

Giulia Zoavo

Illustrator & Graphic Designer

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04/06/1988 – Reggio Emilia – Italy
34 Diamond Street, Brooklyn, NY

Professional Experience

Current

FREELANCE ILLUSTRATOR / DESIGNER

Since November 2015

Collaborating with international agencies (BBDO, We Are Social, TBWA), creating a wide range of projects: editorial, emoji sets, illustrations, video, icons and identities.

Selected Clients: Coca - Cola, Juventus FC, BNP Paribas, Lavazza, Barilla, UBI Banca, Seletti wears Toiletpaper.

ART DIRECTOR AT COSEBELLEMAGAZINE.IT

Since December 2010

Previously contributor (2010-13) and managing editor (2014-15). Now I'm the art director of the magazine: I supervise the team of illustrators and I designed the new identity and website (april 2016). Also, I create graphics for special online and offline projects.

Personal Projects

THE EMOJI REDESIGN PROJECT, 2015

Featured on : Slate, It's Nice That, DesignTAXI, Picame, NiceFuckingGraphics!, Furiamag.

EVERY BOOK IS MADE OF CHARACTERS, 2014

Exhibited at: 11xCosebelle (collective) / March 2015 / Rome, The Sky Belongs to All Eyes (collective) / Sept. 2014 / Milan

Education

FONDAZIONE ACCADEMIA DI COMUNICAZIONE
BFA in graphic design, 2007 – 2010

Recognitions

American Illustration AI36 – Chosen, 2017
The One Show College Competition NYC – Merit, 2010

Lectures

ABOUT SIDE PROJECTS – Quasar Design University, 2015

Past

FREELANCE ILLUSTRATOR at SAGMEISTER & WALSH (NY)

April 2016 – November 2016

Worked on several projects, including a cover for The New York Times Magazine and Pins Won't Save the World.

SENIOR GRAPHIC DESIGNER at BBDO (Milan)

September 2011 – November 2015

Worked both alone and in team. Supervised junior designers. Created brand identities, illustrations, infographics and catalogues for a wide range of clients like Kraft, P&G, Telecom, Bayer, Purina, Wall Street English, FieraMilano.

GRAPHIC DESIGNER at LE DICTATEUR (Milan)

February 2012 — July 2014

Le Dictateur is an important independent art gallery in Milan, founded by Federico Pepe and Pierpaolo Ferrari.

I collaborated with them designing art catalogues, books, posters and invitation for the gallery's exhibitions. Moreover, I managed relationships with some of the artists, helped in the exhibitions' preparations and worked for the gallery events held in Milan and Paris.

INTERN at ESTERNI and ZETALAB (Milan)

January 2011 — September 2011

Worked on Milano Film Festival, Trick, Public Design Festival.

Technical and Language skills

ADOBE SUITE: Illustrator, InDesign, Photoshop
Languages: ITALIAN (mothertongue), ENGLISH (advanced), FRENCH (elementary)

Volunteering

VOLOUNTEER AT FOIC – OVER THE BORDERS
2006 – 2015

Annually volunteered in orphanages, refugee camps and retirement houses in Bosnia and Herzegovina, delivering humanitarian aids and learning the balkans culture.