



SARAH LEE

Illustrator : Designer

Education

Rhode Island School of Design

BFA, Illustration - JUN 2016

Contact

Phone: 562) 335-6762

Email: slee37@risd.edu

Portfolio: www.goyangii.com

Location: Dallas, TX

(can relocate on own expenses)

Instagram: @goyangii

Pinterest: @sarahxcake

LinkedIn: @Sarah Lee

Experience

Josephmark

Illustration Intern

October 2016

- Created iconography for Skiing App (Revels)
- Concepted ideas and created illustrations for company holiday card to be sent to clients

Shinhung/ Dental Vitamin

Design Intern

November 2014 - December 2014

- Composed web banners and e-mail back drops by utilizing illustrations
- Created sample artwork for company contests and artwork to be used as gifts for company's top clients
- Concepted designs for company mascot
- Proofread and prepared promotional content for the holiday seasons

Carter's

Design Intern

June 2014 - October 2014

- Strong trend knowledge and color palette
- Created patterns (stripes, plaids, dots, florals, geodes, conversationals)
- Created assets for apparel graphics
- Recreated vintage prints from scans and swatches; re-colored and made corrections to existing artwork
- Cleaned up AI files and handled paperwork to be sent to factories
- Prepared art/mood boards for presentation
- Maintained linesheets and server libraries of artwork
- Familiarity with clothing printing methods, appliques, embroidery

Etsy

Seller

January 2013 - January 2014

- Independently managed online shop with stationery products
- Successfully interacted with a wide range of people in answering inquiries and facilitating any shipping or pricing issues
- Promoted products via social media
- Knowledgeable on commercial printing methods for stationery

Skills

Creative

- Able to visualize ideas clearly in engaging and original ways
- Skilled in traditional and digital mediums for art making
- Ability to adapt to a variety of illustrative styles
- Strong color sense and proficient in typography and layout
- Well versed in trend research
- Knowledgeable on basic animation of hand drawings and 2D graphics

Software

- Macintosh and PC literate
- Adobe CS/CC: Photoshop, Illustrator, Indesign, Premiere, Bridge
- Microsoft Office: Outlook, Word, PowerPoint, Excel
- Basics: Unity, Flash, AfterEffects, Maya, SketchUp