Get Kids Involved
The coloring pages that came with this informational flyer will be a great way to provide children a fun activity, while at the same time sparking conversation about the census with parents or caregivers.

Below is some information to address what’s at risk by not filling out the census, which impacts children, medical care, nutritious school lunches/food programs and safer roads and bridges. Getting the word out to your community members is important. Consider the following information when you’re discussing with parents and caregivers, and encourage them to count every child on census day.

All children should be counted:
- Infants/newborns
- Recent immigrants, or if they live in a house with recent immigrant parents
- Children who might live in two homes
- Children who might be part of a low-income household
- Children who might spend some time staying at another relative’s house
- Children who could have young or single parents
- Children who might live in a large, extended, multiple family or multigenerational household
- Children who may not be in a household where they’re supposed to be (for any number of reasons)
- Children who may not have a permanent home
- Children who might not speak English as his/her native language

Here are some handy conversation-starters to have with parents or guardians.

Medical Care
“Do you or your kids ever get sick and need to go to the doctor?” Explain that filling out the census helps them and their family get the medical care they need. Medicare, Medicaid and MI Child all depend on full participation in the census.

Nutritious School Lunch / Food Programs
“Do your children eat breakfast and lunch at school?” Talk to them about filling out the census and how it helps them and their family by providing meals at school. SNAP, WIC and reduced school lunches can only be fully funded when all children are counted.

Safer Roads and Bridges
“Do you want fewer potholes and better, safer roads and bridges?” Encourage them to fill out the census so they can drive on better, safer roads and bridges. These improvements are partially funded by census participation.

To see the 9 simple questions on the 2020 census go to www.MIVoiceCounts.org