

# Giulia Zoavo

Illustrator & Graphic Designer

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## Professional Experience

### Current

#### **FREELANCE ILLUSTRATOR & DESIGNER**

Since November 2015

I collaborate with design studios and international agencies (BBDO, We Are Social, TBWA), creating a wide range of projects: editorial, emoji sets, illustrations, icons and brand identities. Selected Clients: Coca-Cola, Juventus FC, BNP Paribas, Lavazza, Barilla, Seletti wears Toiletpaper.

#### **ART DIRECTOR at COSEBELLE MAGAZINE**

Since December 2010

Cosebelle is an Italian lifestyle webzine focused on women and gender equity. I supervise the team of illustrators and I designed the new identity and website (April 2016). Previously contributor (2010-13) and managing editor (2014-15).

### Past

#### **ILLUSTRATOR at SAGMEISTER & WALSH (NYC)**

April — November 2016 / May — July 2017

Worked on several projects, including a cover for The New York Times Magazine and Pins Won't Save the World.

#### **SENIOR DESIGNER at BBDO (Milan)**

September 2011 – November 2015

Created brand identities, illustrations, infographics and catalogues for a wide range of clients like Kraft, P&G, Telecom, Bayer, Purina, Wall Street English, FieraMilano. Worked both independently and in team. Supervised junior designers.

#### **DESIGNER at LE DICTATEUR (Milan)**

February 2012 — July 2014

Designed art catalogues, books, posters and invitation for the gallery's exhibitions. Moreover, I managed relationships with some of the artists, helped in the exhibitions' settings and worked for the events held in Milan and Paris.

#### **INTERN at ESTERNI and ZETALAB (Milan)**

January — September 2011

Intern graphic designer for Milano Film Festival.

## Skills and Achievements

### Education

FONDAZIONE ACCADEMIA DI COMUNICAZIONE

Graphic design, 2007 – 2010 (grantholder)

### Technical and Language skills

ADOBE SUITE: Illustrator, InDesign, Photoshop  
ITALIAN (Native), ENGLISH (Professional Proficiency),  
FRENCH (Elementary Proficiency)

### Recognitions

AMERICAN ILLUSTRATION – Chosen, 2017  
THE ONE SHOW College Competition – Merit, 2010

### Lectures / Talks

ADOBE LIVE at 99U CONFERENCE – Talk at Lincoln Center, NYC, 2017  
ABOUT SIDE PROJECTS – Lecture at Quasar Design University, Rome, 2015

### Exhibitions

11xCOSEBELLE (collective) – at Pierrot Le Fou, Rome, 2015  
THE SKY BELONGS TO ALL EYES (collective) – at Le Dictateur, Milan, 2014  
UN HOMME JUSTE EST QUAND MÊME UN HOMME MORT (fanzines collective exhibition), at Palais de Tokyo, Paris, 2013

### Other significant experiences

### Volunteering

VOLOUNTEER AT FOIC – OVER THE BORDERS  
2006 – 2015  
Annually volunteered in orphanages, refugee camps and retirement houses in Bosnia and Herzegovina, delivering humanitarian aids and learning the Balkans culture.

### VOLOUNTEER AT 12SECONDI

2016

Volunteer designer and illustrator for several Italian non-profit organizations such as CELIM and FAI.