

Adolade Sweepstakes

Official Rules

NO PURCHASE NECESSARY

VOID WHERE PROHIBITED

(1) Description of Sweepstakes: Adolade (the Sponsor) runs various sweepstakes (“Promotions” or “Promotion”) on behalf of client applications and will award prizes via a random selection from eligible entrants. Each Promotion will run for a period of time (“Promotion Period”) as specified in, or associated with, each Promotion and Promotion Documentation (defined below). By participating in a Promotion, each entrant unconditionally accepts and agrees to comply with and abide by the Official Rules and the decisions of the Sponsor, which shall be final and binding in all respects. By participating in a Promotion, participants agree to release, discharge and hold harmless clients, employees, officers and directors of Sponsor, and its advertising, promotional, fulfillment and marketing agencies (collectively “Promotion Entities”), from any and all damages whether direct or indirect, which may be due to or arise out of participation in a Promotion or any portion thereof, or the acceptance, use/misuse, or possession of prizes.

(2) Eligibility: Sponsor’s Promotions are open only to legal residents of the United States and the District of Columbia who are eighteen (18) years of age or older at the time of entry. Void where prohibited by law, rule or regulation. All federal, state and local laws and regulations apply. Some Promotions may further restrict or limit eligibility, in which case, entrants agree to the more restrictive or limited eligibility requirements. Sponsor’s employees and family members of employees are ineligible for Promotions.

(3) Standard Method of Participation: Entries for Promotions can be earned using Sponsor’s partner or client software applications, or by other methods specified in a Promotion, an entry confirmation email and/or other Promotion document (collectively “Promotion Documentation”). Qualification for a Promotion requires redemption or acceptance of a Promotion entry, completion of all steps identified in any Promotion Documentation, and agreement to Sponsor’s Terms of Use, which are available at www.adolade.com, and any End User Agreement of the client software application used to participate in the promotion.

Entries that are incomplete, late, lost, postage due, damaged, mutilated, illegible or contain irregular or invalid information, or are corrupted in any way are void and will not be eligible.

By entering a Promotion, you agree to all of the terms and conditions of Sponsor's Privacy Policy, which is available at www.adolade.com, and the Privacy Policies of the client software application used to enter the Promotion.

(4) Alternative Method of Participation: As an alternative to the standard method of participation, a user of one of Sponsor's client applications may instead enter for free by sending an email with a subject line identifying the title of the promotion being offered to support@adolade.com. In the email, the user must include the name of the client application running the Promotion, and the user's name, address, phone number, and email address. Sponsor is not responsible for lost, late, illegible, misdirected entries and any such entries are not eligible and will be disqualified. A user of a client application may enter each Promotion via the alternative method of participation as many times as the Promotion Documentation specifies and such entries will be given equal dignity to entries received via the standard method of participation. Alternative entries must be received by Sponsor before the end of the Promotion Period. Reproduced or duplicate email entries will be disqualified. Users of client applications may only enter Promotions via the standard method of participation or via the alternative method of participation, but not via both. By using the alternative method of participation you agree to the Sponsor's Terms of Use and Privacy Policy (links available above).

(5) Prize: The number of winners and the type of prizes are specified for each Promotion. The odds of winning depend upon the number of eligible entries received.

(6) Winner Selection: Winners will be randomly selected in a drawing conducted on or about the date specified in Promotion Documentation. Winners will be contacted through the e-mail address that they provided with their entry, or by other contact information provided through a profile existing on a partner or client's service. Potential winners may be asked to confirm prize acceptance and the completion of form W9. Potential winners may be required to provide a completed W9 within five (5) days of prize notification. Failure to respond as requested within this period of time will result in disqualification and forfeiture of the prize. At Sponsor's sole discretion, an alternate winner may be selected. Any unclaimed prize will NOT be awarded.

Entrants grant Sponsor the right to use and publish an entrant's proper name, likeness, and city and state of residence online in connection with a Promotion. Acceptance of a prize constitutes permission for Sponsor to use winners name and likeness solely for advertising and promotional purposes as Sponsor so determines without notice or further compensation, except where prohibited by law. Prize recipient shall not be permitted to (a) replace any prize with another prize or item (b) redeem the prize for cash or (c) transfer or assign any prize to another person. All federal, state, local, and other taxes are the sole responsibility of the applicable winner.

(7) General: All decisions of the Sponsor in any matter relating to a Promotion shall be final and binding. Sponsor is not responsible for technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware, software, or web site. Sponsor is not responsible for lost, interrupted or unavailable network server or other connections; miscommunications; failed telephone or computer or telephone transmissions or technical failure; jumbled, scrambled or misdirected transmissions, late, lost, misdirected or postage due mail; incorrect or inaccurate entry information, howsoever caused; or other error of any kind whether human, mechanical or electronic. Entrants found tampering with or abusing any aspect of a Promotion, as solely determined by the Sponsor, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate entrant's eligibility to participate in a Promotion. Any attempt by any person to deliberately undermine the legitimate operation of a Promotion may be in violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor reserves the right to terminate, cancel, suspend and/or modify a Promotion if any fraud, virus, technical problem, or other issue corrupts the administration, security, or proper play of a Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award prizes at random from among the eligible entries received up to the time of the impairment. Promotions and the rights and obligations of Sponsor and entrants will be governed by and controlled by the laws of the State of Nebraska, applicable to contracts made and performed therein without reference to the applicable choice of law provisions. All actions, proceedings or litigation relating hereto will be instituted and prosecuted, without resort to any form of class action, solely within the state courts of Nebraska and federal courts located within Nebraska. In the event any provision of these Official Rules will be held to be

unenforceable, these Official Rules will continue in full force and effect without such provision.

Sponsored by:

Adolade

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