

## **Eric Pellerin**

43 Iona Avenue  
Toronto, Ontario  
M4C 4K9

Home: 416. 879. 7913      Email: info@ericpellerin.ca

---

### **Specialized Skills**

Project management, creative development and coordination in the cultural sector and design-driven organizations

Managing, implementing and developing exhibitions, strategic and interpretive programmes in collaboration with curators, conservators, educators, contractual resources and staff

Art direction, production and installation of exhibitions and major events

Brand management, maintaining guidelines and graphic applications

Print, interactive and environmental design, from conception to post production

Planning, budgeting, sourcing materials and production methods

Digital assets management; research, documentation, photography direction and content managing

Redaction of proposals, grants applications, internal and external presentations, workflow and procedures

### **Education**

2001–2002

#### **Design**

Cégep du Vieux Montréal, Montreal, QC

1997–2000

#### **Museum Studies**

Collège Montmorency, Laval, QC

### **Computer Skills**

Editing and image manipulation: Adobe Creative Suite 6

Web: Adobe Dreamweaver, HTML

Office systems: MS Office (Word, Excel, PowerPoint) Acrobat, Entourage, Mail & Outlook, FTP

## Professional Development

2013–Present

### **Aga Khan Museum - Toronto, ON**

#### *Creative Lead, Design Manager*

Managing and supervising in-house Design staff, freelancers and vendors

Art direction, creative development, production and installation of all events and exhibitions of the museum

In collaboration with the Head of Marketing, development of marketing plans and strategies

Development and implementation of procedures, workflow, policies and guidelines

Collaborate closely with the Exhibition, Education and Performing Arts departments in providing creative direction and project management

Management of Digital Assets and Photography

2012–2013

### **Consultant - Toronto, ON**

#### *Project Manager & Art Director*

Creative development of interpretive programmes, publications and exhibitions for multiple museums and cultural institutions

Conceptual design, production and installation of permanent and temporary exhibitions presented in Toronto and Montreal

2010–2012

### **Royal Ontario Museum - Toronto**

#### *Exhibition Services*

Creative development and production for various printed and digital projects

Development and administration of exhibition production budgets

Production and coordination for permanent and temporary exhibitions such as *Eaton Gallery of Rome, Water: the Exhibition* and *Maya: Secrets of their Ancient World*

2007- 2009

### **BaAM Productions - Toronto**

#### *Design Services*

Manage the production and installation of major projects for various clients (CN Tower, NHL, MLB, Aga Khan Foundation, REEL Canada)

Lead designer for major exhibitions and events (+1 000 000 visitors) such as *Bridges that Unites, Science of Hockey* at Discovery Science Center, *Civic Fest 2008* in Minneapolis, *FanFest 2008-2009* in New York and St.Louis

## **Additional information**

I am fluently bilingual in French and in English, both written and spoken.

References available upon request.