500 people choose to extend their reach into our community through Leadership Circle and Tocqueville Society.

LEADERSHIP CIRCLE
Bronze $1,000+ ($20/week)  Silver $3,000+ ($60/week)  Gold $5,000+ ($100/week)

TOCQUEVILLE SOCIETY
$10,000+ ($200/week)

☐ CREDIT CARD/CASH/CHECK  My Total Annual Gift: $

☐ Credit Card - Credit card will be charged upon receipt.  ☐ Visa  ☐ Mastercard  ☐ Discover  ☐ American Express

Card Number  Expiration Date  Amount to Charge

☐ Cash/Check - Make payable to Heart of West Michigan United Way.

Cash/Check Amount  Check Number  Check Date

- OR -

☐ BILL ME  A quarterly bill will be sent to your email address starting in January. Minimum $50 total gift.  Amount to Bill: $

☐ STOCK/SECURITIES  Stock Name:  Number of Shares:

SIGNATURE (required for payroll and credit card authorization)  Date

☐ DIRECT MY GIFT: Heart of West Michigan United Way’s Community Grant Fund supports the most effective programs to fight poverty in Kent County. If you would prefer to direct your gift to a single agency, please complete the reverse side of this form.

I WOULD LIKE MORE INFORMATION ABOUT:

☐ WOMEN UNITED  Leading the Charge. Inspiring the change. Women United is an affinity group for women of color defined as a diversity initiative to think differently about communities of color in Kent County.

☐ YOUNG LEADERS SOCIETY  Connect. Impact. Lead. The Young Leaders Society is the next generation of professionals ages 21-35, who volunteer, donate, and come together to make a difference in our community.

☐ EMERGING PHILANTHROPISTS  Changing lives through leadership. This network is specifically designed for community-minded professionals to further develop their philanthropic leadership.

☐ VOLUNTEER OPPORTUNITIES  Find your passion. Get involved. Our Volunteer Center connects individuals and groups who want to volunteer with local nonprofit organizations that need help.

INDIVIDUAL
WE ENVISION A THRIVING COMMUNITY FOR ALL.
OUR MISSION IS TO UNITE COMMUNITY RESOURCES TO INVEST IN SOLUTIONS THAT REDUCE POVERTY IN WEST MICHIGAN.

WHERE THE MONEY GOES: OUR COMMUNITY GRANT FUND
Every dollar donated to our Community Grant Fund stays here in Kent County to fight poverty.

FAMILY STABILITY
- GOAL: Individuals and families can meet their basic needs
  - Emergency & Permanent Housing
  - Food Security
  - Help for Victims of Abuse
  - Mental Health Services

EDUCATION
- GOAL: Middle school students improve achievement in STEM subjects
  - Math and Science Intervention
  - After-School & Summer STEM Programs
  - Professional Development for Teachers

FINANCIAL SECURITY
- GOAL: Provide different pathways for people to improve their economic future
  - Job Skills
  - Transportation
  - Training & Credentialing

COMMUNITY GRANT FUND
Since 1917, Heart of West Michigan United Way has raised and invested $500 million into Kent County. This year, we are investing in:

FAMILY STABILITY: HOUSING
- Emergency shelter, homelessness prevention assistance, legal assistance, permanent housing supports, affordable housing solutions, asset development

FAMILY STABILITY: FOOD SECURITY
- Congregate meals, meals for homebound seniors, “Pantry Markets” that utilize local food sources, low-cost community food clubs, education on gardening and food preservation

FAMILY STABILITY: FAMILY CRISIS
- Medical and/or legal services for victims of abuse, adoptive family support, violence prevention, intervention/diversion, outreach, counseling and advocacy

FAMILY STABILITY: MENTAL/BEHAVIORAL HEALTH
- Intervention for youth with untreated mental illness, low-cost and direct services, expanding access to mental health services

EDUCATION
- After-school and summer STEM programming, academic intervention, and teacher-training/professional development in STEM subjects

FINANCIAL SECURITY
- Transportation to employment, tax preparation, financial literacy, resume building and interviewing skills, training, credentialing, GED testing, and job-skills development

You may direct your gift to a specific United Way Agency Partner or other 501 (c)(3) nonprofit organization. Minimum $100 per agency. If directed gift does not meet $100 minimum, it will be contributed to the Community Grant Fund.

Of my total annual gift, please direct $_________ to the agency designated below.

United Way or Agency Name __________________________ City ______________