

# HYPERALLERGIC

---

## EVENTS

# ArtRx NYC



Jillian Steinhauer | June 16, 2015

## Poetry from Ads

When: Friday, June 19, 7–8pm (free)

Where: Storefront for Art and Architecture (97 Kenmare Street, Soho, Manhattan)

O Me! O Life! is an evening of poetry culled and created from advertisements (and organized by Hyperallergic contributor [Samuel Jablon](#)). The performance is part of Storefront TV, an annual program of commissioned proposals that are supported and filmed at the Storefront for Art and Architecture. Here's a taster of what to expect:

This performance will highlight the shared experience of navigating NYC. The poetry is the language of architecture, it is created from words that literally cover sides of buildings. Street signs, announcements, and traffic lights direct us; they are the rules to how we navigate public space. The performance will counteract the ads by offering a space to create an exchange.

—*Tiernan Morgan*